



# Building a Sustainable BRIC Program

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October 26, 2022

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# A few housekeeping items...



Use **Chat** for questions, comments and reactions, and to ask for help



We will share recording and chat notes/resources.



Please take a moment to complete the **survey, at end of the webinar**





# Today's Flow

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- Welcome and Housekeeping
- Icebreaker
- Context: Where are we with BRIC?
- Sustainability Level-Setting
  - Sustain what?
  - PSAT Tool – Video
- State Sharing: West Virginia and Alaska
- Discussion: Breakout Rooms
- Resource Sharing and Close





# Ice Breaker: Taboo

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The objective of the board game is for a player to have their partners guess the word on the player's card without using the word itself.

- *Question: What is one word you would use to relate your meaning for **Sustainability**?*





# BRIC and Sustainability

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What are we hoping to sustain in the end of Year 3?

- Relationships
- Partnerships (formal/informal)
- Community/state capacity
- Health equity integration, e.g., community engagement
- Policy, systems, environmental impacts





# Program Sustainability Assessment Tool



Center for Public Health  
Systems Science

Brown School

## Preserving Progress:

Assessing and planning to sustain your SPINE project

Kim Prewitt & Valerie Howard | October 12, 2022

[Watch this portion of SPINE Webinar](#)  
starting at 20:02. Password: 5=WS3pV.





# Program Sustainability Assessment Tool

**PSAT** Program Sustainability Assessment Tool

[Understand](#) [Assess](#) [Plan](#) [Resources](#) [About Us](#) [Services](#)

Rate the sustainability capacity of your program to help plan for its future.

GET STARTED



## 1. Understand

Understand the factors that influence a program's capacity for sustainability.



## 2. Assess

Use the Program Sustainability Assessment Tool to assess your program's capacity for sustainability.



## 3. Review

View results from your assessment as a Sustainability report.



## 4. Plan

Develop an Action Plan to increase the likelihood of sustainability.





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# STATE SHARING

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# West Virginia

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**James Vance, Associate Director  
WV Division of Health Promotion  
& Chronic Disease**





# BRIC Communities

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1. **McDowell County** - City of Welch/McDowell Commission on Aging
2. **Clay County** - City of Clay/Clay FRN
3. **Mingo County** - Williamson Health & Wellness Center
4. **Boone County** - Boone County FRN
5. **Raleigh County** - City of Beckley
6. **Wyoming County** - WVU Extension Age





# Funding

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- Ambassador State
- BRIC
- Preventive Block Grant
- State Obesity Prevention
- Total of \$927,000 per Year 1 and 2





# State Level – Thinking about Y3 and Beyond

- Reduced BRIC funding and leveraged funding from Office of Rural Health total \$75,000 for Year 3
- Debated how funding could be split amongst seven communities
- Sought to continue partnership with Mountaineer Food Bank
  - Year 1 activity that was delayed due to staffing changes
  - Renewed partnership during Year 2
- Narrowing focus in Year 3 to Nutrition Security
- Passage of Mountaineer Food Bank food procurement policy





# Community – Thinking about Year 3 and Beyond

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- Wrapping up Physical Activity and Social Connectedness strategies in Year 2
- Will work through Mountaineer Food Bank
- Continue progress in BRIC communities working towards Nutrition Security
- Continue to fund communities to work on PSE changes with other funding





## Questions and/or Challenges

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Will there be obesity funding in the future for all states as discussed during the White House Conference on Hunger, Nutrition & Health?





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# ALASKA

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**Katie Reilly, MPH**  
**Physical Activity & Nutrition**  
**Unit Manager**

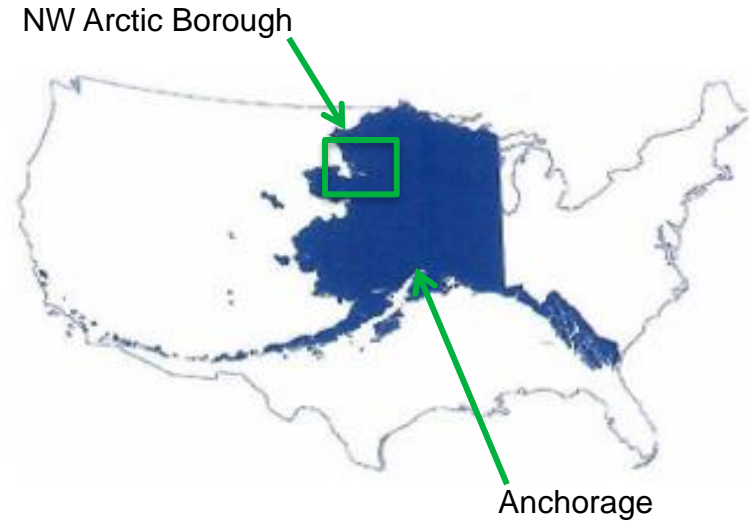






# BRIC Communities

1. NW Arctic Borough  
Needs  
Assessment:  
International Data  
Solutions (IDS) –  
Laura Norton-Cruz





# BRIC Communities

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- 2. Anchorage Trails Coalition Support: Anchorage Park Foundation, Diana Rhoades**
- 3. Food Bank of Alaska Nutrition Education for Food Pantries: University of Alaska, Amanda Walsh**
- 4. Alaska Food Policy Council Annual Conference Support: Robbi Mixon**





# Funding

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- State Physical Activity and Nutrition (SPAN)
- Preventative Health and Health Services Block Grant (PHHS Block Grant)
- State of Alaska General Funds (limited)
- State of Alaska Healthy and Equitable Communities Unit Grants (Covid-funding)?





# State Level – Thinking about Y3 and Beyond

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## **State Activities for BRIC Year 3 & Beyond:**

- \*Anchorage Park Foundation Support (BRIC Year3)
- \*Alaska Food Policy Council Support (AmeriCorps – BRIC Year 3)
- NW Arctic Assessment (Breastfeeding – SPAN Year 5 Supplement)
- UAA/Alaska Food Pantries Project (Beyond)
- Section Health Equity Group Activities (Beyond)
  - Organizational Self Assessment to Addressing Health Equity





# State Level – Thinking about Y3 and Beyond

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## **New Opportunities:**

- Grant Research, Writing, Training & TA Project
- Streetwyze Pilot

## **Questions:**

- Momentum & Capacity?
- Partnerships?
- PSE Strategies?





# Community – Thinking about Year 3 and Beyond

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## **Community Activities for BRIC Year 3 & Beyond:**

- \*Anchorage Park Foundation Coalition & Project Support (BRIC Y3)
- NW Arctic Assessments Findings: Childcare Hub Project & Breastfeeding Projects (Beyond)
- UAA/Alaska Food Pantries Project (Beyond)
- \*Alaska Food Policy Council Support (AmeriCorps Support)

## **Questions:**

- Momentum?
- Potential Future Funding?

## **Potential Future Funding Beyond BRIC:**

- SPAN
- PHHS Block Grant
- New Opportunity: Alaska Healthy & Equitable Communities Funding (?)



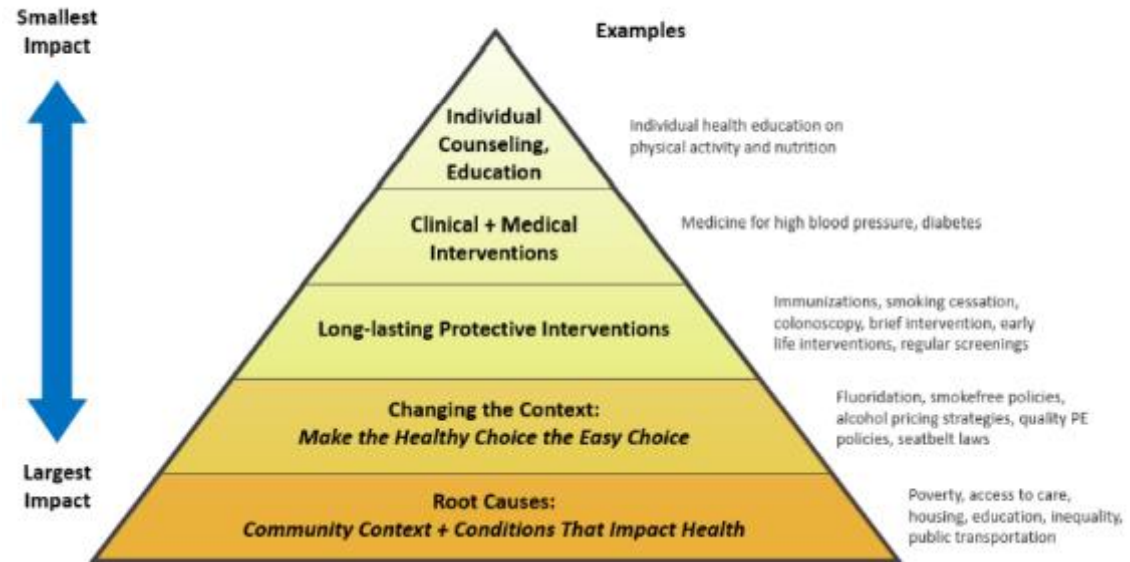


# Questions and/or Challenges

## Question/ Discussion for Future Public Health Equity Work:

- Social Determinants of Health/Root Cause Focus?

Figure 3 Health Impact Pyramid<sup>12</sup>





**Katie Reilly, MPH**

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# BREAKOUT DISCUSSIONS

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# BRIC and Sustainability

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## Key Questions:

For Year 3, what will you: Do more of? Continue at the same level/pace? Change? Stop doing?

- Relationships/Partnerships (formal/informal)
- Community/state capacity
- Health equity integration, e.g., community engagement
- Policy, systems, environmental impacts





# Sustainability Resources

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- [Program Sustainability Assessment Tool \(PSAT\)](#) (from Washington University in St. Louis)
- SPINE [Webinar Recording on the PSAT](#) (Oct 12, 2022)
- CDC's - [Sustainability Planning Guide for Healthy Communities](#)
- *Other tools and resources?*





# THANK YOU!

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## **2022 BRIC Monthly Webinar Series**

Wednesday November 30

@ 2pm ET

*TOPIC: Collective Impact Model*

Visit BRIC website for registration and more information:

<https://chronicdisease.org/bric/bric-webinars/>

Email: [BRICInfo@chronicdisease.org](mailto:BRICInfo@chronicdisease.org)

