



MOVING BEYOND THE PLAN: SUSTAINABILITY ADVICE, TOOLS, AND RESOURCES FOR ACTION



JUNE 3, 2024 3:00-4:30 P.M. EDT

The “Enhancing Cancer Program Grantee Capacity through Peer-to-Peer Learning” project is supported by the Centers for Disease Control and Prevention of the U.S. Department of Health and Human Services (HHS) as part of a financial assistance award totaling \$400,000 with 100 percent funded by CDC/HHS. The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement, by CDC/HHS, or the U.S. Government.



**NATIONAL ASSOCIATION OF
CHRONIC DISEASE DIRECTORS**

Promoting Health. Preventing Disease.

AGENDA

- Welcome
- Opening Remarks
- Resource Presentation
- Peer Presentation
- Recognition of Awardee Planning Group and Peer Speakers
- Moderated Q&A





For NBCCEDP Awardees

June 10, 2024 at 1:00 - 2:00 p.m. ET

Featuring Kick-off Speaker:

Tina Gerovac-Lavasseur, DNP, RN
Nurse Project Manager
American Indian Cancer Foundation



For CRCCP Awardees

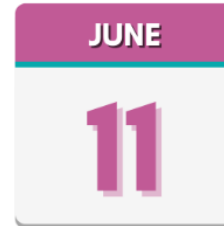
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Leanne Peters, MPA
Programs Manager, Center for Health Outcome
Population Equity (HOPE)
Huntsman Cancer Institute, The University of U

Shelby Vanalstine

Health Program Administrator
Kentucky Department for Public Health



Join Us!

June P2P Call Series

For NBCCEDP and CRCCP Awardees

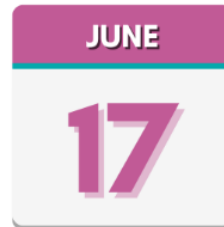
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Gale Johnson, MPA
Director, Wisconsin Well Woman Program
Wisconsin Department of Health Services

Stephen Jaye

Health Systems and Outreach Manager, Cancer
Prevention and Control Division
Alabama Department of Public Health



For NBCCEDP and CRCCP Awardees

June 17, 2024 at 3:00 - 4:00 p.m. ET

Office Hour with **NBCCEDP Medical Director, Jacqueline Miller**. Facilitated by Strategic Health Concepts.



Opening Remarks

Djenaba Joseph, MD, MPH

Branch Chief, Program Services Branch
Division of Cancer Prevention and Control
National Center for Chronic Disease Prevention and Health Promotion
Center for Disease Control and Prevention





Resource Presentation

Kim Prewitt

Manager of Sustainability
Center for Public Health Systems Science
Washington University in St. Louis





Center for Public Health
Systems Science

Brown School

Sustainability tools and resources

Planning to sustain cancer screening programs

Kim Prewitt | June 3, 2024



Washington University in St. Louis

● Understanding Sustainability





Program Sustainability

The ability to maintain public health programming and its benefits over time



Why clinical sustainability tools are necessary

- Shift from policies and programs to practices and procedures
- Integration with other clinical practice activities
- High reliance on clinical and frontline staff
- Less reliant on external partners
- More reliant on technical supports
- Positive outcomes are important and can be seen sooner



<https://sustainability.ucsf.edu/3.686>



Why sustainability tools are necessary

- Sustainable implementation helps ensure maximal benefit of evidence-based interventions long term
- Critical for cancer control
 1. Cancer will continue to be a public health issue
 2. Best use of investments in resource limited settings
 3. Continued trust in health system





Clinical Sustainability

The ability of an organization to maintain structured clinical care practices over time and to evolve and adapt these practices in response to new information



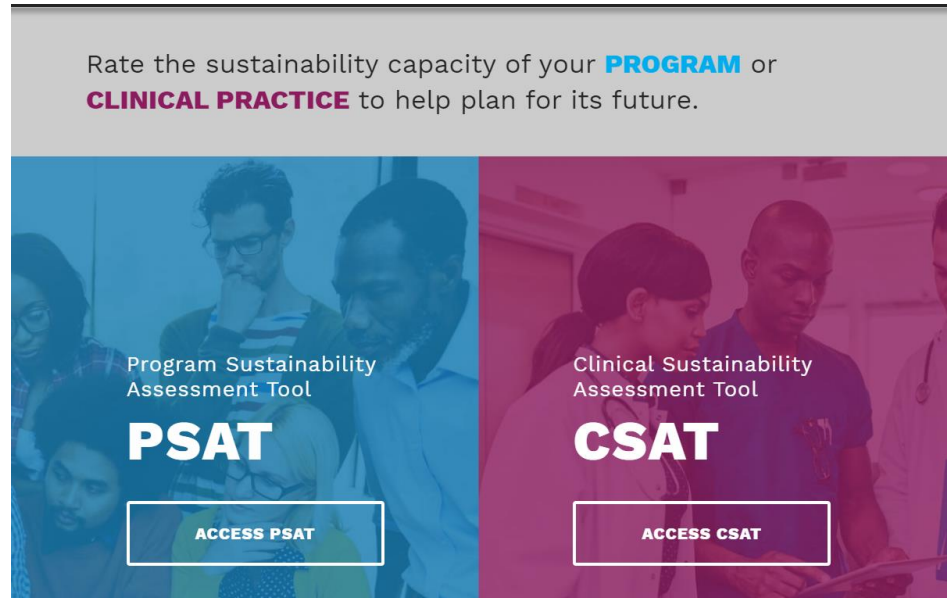
● **Assessing Sustainability**



Assessing Sustainability

- Sustaintool.org

Rate the sustainability capacity of your **PROGRAM** or **CLINICAL PRACTICE** to help plan for its future.



Program Sustainability Assessment Tool

PSAT

[ACCESS PSAT](#)

Clinical Sustainability Assessment Tool

CSAT

[ACCESS CSAT](#)



Program Sustainability Assessment Tool

Program Sustainability Assessment Tool

Understand Assess Plan Resources About Us Services

Progress

Communications

Strategic communication with stakeholders and the public about your program.

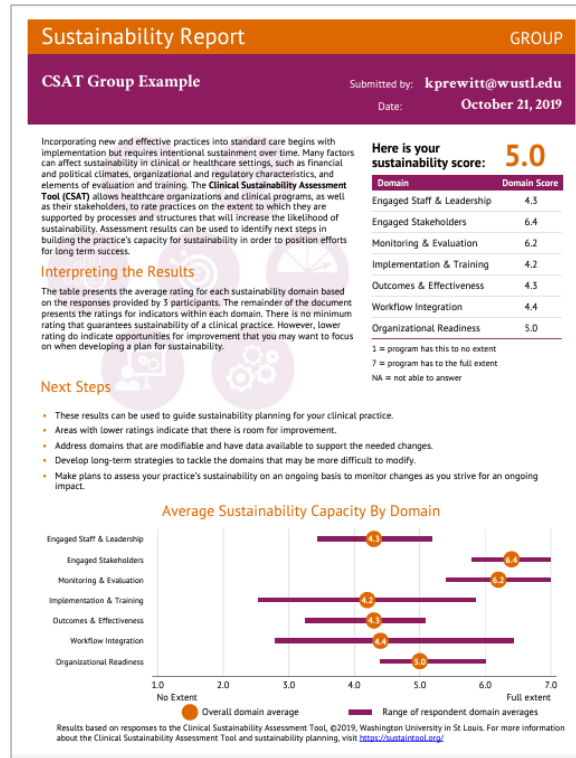
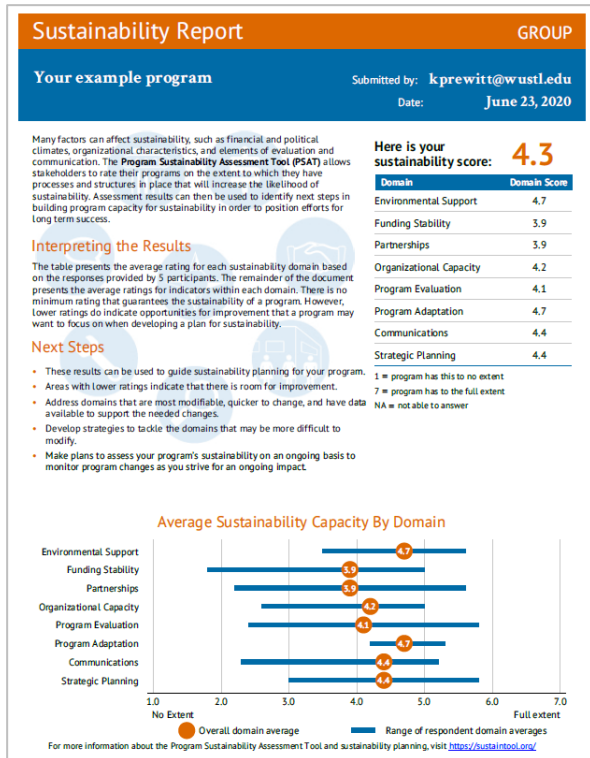
LESS EXTENT MORE EXTENT

The program has communication strategies to secure and maintain public support.	<input type="range" value="3"/>	NA
Program staff communicate the need for the program to the public.	<input type="range" value="5"/>	NA
The program is marketed in a way that generates interest.	<input type="range" value="3"/>	NA
The program increases community awareness of the issue.	<input type="range" value="4"/>	NA
The program demonstrates its value to the public.	<input type="range" value="6"/>	NA

PREV SAVE AND CONTINUE LATER NEXT



Sustaintool.org: Results PDF



Sustaintool.org

Program Sustainability Assessment Tool


Understand Assess Plan Resources About Us Services

Login


Welcome to the online Program Sustainability Assessment Tool.

Let us help you rate the sustainability capacity of your program across a range of factors.


[GET STARTED](#)

- 


1. Understand

Understand the factors that influence a program's capacity for sustainability.
- 

2. Assess

Use the Program Sustainability Assessment Tool to assess your program's capacity for sustainability.
- 

3. Review

View results from your assessment as a Sustainability report.
- 

4. Plan

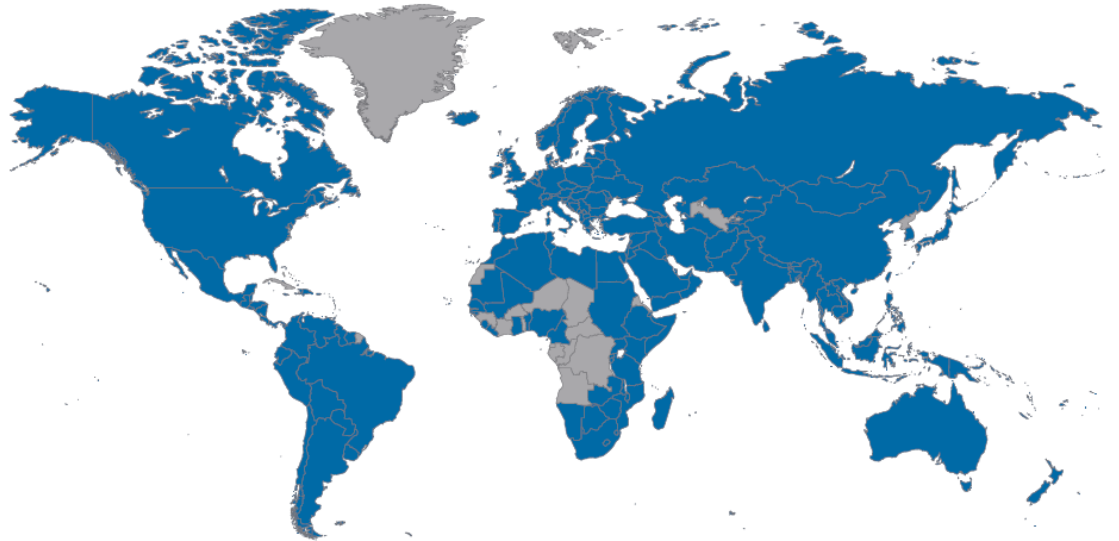
Develop an Action Plan to increase the likelihood of sustainability.



Use of the tool

11,420

assessments completed



Assessment Tools

- Program Sustainability Assessment Tool (PSAT)
- Clinical Sustainability Assessment Tool (CSAT)

- Modified tools
 - Multiple languages
 - Short versions



Health Equity and Sustainability



● **Planning for Sustainability**



The sustainability process

Understand



The sustainability process

Understand →

Assess →



Program Sustainability Assessment Tool

Understand Assess Plan Measure About Us Services

Progress

Communications

Strategic communication with stakeholders and the public about your program.

LESS EXTENT MORE EXTENT

The program has communication strategies to secure and maintain public support.

Less Extent

Program staff communicate the need for the program to the public.

Great Extent

The program is marketed in a way that generates interest.

Less Extent

The program increases community awareness of the issue.

Some Extent

The program demonstrates its value to the public.

Greater Extent



The sustainability process

Understand → Assess → Plan



Progress

Communications

Strategic communication with stakeholders and the public about your program.

LEAD EXTENT NONE EXTENT

The program has communication strategies to secure and maintain public support.

Program staff communicate the need for the program to the public.

The program is marketed in a way that generates interest.

The program increases community awareness of the issue.

The program demonstrates its value to the public.

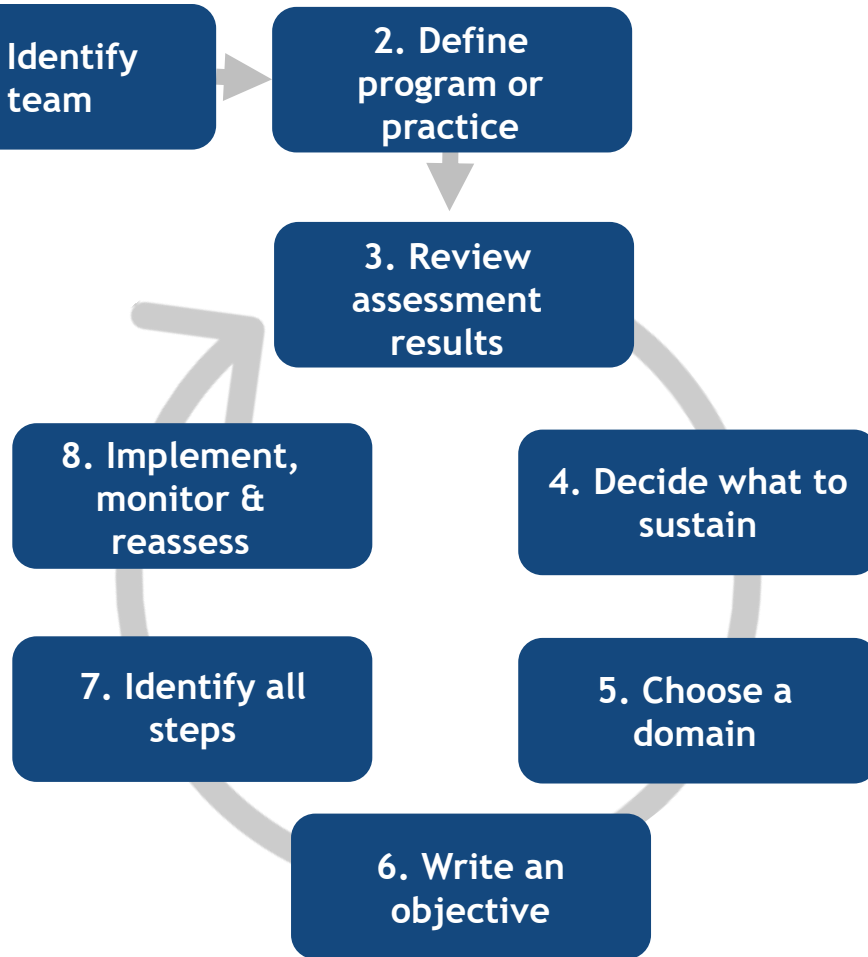
PREV SAVE AND CONTINUE LATER NEXT

Plan

Partnerships: Cultivating connections between your program and its stakeholders							
Sustainability SMART Objective: By October 2019, form three new strategic partnerships with staff and/or key resources to dedicate to program intervention.							
Steps to achieve objective: [Be very specific and include important sub-steps. Anyone should be able to pick up this document and understand what needs to happen in order to reach your objective.]	Who will do the work? [Who will ultimately ensure the work gets finished?]	What does success look like? [What metrics will you use to track progress on the completion of each step? How will you know it's time to move on to the next step?]	What non-financial resources are needed for this step? Where will they come from?	Due date [In the appropriate quarter, enter a specific date by which the activity must be completed.]			
				Q1	Q2	Q3	Q4
1. Identify potential partners <ul style="list-style-type: none"> Determine what is needed in terms of resources/knowledge/skills Independently research by looking at organizations' websites and other available resources Schedule internal meeting for brainstorming and discussion Consider existing connections and reach out to partners for insight 	Leadership, input from partners and staff	List of potential partners	Partner contact information, access to potential partner websites/other resources	Feb. 28, 2019			
2. Develop profiles of potential partners <ul style="list-style-type: none"> Research partners more extensively Circulate profiles to partners and staff for input Prioritize partners based on information compiled 	Research staff, input from partners	Profiles of potential partners outlining the following: <ul style="list-style-type: none"> Benefits to them Their contributions Focus areas, mission, and current activities Any existing connections with them Priority level 	Partner contact information, access to potential partner websites/other resources	May 15, 2019			



Action Planning Process



Setting the stage for your plan...

- » Identify your team:
people who can bring about change, invested partners
- » Define program elements:
program purpose, long-term goals, target population
- » Review sustainability assessment results:
strengths, barriers to sustainability, opportunities



Key sustainability plan components

- Sustainability domain/area of focus
- SMART objective
- Action steps
 - Responsible individuals
 - Resources needed (e.g., meeting space, software)
 - Outcomes (i.e., what does success for each step look like?)
 - Timeline (i.e., due dates)



Writing the plan

Partnerships: Cultivating connections between program partners and its partners

Sustainability SMART Objective: By October 2024, form three new strategic partnerships with staff and/or key resources to dedicate to our intervention.

Steps to achieve objective. [Be very specific and include important sub-steps. Anyone should be able to pick up this document and understand what needs to happen in order to reach your objective.]	Who will do the work? [Who will ultimately ensure the work gets finished?]	What does success look like? [What metrics will you use to track progress on the completion of each step? How will you know it's time to move on to the next step?]	What non-financial resources are needed for this step? Where will they come from?	Due date			
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After the plan is developed

Health Equity

- How are priority populations considered in the plans? How can they be more represented?

Feasibility

- Can these goals be achieved? If not, how can they be readjusted?

Accountability

- Who will be responsible for monitoring progress of the sustainability plan?



Implement plan, monitor progress & reassess

Reassessing and tracking progress

- Helps your program understand the progress made on its goals while sparking new conversations about sustainability



● Explore sustaintool.org



Sustaintool.org

Rate the sustainability capacity of your **PROGRAM** or **CLINICAL PRACTICE** to help plan for its future.

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Assessment Tool

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Contact Us

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[@CPHSSwustl](https://twitter.com/CPHSSwustl)





Peer Presentation

Susan Mormann

Director, Women's Way
North Dakota Breast and Cervical Cancer Early Detection Program
North Dakota Department of Health and Human Services



sustainability

ability to maintain or support a project or process continuously over time

Considerations to Foster Sustainability

Projects (what)

Positions (how)

Partners (who)

Projected Financial Resources
(hold even – increase – decrease)





Awardee Planning Group Members

Thank you!

***Elizabeth “Ellie” Berardi (TN)**

Jenna Calder (American Indian Cancer Foundation)

Marybeth Curtis (UAMS)

Alexia Denton (FL)

Shani Fields (NY)

***Tina Gerovac-Lavasseur (American Indian Cancer Foundation)**

Jennifer Gries (IN)

Jennifer Hamilton (TX)

Kathryn Hurt (NC)

***Gale Johnson (WI)**

Vinita Oberoi Leedom (SC)

Jonathan Lillpopp (CT)

Jean Mackay (NC)

Hilary McQui (LA)

***Jennifer Park (NC)**

***Lisa Scott (SC)**

Gretchen Sminkey (ME)

Kelcie Sturgeon (WV)

Chandra Zambruno (NH)

* Indicates also peer presenter



P2P Learning “Peer” Presenters

In order of appearance:

Emily Kinsella, MSPH

*Women’s Wellness Connection Section Manager
Colorado Department of Public Health and Environment*

Nicole Brasseur, MPH

*WISEWOMAN Program Manager
Colorado Department of Public Health and Environment
Michigan Department of Health and Human Services*

Lisa Scott, BS

*Education Manager, Colorectal Cancer Prevention Network
University of South Carolina*

April Wix, LPN

*Clinic Nurse, Little Mountain Family Medicine
Cooperative Health*

Eric Schlueter, MD

*Chief Medical Officer
Cooperative Health*

Sharde’ Burton, MPH

*Director, Colorectal Cancer Program
Michigan Department of Health and Human Services*

Benji Raap

*HIV/LGBTQ+ Patient Navigator
Cancer Prevention and Control Section*

Cushanta Horton, MPH

*Branch Head, Cancer Prevention and Control Branch
North Carolina Division of Public Health*

Heather Dolinger

*BCCHP Manager
North Carolina Division of Public Health*

Chandra Beasley, MBA, MHRM, MNSA, MPA, CLSSGB

*Director of Information Technology
South Carolina Primary Health Care Association*

Mark Macaуда, PhD, MPH

*Research Assistant Professor, Center for Applied Research and
Evaluation (CARE)
Arnold School of Public Health, University of South Carolina*

Jennifer Park, CHES, MPH

*Program Director
North Carolina (NC) Partnership to Increase Colorectal Cancer
Screenings (NC PICCS)
Cancer Prevention and Control Branch, NC Division of Public Health
NC Department of Health and Human Services*



P2P Learning “Peer” Presenters

In order of appearance (Cont.):

Renée Ferrari, PhD, MPH

*Senior Investigator and Lead Evaluator for NC PICCS
Lineberger Comprehensive Cancer Center
University of North Carolina at Chapel Hill*

Elizabeth “Ellie” Berardi, MPH, BSN, RN

*Cancer Programs Administrator
Tennessee Department of Health*

Audrey Stach, DVM, MPH

*Epidemiologist
Tennessee Department of Health*

Crissy Hartsfield, MBA

*Reproductive & Women’s Health Section Chief
Tennessee Department of Health*

Lisa Scott, BS

*Education Manager, Colorectal Cancer Prevention Network
University of South Carolina*

Susan Mormann

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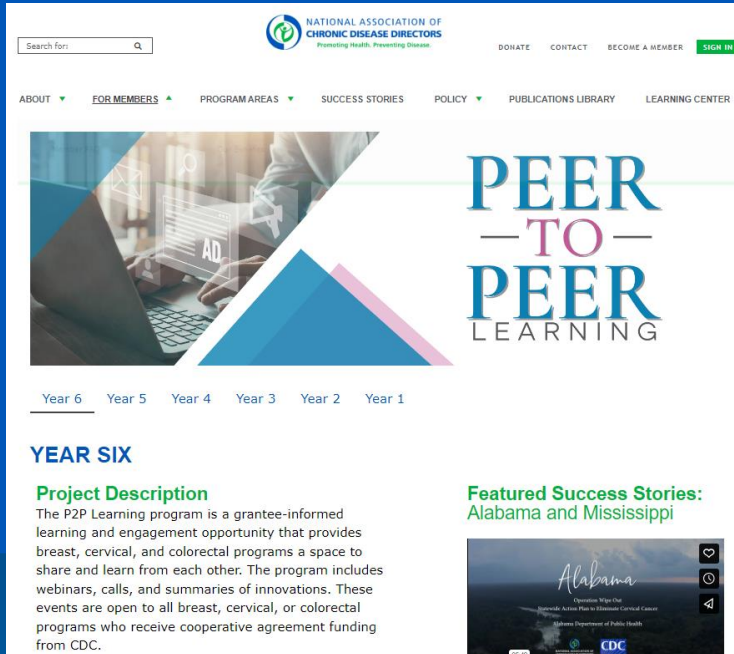
Stephen Jaye

*Health Systems and Outreach Manager, Cancer Prevention and Control
Division
Alabama Department of Public Health*



Q&A

P2P Learning Resource Website



The screenshot shows the website for the National Association of Chronic Disease Directors' P2P Learning program. The header includes the organization's logo and name, a search bar, and navigation links for 'DONATE', 'CONTACT', 'BECOME A MEMBER', and 'SIGN IN'. A secondary navigation bar lists 'ABOUT', 'FOR MEMBERS', 'PROGRAM AREAS', 'SUCCESS STORIES', 'POLICY', 'PUBLICATIONS LIBRARY', and 'LEARNING CENTER'. The main content area features a large graphic with the text 'PEER TO PEER LEARNING' and a photo of a person working on a laptop. Below this is a navigation bar for years 1 through 6, with 'Year 6' selected. The 'YEAR SIX' section contains a 'Project Description' and a 'Featured Success Stories' section highlighting 'Alabama and Mississippi' with a small video thumbnail.

NATIONAL ASSOCIATION OF
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Search for:

DONATE CONTACT BECOME A MEMBER SIGN IN

ABOUT FOR MEMBERS PROGRAM AREAS SUCCESS STORIES POLICY PUBLICATIONS LIBRARY LEARNING CENTER

PEER
— TO —
PEER
LEARNING

Year 6 Year 5 Year 4 Year 3 Year 2 Year 1

YEAR SIX

Project Description
The P2P Learning program is a grantee-informed learning and engagement opportunity that provides breast, cervical, and colorectal programs a space to share and learn from each other. The program includes webinars, calls, and summaries of innovations. These events are open to all breast, cervical, or colorectal programs who receive cooperative agreement funding from CDC.

Featured Success Stories:
Alabama and Mississippi

Alabama
Operation Warp Drive
Harmless Action Plan to Eliminate Cervical Cancer
Alabama Department of Public Health
CDC

www.chronicdisease.org/p2plearning

- Webinar and Call Series Recordings
- Slide Decks
- Resources from Programming
- Summaries of Innovation from Call Series
- Videos
- Access to 30th Anniversary NBCCEDP and CRCCP Virtual Training Content including Virtual Booths



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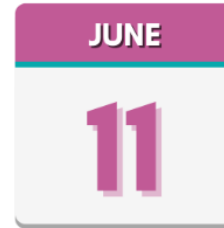
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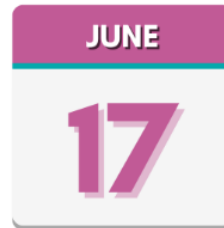
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