



Hawai'i State Profile

Building Resilient Inclusive Communities

Overview

Building Resilient Inclusive Communities (BRIC) is a program of the [National Association of Chronic Disease Directors](#) (NACDD) [Center for Advancing Healthy Communities](#). NACDD and its more than 7,000 Members seek to improve the health of the public by strengthening leadership and expertise for chronic disease prevention and control in states, territories, and at the national level. Established in 1988, in partnership with the U.S. Centers for Disease Control and Prevention (CDC), NACDD is the only membership association of its kind serving and representing every state and U.S. territory's chronic disease division.

In collaboration with the CDC's Division of Nutrition, Physical Activity, and Obesity (DNPAO) and the Division of Population Health (DPH), and a team of nationally recognized experts, NACDD is providing funding to 20 states (including 15 DNPAO SPAN-funded states and five DNPAO Ambassador states) to implement BRIC at both a state and local level. As part of the program, states are engaging more than 60 communities to address food and nutrition security, safe physical activity access, and social connectedness through policy, systems, and environmental (PSE) change strategies. Social determinants of health, health equity, and social justice principles are integrated into the planning and implementation of all three strategy areas, in addition to accounting for the impact of the COVID-19 pandemic on groups at highest risk.

The initial project period was Jan. 1, 2021 – Dec. 31, 2021; an additional year of funding was awarded in 2021 and again in 2022, expanding the project period to Dec. 31, 2023. These profiles represent the state- and community-level activities planned by each BRIC state.

Learn more about the [BRIC program](#) or e-mail BRICinfo@chronicdisease.org.

State-Level Activities

Overarching

- Expand partnerships that were developed through COVID-19 efforts to focus on BRIC strategies.
- Contribute to the development of the next State Health Improvement Plan (SHIP) with the Office of Planning, Policy, and Program Development (OPPPD) at the Department of Health (DOH).
- Develop a Memorandum of Agreement with a community organization to coordinate both a statewide early childhood coalition and parent network focusing on asset limited, income-constrained, employed (ALICE) populations and communities to coordinate the Early Childhood Care and Education (ECE) Coalition Member Honorarium project.

Food and Nutrition Security

- Convene stakeholders to create healthy guidelines for emergency food systems.



- Develop a Memorandum of Agreement (MOA) with a community organization that works with low-income communities, as well as Pacific Islanders, Filipinos, and Native Hawaiians to coordinate the development of the food bank nutrition standards. The MOA will specify that nutrition standards address cultural appropriateness for populations disproportionately affected by COVID-19 and other health disparities, such as Pacific Islanders, Filipinos, and Native Hawaiians.
- Develop a Memorandum of Agreement (MOA) with a community organization to coordinate the Women, Infants and Children (WIC) Electronic Benefit Transfer (EBT) expansion at farmers markets project and Supplemental Nutrition Assistance Program (SNAP) EBT expansion at farmers markets project. The MOA will include specifications to implement work in areas/counties with high proportions of low-income individuals and populations disproportionately affected by COVID-19 and other health disparities, such as Pacific Islanders, Filipinos, and Native Hawaiians.

Safe Physical Activity Access

- Convene and expand membership in the statewide active transportation equity working group (TEWG), ensuring that the unique experience and needs of Hawaii's disparately impacted populations are represented.
- Develop a draft TEWG sustainability plan and provide five capacity building trainings for workgroup members to develop strategies for community activation.

Social Connectedness

- Coordinate with the State Executive Office on Aging (EOA) and attend Hawai'i BOLD Alzheimer's Disease & Related Dementia (ADRD) Initiative workgroup and Advisory Committee meetings.

Community-Level Activities

Hawaii County, Honolulu City & County, Kauai County, Maui County

Food and Nutrition Security *(Reaching an estimated 181,910 residents)*

- Partner with Hawai'i Farmers Market Association to coordinate the WIC Electronic Benefit Transfer (EBT) expansion and SNAP EBT expansion at farmers markets in areas with high proportions of low-income individuals and populations disproportionately affected by COVID-19.
- Partner with Hawai'i Farmers Market Association to develop and coordinate the SNAP and WIC EBT Expansion at farmers markets through nineteen (19) mini-grants, and provide technical assistance as needed.
- Coordinate the development of culturally appropriate food bank nutrition guidelines along with a resource toolkit to support implementation.

Safe Physical Activity Access *(Reaching an estimated 254,000 residents)*

- Assess peer organization best practices, user experiences, and community partner feedback for Kalihi Valley Instructional Bike Exchange (KVIBE) and develop a needs and opportunities report. KVIBE is a program of Kokua Kalihi Valley.

- Provide professional bike mechanic trainings for KVICE members and the community; develop a mentorship model for other community bike co-ops.
- Coordinate the development and adoption of an equity framework and strategic plan to advance equitable access to active transportation and physical activity opportunities in Hawai'i County.
- Expand the West Hawaii Community Health Center BikeRx program to East Hawaii Community Health Center.

Social Connectedness *(Reaching an estimated 10,878 residents)*

- Work with the Trust for Public Land (TPL), the community, and partners to conduct 12 community workshop days and develop a proof-of-concept plan for A'ala Park and the surrounding community. Partners include Age-Friendly Honolulu, Blue Zones, TPL, Department of Parks and Recreation, AARP, Lanakila Senior Center, Afterschool Alliance, and Executive Office on Aging.
- Partner with community around A'ala Park to create a temporary, community-inspired mural that activates the park and builds intergenerational connections and to implement a history walk that reflects the history of the area from its founding as an open space during a typhoid outbreak a century ago, through today and towards a vibrant, inclusive future.
- Develop and implement a Play Streets pilot to promote safe play and physical activity for young children and their families as well as foster community relationships and connections.
- Identify a viable platform (Kupuna Outreach Management Platform) for scaling virtual multilanguage kupuna outreach efforts to incorporate social connectedness resources and develop guidelines for social connectedness that can be incorporated into the platform.

Health Equity Spotlight

- Increase opportunities for healthy food access for low-income populations and communities disproportionately impacted by COVID-19 through expansion of WIC and SNAP EBT acceptance at farmers markets.
- Convene stakeholders to create healthy and culturally relevant guidelines for emergency food systems.



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