

## Year 7 (2021, Cohort 7) Outcomes Tracker to Date

(Prepared and Submitted by Karma E. Edwards, MSPH – NACDD Walkability Project Lead)

### Year 7 (2021, Cohort 7) Walkability Virtual Academy (WVA) Specifics:

- **Official Course Title:** Walkability Virtual Academy
  - In 2020 and due to the COVID-19 pandemic, the Walkability Action Institute (WAI) course was converted to a WVA since in person implementation was not possible. Implementation of the WVA continued through year 2021
- **Course Implemented:** July 12-15, 2021, via the Zoom Meeting platform
- **Target Audience:** Interdisciplinary local teams within the state of Arkansas
- **Course Attendees:** **Six** Total Teams
  - Included six local interdisciplinary teams with state planning and public health partners.
  - All six teams (**100%**) received \$7,500 mini-grants from Arkansas State Physical Activity and Nutrition (SPAN) to serve as starter implementation grants.
- **Total Course Participants:** **46**, inclusive of the following:
  - 43 interdisciplinary team participants
  - Three state planning and public health partners

### Year 7 (2021, Cohort 7) Local

#### Teams:

- 1) England, Arkansas
- 2) Hamburg, Arkansas
- 3) Helena West Helena, Arkansas
- 4) Lewisville, Arkansas
- 5) Lonoke, Arkansas
- 6) Stuttgart, Arkansas



## Year 7 (2021, Cohort 7) Individual Outcomes to Date:

### England, Arkansas:

- Do not have feedback on whether the original WVA team is still currently meeting.
- The Team Lead has been inactive since WVA participation. The outcomes provided below were courtesy of the former Arkansas SPAN Physical Activity Coordinator.
- New Policy Changes:
  - The City of England has a new Active Transportation Plan in place, reaching the entire population of 2,441 (n=1).
- New Environmental Changes:
  - New shade tree(s) are in place at a local park to provide additional shade for park-goers and community members (n=1).
- New Non-PSE Outcomes:
  - One ¼-mile walk audit was implemented by partners and community members in England to review current and future walkability of the downtown square (n=1).
  - WVA partners developed a conceptual drawing for new and/or enhanced park improvements (n=1).
- Total Estimated Reach Provided = 2,441
- Total of **one new policy change**, **one new environmental improvement**, and **two new non-PSE outcomes** (**four total outcomes**).
- Reported total funds leveraged since attending the WAI = **\$215,000** from the following sources:
  - \$45,000 from Arkansas SPAN for development of Active Transportation plan.
  - \$159,000 from Transportation Alternative Program (TAP) for sidewalk and crosswalk improvements at England school locations.
  - \$4,000 (*source not specified*) for community and law enforcement engagement.
  - \$7,000 (*source not specified*) for shade tree(s) purchase and placement.

### Hamburg, Arkansas:

- Do not have feedback on whether the original WVA team is still currently meeting.
- The Team Lead has been inactive since WVA participation. The outcomes provided below were courtesy of the former Arkansas SPAN Physical Activity Coordinator.

- New Policy Changes:
  - A new local park cleanliness ordinance now exists that mandates upkeep and cleanliness of local parks for park goers, pedestrians, and bicyclists (**n=1**).
- New Non-PSE Outcomes:
  - Implemented two half-mile walk audits at different locations within Hamburg (**n=2**).
- Additional Outcomes in Progress:
  - Partners continue to work with Arkansas DOT to install improved crosswalks and crossing beacons along the main highway that comprises the downtown corridor (**n=1**).
- Total Estimated Reach Provided = None provided
- Total of **one new policy change**, **two new non-PSE outcomes**, and **one additional outcome in progress** (**four total outcomes**).
- Reported total funds leveraged since attending the WAI = None Provided

**Helena West Helena, Arkansas:**

- Do not have feedback on whether the original WVA team is still currently meeting.
- The Team Lead has been inactive since WVA participation. The outcomes provided below were courtesy of the former Arkansas SPAN Physical Activity Coordinator.
- New Environmental Changes:
  - The following environmental enhancements were implemented in conjunction with the components specified in the local Active Transportation plan:
    - New bike repair stations (**n=1**; counted as n=1 since the exact number was not specified)
    - New crosswalk murals (**n=1**; counted as n=1 since the exact number was not specified)
    - New art murals on downtown buildings (**n=1**; counted as n=1 since the exact number was not specified)
- Total Estimated Reach Provided = Not provided
- Total of **three new environmental improvements** (**three total outcomes**).
- Reported total funds leveraged since attending the WAI = **\$25,000** from the following sources:
  - \$25,000 (*source not specified*) for implementation of Active Transportation plan components

### Lewisville, Arkansas:

- The Team Lead has been inactive since WAI participation and did not participate in any progress report made available to this cohort to date.
- Total Estimated Reach Provided = None Provided
- Total Outcomes Reported = None Provided
- Reported total funds leveraged since attending the WAI = None Provided

### Lonoke, Arkansas:

- Do not have feedback on whether the original WVA team is still currently meeting.
- The Team Lead has been inactive since WVA participation. The outcomes provided below were courtesy of the former Arkansas SPAN Physical Activity Coordinator.
- New Policy Changes:
  - A new Active Transportation Plan is now in place in Lonoke, reaching the entire population of 4,232 (n=1).
- New Non-PSE Outcomes:
  - Implemented a one mile walk audit in downtown Lonoke around the town's train depot (n=1).
  - Developed a conceptual plan for future accessibility renovations to the Train Depot as a potential walkability tourist destination (n=1).
- Total Estimated Reach Provided = 4,232
- Total of **one new policy change** and **two new non-PSE outcomes** (**three total outcomes**).
- Reported total funds leveraged since attending the WAI = **\$105,000** from the following sources:
  - \$60,000 from Arkansas SPAN for development of Active Transportation plan.
  - \$45,000 (*source not specified*) for planning for Train Depot accessibility improvements.

### Stuttgart, Arkansas:

- Do not have feedback on whether the original WVA team is still currently meeting.
- The Team Lead has been inactive since WVA participation. The outcomes provided below were courtesy of the former Arkansas SPAN Physical Activity Coordinator.
- New Policy Changes:

- A new Active Transportation Plan is now in place in Stuttgart, reaching the entire population of 7,907 (n=1).
- New Environmental Changes:
  - Implemented a two-fold pop-up pocket park (n=1) and a crosswalk demonstration project (n=1) where 306 Stuttgart residents and community members participated.
  - Following grant acquisition and the successful pop-up pocket park event, a new pocket park has been fully constructed in Stuttgart (n=1).
- New Non-PSE Outcomes:
  - Implemented a one mile walk audit in downtown Stuttgart (n=1).
  - Developed a conceptual design for a local pocket park.
  - future accessibility renovations to the Train Depot as a potential walkability tourist destination (n=1).
- Total Estimated Reach Provided = 7,907
- Total of **one new policy change**, **three new environmental changes**, and **two new non-PSE outcomes** (**six total outcomes**).
- Reported total funds leveraged since attending the WAI = **\$36,420,000** from the following sources:
  - \$5,000 (*source not specified*) for conceptual design of new pocket park development.
  - \$65,000 from Arkansas SPAN for development of Active Transportation plan.
  - \$350,000 from Outdoor Parks and Recreation for construction of new pocket park.
  - \$36,000,000 via vote reallocation to go towards improvements in drainage and pedestrian/bicycle infrastructure.

### **Year 7 (2021, Cohort 7) Collective Outcomes to Date:**

- The breakdown of the outcomes is detailed in Chart 1 below in the following outcome categories:
  - New Policy Changes;
  - New System Changes;
  - New Environmental Changes;
  - New Non-PSE Outcomes;
  - New Resources;

- New Tools; and
- Additional Outcomes in Progress (not yet accomplished)

**Chart 1: Year 7 (2021, Cohort 7) Total Number of Outcomes per Team**

Year 7/ Cohort 7 Teams:	New Policy Changes:	New System Changes:	New Environ- mental Changes:	New Non-PSE Changes:	New Tools:	New Resources:	Additional Outcomes in Progress:	Totals:
England, Arkansas	1	0	1	2	0	0	0	4
Hamburg, Arkansas	1	0	0	2	0	0	1	4
Helena West Helena, Arkansas	0	0	3	0	0	0	0	3
Lewisville, Arkansas	0	0	0	0	0	0	0	0
Lonoke, Arkansas	1	0	0	2	0	0	0	3
Stuttgart, Arkansas	1	0	3	2	0	0	0	6
<b>TOTALS</b>	<b>4</b>	<b>0</b>	<b>7</b>	<b>8</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>20</b>

- Collectively, the Year 7/Cohort 7 has achieved **19 total outcomes** (not including **one documented additional outcome that is still in progress** as of November 2023), affecting **14,580** estimated individuals.
- The breakdown of total estimated reach and funds leveraged per Year 7/Cohort 7 team is reflected in **Chart 2**.

**Chart 2: Year 7 (2021, Cohort 7) Team Estimated Reach and Leveraged Funds**

Team:	Reported Funds Leveraged:	Reported Estimated Reach:
England, Arkansas	\$215,000	2,441

Team:	Reported Funds Leveraged:	Reported Estimated Reach:
Hamburg, Arkansas	-----	-----
Helena West Helena, Arkansas	\$25,000	-----
Lewisville, Arkansas	-----	-----
Lonoke, Arkansas	\$105,000	4,232
Stuttgart, Arkansas	\$36,420,000	7,907
<b>TOTALS</b>	<b>\$36,765,000</b>	<b>14,580</b>

- Collectively to date, the Year 7/Cohort 7 has leveraged a total of **\$36,765,000** since attending the NACDD WAI to implement walkability and active transportation efforts in their respective locations.
- A total project budget of **\$420,000** in 2021 was invested by CDC Division of Nutrition Physical Activity and Obesity (DNPAO) to NACDD for the seventh annual WAI/WVA event.
  - This total amount reflects all funds involved in the planning, implementation, and evaluation of the WVA course, as well as the funds used for travel stipends for attending teams.
  - Since this amount provides for two Year 7 Cohorts (Arkansas and New York), the total annual funding will be divided evenly between the two cohorts, representing an estimated investment of \$210,000 for each of the Year 7 cohorts for WVA planning, implementation, and evaluation.
  - The amount of funds collectively leveraged via self-reported voluntary progress reports of \$36,765,000 divided by the total Cohort 7 project budget of \$210,000 to determine an estimated **project return on investment (ROI) ratio of 175.1:1**.

*\*Please note that these outcomes are provided through voluntary annual online progress reports. We only have outcomes documented for those teams that complete the progress reports. Because the outcome and fiscal data are voluntarily self-reported by Team Leads, outcomes are likely underreported.*

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