

Using 1-2 words, what excites you about empowering consumers to access healthy choices?

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self empowerment
                    self-determination
     client choice
                   self determination
   sharing knowledge
                                  strength
        access
                                  availability
                                  foundational
more choice
   improved health
                     better health
  education
                        promoting equity
                      holistic well being
                       healthier lives
```





Using 1-2 words, what do you see as a major challenge to consider in this work?



