

Building Resilient Inclusive Communities (BRIC) – Monthly Webinar Series

Contact BRIC Team: Joann (jdonnelly_ic@chronicdisease.org) or Mara (mgalic@chronicdisease.org)

Website: www.chronicdisease.org/bric

Title: Using Data Walks as an Approach to Engage Community and Advance Equity

Date/Time: July 27, 2:00-3:30 pm ET

RECORDING (password: datawalks22!) | **SLIDE DECK**

Description: Please join us for the next BRIC webinar, for brief presentations and discussion about collaborative processes that engage residents, public health practitioners, researchers, and other local stakeholders to engage community and achieve a deeper understanding of community health data trends through a lens of lived experience.

This session will be facilitated by the BRIC technical assistance team and feature speakers from Urban Institute, Tamarack Institute, and the South Carolina Department of Health and Environmental Control. The speakers will describe the [Data Walks](#) process and highlight how this process has been used in urban and rural communities to engage residents and local partners to help interpret public health data. We welcome other state and local practitioners to join the conversation and share your own data equity approaches.

Speakers (see Bios below):

- Mel Langness (they/them), Research Analyst, Urban Institute | MLangness@urban.org
- Sylvia Cheuy (she/her), Consulting Director, Tamarack Institute | sylvia@tamarackcommunity.ca
- Katie O' Shields (she/her), Data Visualization Strategist, South Carolina Dept. of Health & Environmental Control | oshiek@dhsc.sc.gov
- Discussant: Charles T. Brown (he/him), Founder and CEO, [Equitable Cities](#) and BRIC National Technical Assistance Partner
- Moderator: Phil Bors (he/him), Technical Assistance Director, Healthy Places by Design and BRIC National Technical Assistance Partner | philb@healthyplacesbydesign.org

RESOURCES

Resources shared by Mel from Urban Institute

Urban Institute Data Walk Guidebook <https://www.urban.org/research/publication/data-walks-innovative-way-share-data-communities>

2021 Presentation on Best Practices and Lessons: <https://www.youtube.com/watch?v=eTJaeUvASck>

2019 food insecurity study:

https://www.urban.org/sites/default/files/publication/101392/tackling_food_insecurity_by_bringing_data_to_communities.pdf

Resources shared by Sylvia from Tamarack Institute

Access a PDF of today's presentation

https://tamarackcommunity-my.sharepoint.com/:b/g/person/sylvia_tamarackcommunity_ca/EV9gsHKmfCFJv4clXx7TZGIB2dSSdUz_gKSeJrh0X6yZIFQ?e=sTSzVX

Play with the **Sample T2025 Poverty Reduction Virtual Data Walk Mural**

<https://app.mural.co/t/tamarackmural4359/m/tamarackmural4359/1618698597271/3dbcf61505ad58432dec48c5110ec200c66c55da>

Note: The virtual platform (which DOES NOT require participants to “pre-register” to join the mural.

Download **Tool | How to Host a Data Walk Tool**

<https://www.tamarackcommunity.ca/library/hosting-a-data-walk>

Read **Case Study | Rockford’s Data Walk on 3rd Grade Reading**

<http://www.tamarackcommunity.ca/library/case-study-rockfords-data-walk-3rd-grade-reading>

Discover the Urban Institute’s *Data Walks: An Innovative Way to Share Data with Communities*

<https://www.urban.org/research/publication/data-walks-innovative-way-share-data-communities>

To learn more about **Talent 2025** contact **Jeff Whiteside**, Executive Director,

<mailto:jwhiteside@erbc.org.in>

To learn more about **Talent 2025’s Poverty Workstream** contact: **Amy Canterbury**, President and CEO

of the United Way of Southwestern Indiana, <mailto:acanterbury@unitedwayswi.org>

The **Community Reference System** Tool

<https://www.tamarackcommunity.ca/hubfs/Resources/Tools/Tool%20-%20Community%20Reference%20System.pdf>

“No story without data, no data without story” – Quote Sylvia referenced in her talk

Note from Sylvia: The quote comes from a presentation made by my colleague Mark Cabaj. Mark was a long-time member of the Tamarack team and continues to serve as a Tamarack Associate. He is the President of the consulting company [From Here to There](#) and an Associate of Tamarack. Mark has first-hand knowledge of using evaluation as a policy maker, philanthropist, and activist, and has played a big role in promoting the merging practice of developmental evaluation in Canada. Mark is currently focused on how diverse organizations and communities work together to tackle complex issues, on social innovation as a "sub-scene" of community change work, and on strategic learning and evaluation.

If folks are interested in learning more about how Mark thinks about evaluation in the context of emergent, community-based effort for community and systems change, many of his papers and resources are posted on the Tamarack website (www.tamarackcommunity.ca). I would recommend Mark’s paper, [Evaluating Systems Change Results: An Inquiry Framework](#) as a good place to start. There are also several great [articles and tools](#) posted on the **From Here to There** website as well.

SPEAKER BIOS

Mel Langness (they/them) is a research analyst in the Urban Institute’s Metropolitan Housing and Communities Policy Center. Mel’s interdisciplinary research focuses on understanding connections between the built environment, structural resource disparities, and experiences of violence. Their recent work includes an examination of how federal grant programs contribute to equity in housing and transportation access, a scan of best practices for collecting sexual orientation and gender identity data, technical assistance for Promise Neighborhood grantees, and ongoing capacity-building work with human service organizations in Washington, DC. Mel is a mixed-methods researcher with extensive

quantitative and qualitative experience, including in surveying and interviewing, and is a core member of the community-engaged research methods team at Urban.

Before coming to Urban, Mel researched structural violence and spatial manifestations of social injustices as they earned their degree at the University of North Carolina at Chapel Hill. They graduated from UNC with highest distinction and honors as a Morehead-Cain scholar with a bachelor of arts in political science and double minors in public policy and art history.

Sylvia Cheuy (she/her) (pronounced CHEW) - is the Consulting Director of Collective Impact with the Tamarack Institute's Learning Centre. She has spent more than 20 years as a changemaker and champions of multi-sector, citizen-led change efforts and is inspired by the capacity of communities to innovate and advance creative solutions to their most pressing issues. She brings both practical knowledge and first-hand experience to the work of community and systems change using the framework of Collective Impact. Sylvia has a bachelor's degree from the University of Toronto and completed a Graduate Diploma in Social Innovation at the University of Waterloo in 2013 where she explored opportunities to change regional food systems. She is the author of several articles and papers, including *How Field Catalysts Accelerate Collective Impact* with colleagues Liz Weaver and Mark Cabaj which was recently published in the Stanford Social Innovation Review. This article explores Tamarack role as a Field Catalyst and its four value-added contributions to accelerate systems change.

Katie O'Shields (she/her) is the Director and Data Visualization Specialist for the Office of Epidemiology, Analysis and Data Visualization within South Carolina's Department of Health and Environmental Control (SC DHEC). Katie graduated with a bachelor's degree in Public Health from the University of South Carolina in 2015 and went on to complete her Masters in Science in Public Health with a focus in Epidemiology from the university in 2017. Katie began her career at SC DHEC in January 2018 as a chronic disease epidemiologist. Since then, she has played a critical role in developing the agency's first comprehensive State Health Assessment which was key in leading to the agency gaining Public Health Accreditation. Katie has interests in data visualization, community health, and eliminating chronic disease disparities.

Charles T. Brown, Founder and CEO, Equitable Cities and BRIC National Technical Assistance Partner
Charles T. Brown is the founder and principal of Equitable Cities, a minority- and veteran-owned urban planning, public policy and research firm focused at the intersection of transportation, health and equity. He is also an adjunct professor at the Edward J. Bloustein School of Planning and Public Policy at Rutgers University. Charles is an award-winning expert in planning and policy and has been interviewed by several notable outlets including the New York Times, Washington Post, Los Angeles Times, the Guardian, VICE and Bloomberg CityLab. He is highly regarded as a keynote speaker and leads workshops on transportation, health and equity for audiences worldwide.

Charles previously served as a senior researcher with the Alan M. Voorhees Transportation Center at Rutgers University, where he authored several groundbreaking national and local studies that redefined how experts analyze the role of race and racism in transportation and mobility. In 2020, Charles was part of the inaugural class of the Public Voices Fellowship on the Climate Crisis, which is managed by the Yale School of the Environment. Charles is a military veteran and a recipient of the Mississippi Commendation Medal and Global War on Terrorism Service Medal. He has a Master of Public Administration degree and graduate certificate in urban and regional planning from the University of Central Florida, where he received the 2020 Alumni Achievement Award for Public Administration. He also has a Bachelor of Science in Management degree from Belhaven College, where he received the James W. Park Academic Achievement Award. He is a certified instructor with the League of American Bicyclists, received a Crime Prevention Through Environmental Design Professional Designation (CPD) from the National Institute on Crime Prevention and is also a proud and active member of Kappa Alpha Psi Fraternity, Inc.

Phil Bors (he/him) As Technical Assistance Director at Healthy Places by Design, Phil Bors provides coaching, technical support, and consultation to local leaders, community partners, and state agencies across the country with a focus on health equity, community engagement, and systems change strategies. Phil also facilitates collaborative peer learning networks of local and state coordinators of health and equity initiatives. He provides consultation to organizations that fund, develop, implement, and evaluate community health interventions. Prior to his time with Healthy Places by Design, Phil was an evaluation coordinator for the North Carolina Department of Health and Human Services and received public health training at the UNC-Chapel Hill Gillings School of Global Public Health.