



**ADVANCING ARTHRITIS PUBLIC HEALTH PRIORITIES
THROUGH NATIONAL ORGANIZATIONS (CDC-RFA-DP21-2106)**

**Arthritis Advisory Panel
Tuesday, August 8, 2023 – 10:00-11:30 A.M. ET**



**NATIONAL ASSOCIATION OF
CHRONIC DISEASE DIRECTORS**
Promoting Health. Preventing Disease.

Funding Attribution

This effort is part of the “Advancing Arthritis Public Health Priorities Through National Partners, Component 2” project supported by the Centers for Disease Control and Prevention (CDC) of the U.S. Department of Health and Human Services (HHS) as part of a financial assistance award totaling \$500,000 with 100 percent funded by CDC/HHS. The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement by, CDC/HHS or the U.S. Government.



Arthritis Care Model Design Partners

Hospital for Special Surgery/ USBJI	Johns Hopkins Arthritis Center	Intermountain Healthcare	Torrance Memorial Medical Center & Harbor-UCLA Medical Center	Vigeo Orthopedics, LLC.	Orcinus Health Solutions	UT Southwestern Medical Center
Iowa State University	AgeSpan	New Hampshire Department of Health and Human Services	American Physical Therapy Association	Arthritis Foundation	Osteoarthritis Action Alliance	Exercise is Medicine®
Massachusetts Department of Public Health	American College of Rheumatology	National Recreation and Park Association	Administration for Community Living	YMCA of the USA	Freedmen's Health	Humana
	Centers for Disease Control and Prevention	National Association of Chronic Disease Directors	Dartmouth College, Center for Program Design and Evaluation at Dartmouth (CPDE)	Comagine Health	Leavitt Partners	



Design Sessions



- 1 May 9 **Screening Arthritis Pt's for QoL**
- 2 May 23 **Brief Advice / Counseling**
- 3 June 13 **Referral**
- 4 June 27 **Care Coordination**
- 5 July 11 **Reimbursement and Beyond**
- 6 July 25 **Design Recap/ Evaluation**

Expert Panel
on 8/9

- Health System Selection Criteria
 - Reimbursement & Incentive Debrief
- State Criteria to host pilot

Expert Panel
on 9/12

- Final Evaluation Framework (Dartmouth)
- Elevator Speech Creation
- Implementation Guide/Change Package for Health System Pilot
- Celebrate & Wrap-up

Agenda

- Welcome and Agenda Review
- State Criteria
- Health System Criteria
- Closing/Next Steps





Arthritis Care Model

Aim 1: Evidence-Informed Arthritis Care Model

Develop and implement an evidence-informed arthritis care model to conduct function, pain, and physical activity screenings; patient counseling on the benefits of physical activity; and referrals to arthritis-appropriate physical activity and self-management programs and other evidence based “treatments.”



Aim 2: Demonstrate / Pilot

Pilot the arthritis care model in a healthcare system that serves diverse populations; demonstrate clinical outcomes and total cost of care savings; and reimbursement pathways and incentives for provider screening, counseling, and referral.



Aim 3: Scale & Spread

Disseminate learnings on a national level and enhance healthcare provider awareness, knowledge, and skills to promote physical activity as an effective, drug-free way to relieve arthritis pain, improve function, and limit arthritis progression among adults with arthritis.



State Criteria

1. AAEBI capacity
 - Offers at least 2 Physical Activity & 1 Self-Management AAEBI to allow for shared decision making; 1 virtual offering
 - (e.g., grantee has internal capacity to sustain project through September 2025)
2. Other Evidence-Based Interventions for other Chronic Disease (Bonus Item)
3. Community HUB
 - SDOH Screening
 - (CHW/Health Coach) Provide Motivational Interviewing for AAEBI selection
 - Class tracking & other outcomes
 - Seek sustainable reimbursement pathways for AAEBI/health system
4. Community health technology enablers (AAEBI locator, social care plan, billing, classroom management, bi-directional referral)



Capacity to Implement AAEBIs and Other Evidence-Based Interventions

12 CDC Funded States

CDC-RFA-DP-23-0001 Cooperative Agreement

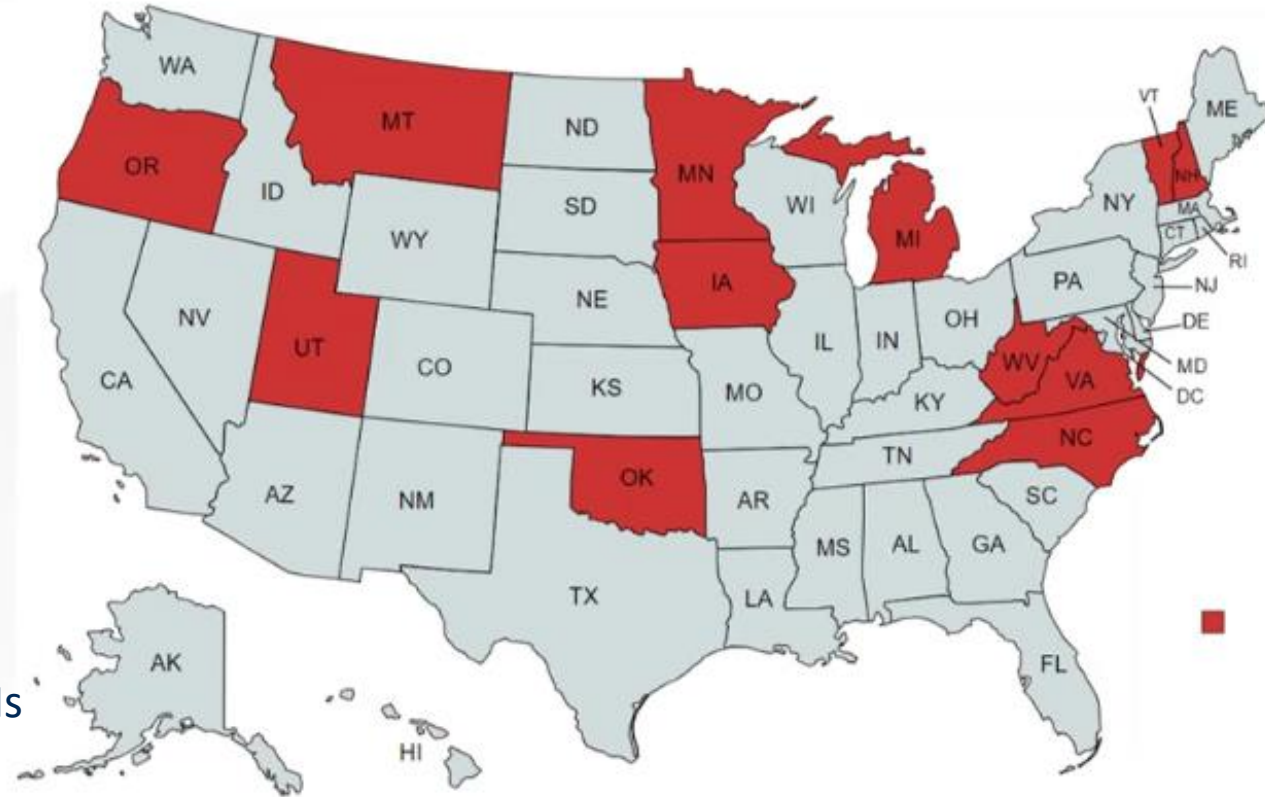
- Funding Period: July 1, 2023-June 30, 2028

Component A (6 funded recipients= \$225,000 Annually per Recipient)

- Establish capacity and infrastructure to sustainably and equitably disseminate AAEBIs
- Raise awareness about arthritis management strategies among healthcare providers (HCPs)

Component B (6 funded recipients= \$410,000 Annually per Recipient)

- Expand on sustainably and equitably disseminating AAEBIs
- Expand on strategies to increase physical activity (PA) assessments and PA counseling and referral pathways to AAEBIs among HCPs and other organizations





Current Capacity of DP-23-0001 Recipients

- Recipients are State Health Departments, Universities, and ACL's Area Agency on Aging (AAA)
- Recipients have established network of organizations to help implement AAEBIs
 - 3-4 of the 12 have established community care Hubs that organize and support networks of CBOs to meaningfully and efficiently integrate CBOs and the health-related services they provide into the health care continuum.
 - Focus is on osteoarthritis and other chronic diseases (e.g., diabetes, hypertension)
 - Some activities related to social drivers of health
 - Partnerships with CDC funded Diabetes and Heart Disease programs.
- Recipients have established or building partnerships with healthcare providers to assess, counsel and refer patients to AAEBIs



Recipient Capacity

AAEBIs being implemented

- CDSMP (English and Spanish)
- CPSMP
- WWE- SD and Group (English and Spanish)
- Program to Encourage Active, Rewarding Lives (PEARLS)
- Enhance Fitness
- Tai Chi Programs
- Stay Active and Independent for Life (SAIL)
- Arthritis Foundation Exercise Program (AFEP)

Healthcare Providers Engaged

- Hospitals/Group Practice/Clinics
- Community Health Centers
- FQHCs
- Medicare/Medicaid providers
- Primary Health Home care
- Area Health Education Centers (AHECs)
- Health coaches
- Community Health Workers
- Physical Therapists
- Pharmacists
- Physicians/PAs
- Nurses

Community Partnerships/Collaborations

- Local and state level Health Coalitions
- Foundations
- Professional state chapters
- Healthcare Associations
- Chronic Disease focused Advocacy groups
- State and local health departments
- Quality Improvement Organizations
- Other CBOs



Recipient Partnerships

CBOs implementing AAEBIs under this grant:

- ACL's Area Agency on Aging (AAA)
- YMCAs and other fitness organizations
- Local Recreation and Park Centers
- University Extension Offices
- Senior Centers
- Libraries
- Faith based organizations
- Other organizations that engage Community Health Workers.
- Large Worksites including state agencies
- Local/County health departments

Systems used to support patient referrals/electronic supports

- UniteUs
- Findhelp
- RedCap
- Mon Ami
- Workshop Wizard
- Reliance eHealth Collaborative
- 211

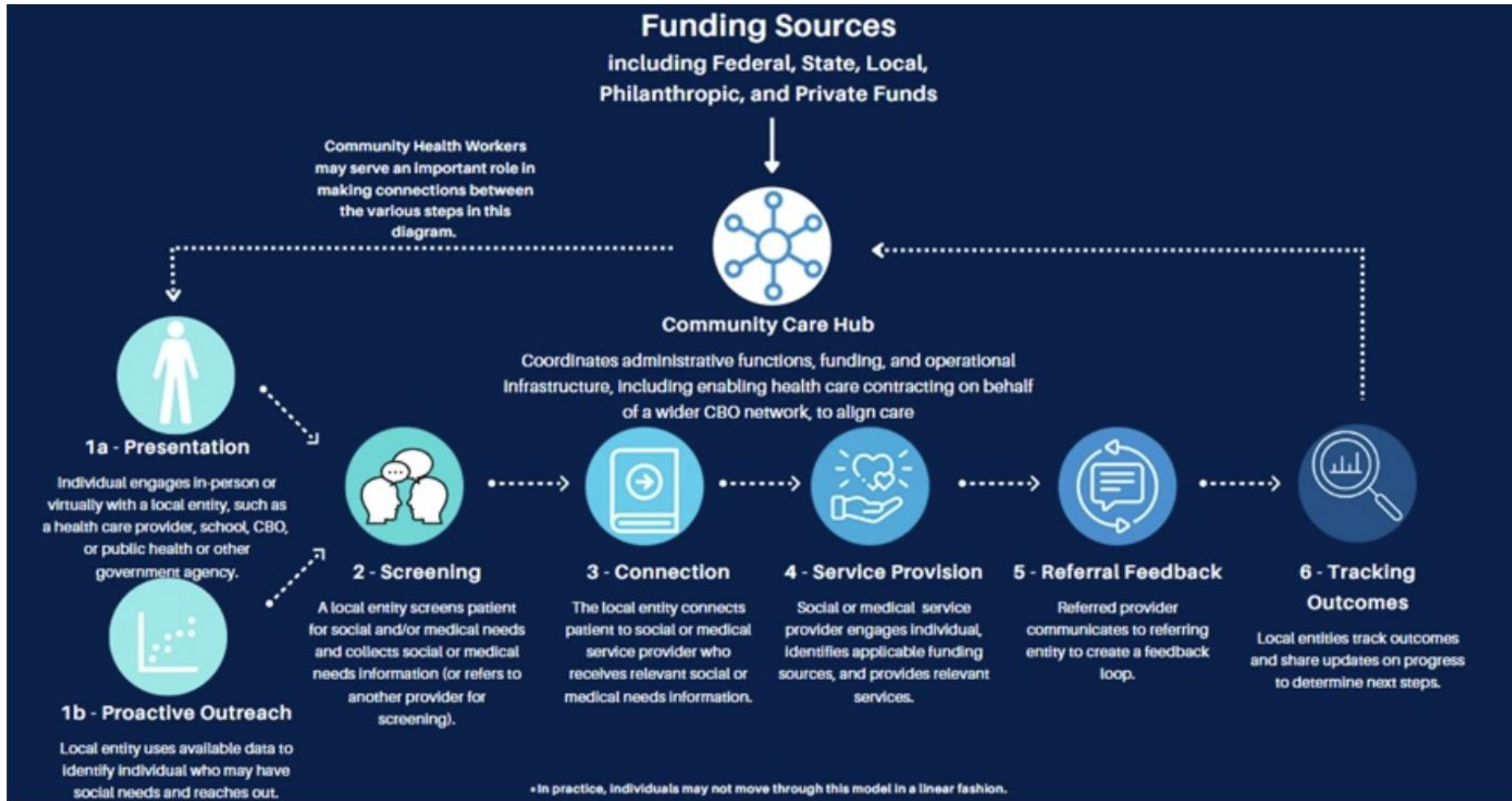
Recurring challenges

- Bi-directional referral processes
- Reimbursement/Billing
- EHR use/modification
- Sustaining availability of AAEBIs
- Sufficient staff to operationalize and sustain activities, especially as it relates to managing referrals



Community HUB

Community HUB





Community Health Technology Enabler

Community Health Technology Enabler

Competencies of States / CBO Per Design Sessions

A. Referral

1. Referral from Healthcare Provider communicates with HUB/CBO (e.g. FindHelp?; UniteUs; HIE)
2. Patient may self-refer

B. HUBs

1. Complete Coaching & Social Care Plan
2. AAEBI Locator, Class Availability and Pt Progress
3. Ability to Collect Data:
 - Coaching/ Patient Touches
 - PA minutes?
 - PROMs post?

C. Bidirectional Data

1. Enrolled in AAEBI
2. Completed Series
3. PA Mins ?
4. PROMs post?

D. Revenue Pathway





Reflections

Recap on State Criteria

1. AAEBI capacity
2. Other Evidence-Based Interventions for other Chronic Disease (Bonus Item)
3. Community HUB
4. Community health technology enablers (AAEBI locator, social care plan, billing, classroom management, bi-directional referral)



Health System Criteria

Health System Criteria

1. Serves Diverse, Medicare/Medicaid Populations
2. Program Leadership/Infrastructure
 - Physician Champion to lead efforts
 - Project Lead (Project Manager/QI Coach/Practice Manager) to lead QI huddles to test PDSAs & gather monthly data
3. Ability to collect and share key data
 - Ability to collect Screening, Counseling, Referral Data
 - Site has ability to collect and utilize PROMs data
 - Ability to share data on a monthly basis (screening, counseling, referral)/run report
4. Reimbursement Pathways -Fee for Service vs Value Based
5. Incentive Alignment
6. Bidirectional Referral (proof concept)





Program Leadership/Infrastructure

Roles and Responsibilities Accountable Clinical Executive/Physician Champion

Responsibility

- Ultimately accountable for successful implementation of Arthritis Care Model
- Provides guidance on prioritization of interventions
- Align & Integrate with QI & PCMH Initiatives

Characteristics

- Respected leader with leadership and direct care gives
- Effective communicator / collaborator/ change leader
- Well-informed of local clinical quality and safety priorities
- Supports local Ambulatory quality team(s)/care redesign team in removing barriers and monitors progress
- Member of Senior Management Team (SMT) or direct report to SMT member
- Works in the ambulatory setting/ health networks

Roles and Responsibilities of Project Lead

Responsibility

- Serves as the Network's primary point of contact and local project manager for day-to-day management of Ambulatory Redesign / Arthritis Care Model activities :

Characteristics

- *Leads Arthritis Care Model QI Huddles to ensure progression of work
- Supports Data collection & QI activities
- *Works with local practice leadership to manage implementation of collaborative activities and tasks (e.g. communication/training) at the practices
- * Ensures Accountable Clinical Executive /Physician Champions updated on project status and risks



Quality Improvement Infrastructure

QI Team:

- 1) Physician champion;
- 2) Project Lead
- 3) Practice manager;
- 4) Care Team Lead
- 5) billing/coding lead;
- 6) EHR customization lead
- 7) Data lead
- 8) Hub lead

Model for Improvement

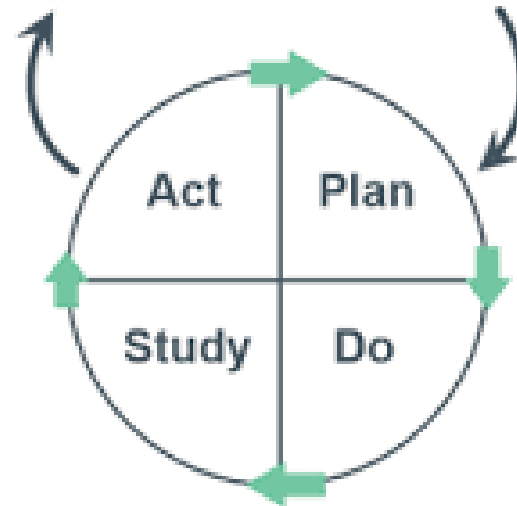
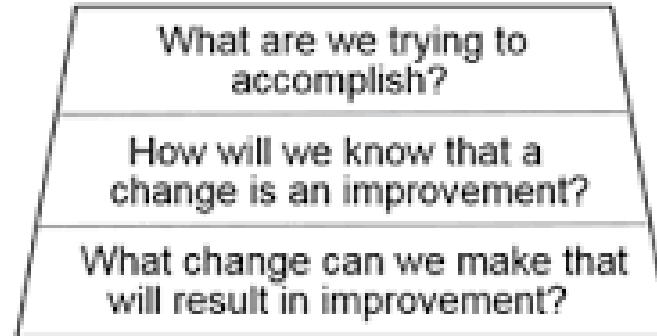
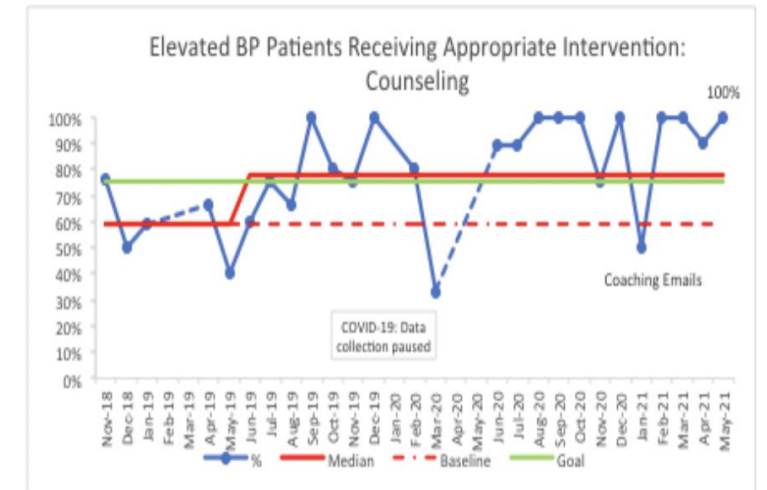
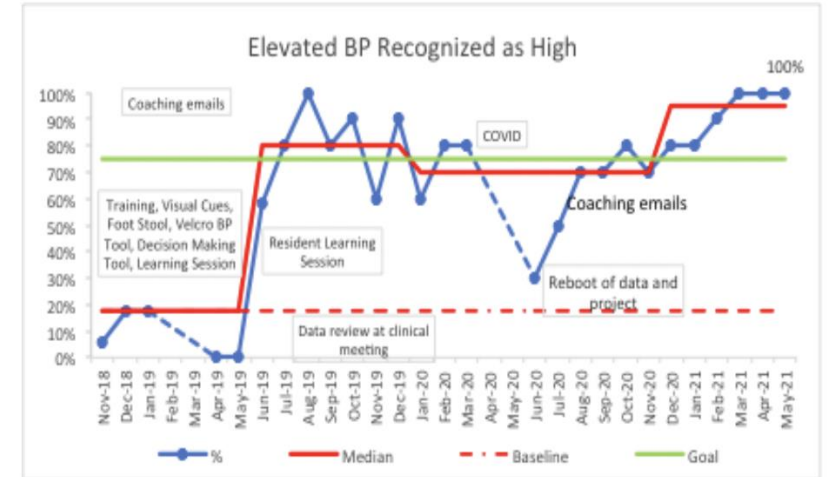


Figure 4. Elevated Blood Pressure Identification





Ability to Collect and Share Key Data



Ability to collect and share key data

1. Ability to collect Screening, Counseling, Referral Data
 - Screen HL7
 - Counsel - (custom build; smart notes/dot phrases; prescription)
 - Referral Module - "community interventions" (dummy code); referral to Hub (APIs)
2. Site has ability to collect and utilize PROMs data
 - Portal in advance
 - In waiting room via tablet
 - During intake
 - QR Code
3. Ability to share data on a monthly basis (screening, counseling, referral) / Report Generation



Reimbursement Pathways

Payment Models

*May include value-based payment

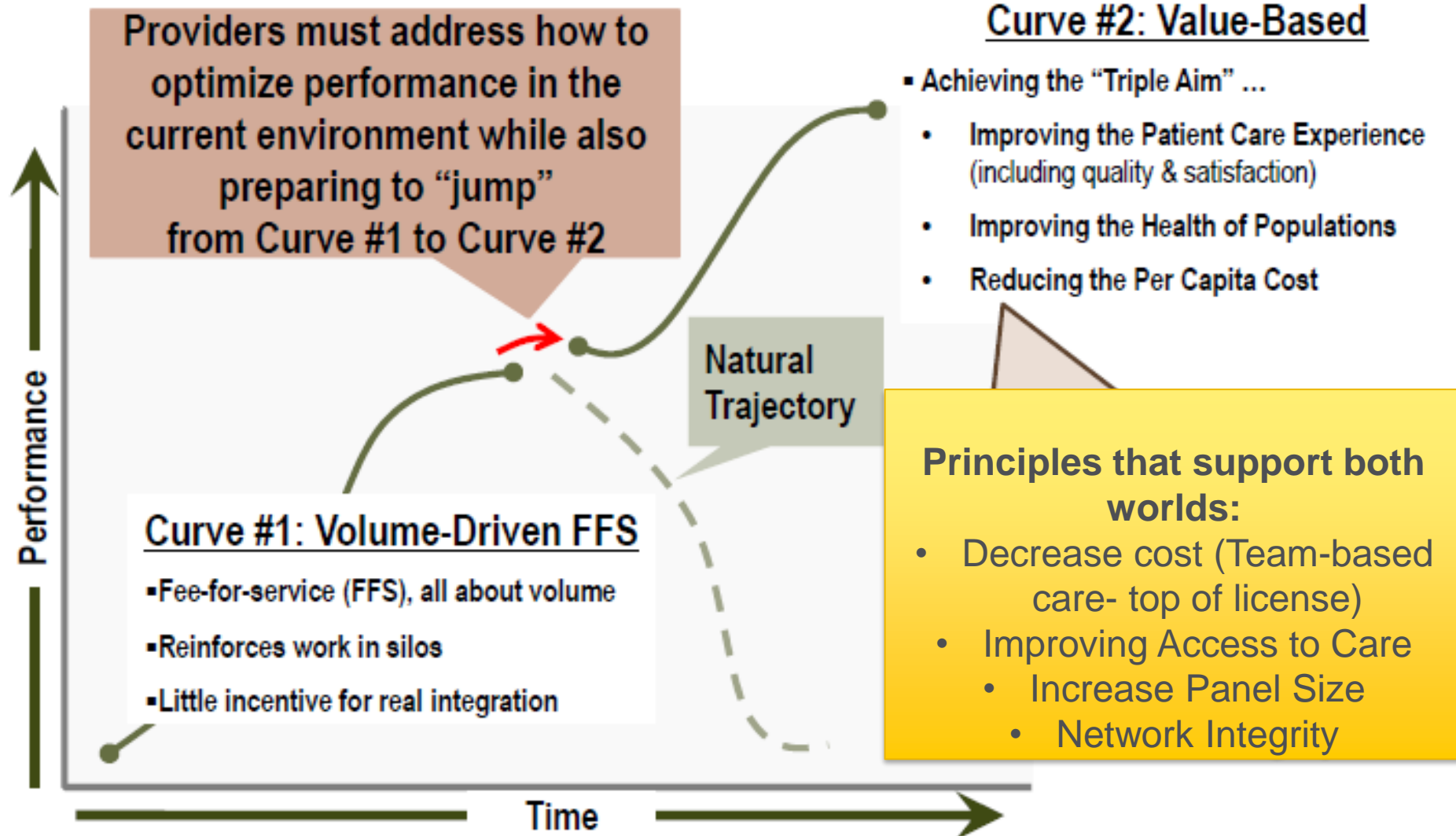
PAYMENT MODEL	FEE-FOR-SERVICE	PAY-FOR-PERFORMANCE	SHARED SAVINGS	BUNDLED PAYMENT	CAPITATION/MANAGED CARE
Description	Providers paid for the services they administer ²³	Providers earn financial rewards or penalties based on performance ²⁴	Providers form networks and coordinate patient care ²⁵	Providers receive one payment for an entire episode of care ²⁶	Providers receive fixed payments to cover patients' health needs over a period of time ²⁷
Provider Incentives	Provide large volume of services ²⁸	Provide large volume of services, and meet specific quality and cost metrics ²⁹	Reduce total cost of care and coordinate care with other providers ³⁰	Reduce the cost of a specific episode of care ³¹	Reduce total cost of care ³²
Potential Benefits³³	Emphasis on productivity and maximizing patient visits	Emphasis on health outcomes, collaboration, and efficiency	Emphasis on coordinated and timely access to care	Emphasis on reducing unnecessary treatments and simpler billing	Emphasis on population health and innovation in care delivery
Potential Risks³⁴	Little incentive to prevent unnecessary care	Administrative burden, providers could avoid high-risk patients	Care could be withheld from patients	Difficult to define episode of care, providers could avoid high-risk patients	Care could be withheld from patients, could have fewer choices in primary care
Potential Cost Savings to System	None ³⁵	Low ³⁶	Moderate ³⁷	Strong ³⁸	Strong ³⁹

E&M Codes
Pain Codes
Chronic Care Management Codes
Health Coaching Codes
Medicaid Codes

Conditional Based Bundles (UT Austin)
Bundled Arrangement
Knees/Hips

Figure source: Center for Health Progress' Payment Reform and Alternative Payment Models Primer, Nov'17.

Navigant's Point of View: Healthcare Industry Leaders are Facing a Classic Two-Curve Problem



Most markets transition to “Curve 2” will not be linear, requiring multi-year “bridge strategies”

Seek to Align Incentives

1) Quality Measures

A) HEDIS (NCQA)

A1) Physical Activity in Older Adults (PAO)

- This survey measure assesses Medicare beneficiaries 65 years and older who had a doctor's visit in the past 12 months and who report that they:
- Spoke with a doctor or other health provider about their level of exercise or physical activity.
- Received advice to start, increase or maintain their level of exercise or physical activity.

B) ACO Measures

- Quality ID: 318 Falls: Screening for Future Fall Risk

C) MIPS

C1) Quality ID #128: Preventive Care and Screening: Body Mass Index (BMI) Screening and Follow-Up Plan

2) Align any Provider Quality Incentives - (Health System or Health Plan)

3) MOC Credit

4) Align Residency Program – QI Projects



Recap Health System Criteria

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Wrap Up and Closing



Design Session Evaluation

[https://nacdd.sjc1.qualtrics.com/jfe/form/SV_cZTUE94N
ALq7MPA](https://nacdd.sjc1.qualtrics.com/jfe/form/SV_cZTUE94NALq7MPA)



Thank you!



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