**Resource Exchange** 

Tools to Accelerate Program Success



NATIONAL ASSOCIATION OF CHRONIC DISEASE DIRECTORS

## **Kickoff Speakers and Resource Inventory**

Call 4 – B&C Patient Education, Navigation, and Outreach May 18, 2023



# New York State Department of Health Dara Shapiro, MPH

Dara Shapiro, Director of Communications and Education for the Bureau of Cancer Prevention and Control at the New York State Department of Health. \*Note that NYS has an integrated cancer screening program that includes colorectal cancer screening.

#### **Group Education Slides**

- <u>Combined</u> | <u>Breast</u> | <u>Cervical</u> | <u>Colorectal</u> Used to educate community members to promote cancer screening and link them to screening.
- <u>Community Outreach Plan Template</u> Contractors are required to complete an annual plan to outline community outreach activities that they will conduct to increase cancer screening and recruit underserved populations for cancer screening.
- <u>Strategic Partnering Guidebook</u>
  Guidebook on how to recruit partner organizations to improve access to populations disproportionately burdened by cancer.

### **Additional Resources Shared by Awardees**

#### Early Detection Works, Kansas Department of Health and Environment

<u>Kansas Department of Health and Environment Cancer Screening Clipboard</u>
 Patient intake clipboard graphics encouraging breast and cervical cancer screening.

#### North Carolina Breast and Cervical Cancer Control Program

The toolkit provides examples of breast and cervical social media.
 <u>Breast Cancer Awareness</u> | <u>Cervical Cancer Awareness</u> | <u>Social Media</u>

#### Tennessee has several awareness campaigns with toolkits.

#### **Centers for Disease Control and Prevention**

 <u>CDC PLACES</u> a collaboration between CDC, the Robert Wood Johnson Foundation, and the CDC Foundation. PLACES provides health data for small areas across the country.

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