



# NATIONAL ASSOCIATION OF CHRONIC DISEASE DIRECTORS

Public Health AmeriCorps North Dakota Service Opportunity I

#### **POSITION OVERVIEW:**

Position Name: NACDD Public Health AmeriCorps Service Member

Position Type/Hours: Three Quarter Time/1200 hours Service Location: Families Flourish North Dakota

418 E. Broadway Ave. Suite 250 Bismarck, ND 58501-1213

Living Allowance: \$8,074.00 Education Award: \$5,176.50 Total Award: \$13,250.50

### PROGRAM PURPOSE:

The National Association of Chronic Disease Directors (NACDD) is a national public health non-profit agency focused on improving the health of the public by strengthening state and national leadership and expertise for chronic disease prevention and control. NACDD's core membership is composed of the 59 State and Territorial Health Department Chronic Disease Directors and their staff who protect the health of the public through primary and secondary prevention efforts and work "upstream" on root causes of chronic conditions. NACDD promotes health and reduces the burden of chronic disease through various programs and initiatives in collaboration with the Centers for Disease Control and Prevention's (CDC) Division of Nutrition, Physical Activity, and Obesity and the Division of Population Health, and a team of nationally recognized experts.

To enhance public health resources across the country and support state and local public health settings respond to and recover from the COVID-19 pandemic, the Public Health AmeriCorps (PHA) program supports the recruitment, training, and development of the next generation of public health leaders. In partnership with State Health Departments, local health departments, other community-based organizations, and/or local YMCAs or YMCA State Alliances, Service Members will be placed across twenty states to advance existing efforts around food and nutrition security, safe physical activity access, social connectedness, and health equity, all within the context of the impact of the COVID-19 pandemic.

### SPECIFIC SERVICE FUNCTIONS AND RESPONSIBILITIES:

Since 1978, Prevent Child Abuse North Dakota now Families Flourish North Dakota, has empowered families to thrive by providing community-driven resources to foster safe and nurturing environments for children. It is our vision to support safe and nurturing environments, free from abuse and neglect, for all children. We do this by informing the public that the prevention of abuse and neglect decreases lifelong adverse consequences for children, advocating for a continuum of services, access to those services, and statewide capacity to meet the developmental needs of children and families, and by delivering evidence-based strategies that enable communities to provide for children and families. This includes taking a holistic approach to prevention by focusing on the importance of physical activity, nutrition, and wellness.

The PHA Service Member will primarily support the development and implementation of a communication plan and related activities at Families Flourish North Dakota. Key responsibilities will include:

- Assist with Communication Plan development and monitoring
- Assist in the development and implementation of social media strategies to promote Prevent Child Abuse North Dakota, our partners, and Child Abuse Prevention Month
- Monitor social media channels for trends, insights, and opportunities for engagement
- Stay up to date with the latest trends and best practices in social media marketing
- Assist with Fundraising development, monitoring, and marketing
- Assist in the Training Arm development and monitoring

#### DESCRIPTION OF ANTICIPATED SERVICE SCHEDULE:

- Hybrid service hours: 50% remote and 50% onsite
- Service hours are to be completed Monday-Friday between the hours of 8:00am and 5:00pm
- A maximum of 20% of service hours may be training, education, or other similar approved activities
- A maximum of 10% of service hours may be fundraising activities

## **DESIRED SKILLS & COMPETENCIES**

- Equal parts doer & thinker
- Demonstratable experience in social media management, partnership coordinator or related fields
- Experience using Canva, MailChimp and Square
- Additional skills in websites design and design programs are appreciated
- Experience with Microsoft Excel

### NON-DISCRIMINATION NOTICE

The NACDD PHA program operates in accordance with federal and AmeriCorps program requirements on non-discrimination. In accordance with applicable laws and regulations, the NACDD PHA program prohibits all forms of discrimination and harassment based on the protected categories of race, color, national origin, sex, age, religion, sexual orientation, disability (mental or physical), gender identity or expression, political affiliation, marital or parental status, reprisal, pregnancy, genetic information (including family medical history), military service, or their submission of a complaint. NACDD's compliance history is available upon request

### REQUIRED COMMITTMENT

- Service members are expected to complete 1200 service hours within a one (1) year timeframe.
  - The service year begins 02/03/2025 and ends 02/02/2026.

# **ORIENTATION AND TRAINING**

Members must participate in:

- Pre-service orientation
- PHA-specific training
- Program-specific training
- Any other trainings deemed necessary by the Host Site supervisor

Note: Trainings will be limited to 20% or less of PHA Service Members service hours

### **EVALUATION AND REPORTING**

PHA Service Members will:

- Complete quarterly assessments of the PHA Program to include their Host Site experience, trainings, sense of belongingness and inclusivity, interest in pursuing a career in public health, etc.
- Complete monthly reflection forms
- Participate in quarterly performance evaluation and reviews with their Host Site supervisor
- Be required to submit service timesheets biweekly

### PUBLIC HEALTH AMERICORPS ELIGIBILITY AND REQUIREMENTS

PHA Service Members must:

- Be at least 18 years of age at the commencement of service
- Have a high diploma or its equivalent

- Be a citizen, national, or lawful permanent resident alien of the United States
- Satisfy the National Service Criminal History Check eligibility criteria pursuant to 45 CFR 2540.202
- Live within commutable distance of the Host Site to accommodate a hybrid service schedule

## OTHER PROGRAM ELIGIBILITY AND REQUIREMENTS

Must be willing to comply with all Host Service Site vaccination requirements, including for COVID-19

## **PUBLIC HEALTH AMERICORPS PROGRAM BENEFITS**

- Living allowance of \$8,074.00 over the course of the term of service
- \$5,176.50 Segal Education Award at the end of a successful service term
- Student loan deferment and interest forbearance
- Increased professional awareness and accumulated real-world experience to enhance job competence following completion of service year
- Join a network of like-minded leaders who are passionate about improving communities and the health and wellbeing of community members

## **HOW TO APPLY**

Submit Your Application by 12/20/24: Complete and submit the NACDD Public Health AmeriCorps Program Application through the following Smartsheet link:

https://app.smartsheet.com/b/form/766fd3822c5942aa909458fef11dd12a

### FOR MORE INFORMATION

- Tierney Thomison, Public Health AmeriCorps Program Manager, National Association of Chronic Disease Directors (<a href="mailto:tthomison@chronicdisease.org">tthomison@chronicdisease.org</a>) and Chelsea Cole, Public Health AmeriCorps Senior Program Coordinator (<a href="mailto:ccole@chronicdisease.org">ccole@chronicdisease.org</a>)
- NACDD Public Health AmeriCorps
- National Association of Chronic Disease Directors (NACDD)