



## Rapid Action Collaborative

### SIX-PART WEBINAR SERIES

#### SCHEDULE OF EVENTS

##### Discovery Through Data

10/11/22 | 1:00-1:45 a.m. CT

##### Practical Policy

11/08/22 | 1:00-1:30 p.m. CT

##### It's a Matter of Choice

12/13/22 | 1:00-1:30 p.m. CT

##### Crappy Communication

*(pun intended)*

01/10/23 | 1:00-1:30 p.m. CT

##### Patient Navigation

02/14/23 | 1:00-1:30 p.m. CT

##### Measuring Practice Progress

03/14/23 | 1:00-1:30 p.m. CT

Click [here](#) to access all events.

#### Continuing Education

An application has been submitted to the North Dakota Board of Nursing for 3.25 contact hours for nurses for this webinar series.

#### Questions?

For more information, feel free to contact Nikki Medalen, Quality Improvement Specialist, [nmedalen@qualityhealthnd.org](mailto:nmedalen@qualityhealthnd.org), 701.989.9236.

We are excited to invite you to participate in a highly interactive six-part webinar series designed to help you improve colorectal cancer screening rates in your service area. Our first webinar, **Discovery through Data**, will be held on **Tuesday, October 11, 2022, 1:00 p.m. CT**.

#### Webinar Series Content

The webinar content will:

- Address common (and not-so-common) causes of missed opportunities to screen
- Help participants analyze their data to identify areas for improvement
- Highlight nationally recognized and proven strategies to improve CRC Screening Rates
- Host ND Mentor hospitals/clinics and clinicians who will share their best practices that helped them achieve their CRC screening goals
- Explore innovative ideas and concepts to improve screening rates
- Learn practical tips and tricks for patient education, messaging, follow-up, reminders and more

*(See detailed objectives for each webinar below.)*

#### Participant Prework

We value your time and want you to get the most out of this collaborative.

We encourage you to complete the following prior to the first webinar:

- Signed participation agreement
- Accept invitation to collaborative events
- Completed initial and detailed clinic readiness assessments
- Completed action plan
- Assemble a team

**COME PREPARED TO MAKE A DIFFERENCE!**

#### Who should attend?

We strongly encourage a team approach. If possible, plan for at least 2 persons from your clinic to attend this webinar series.

- Clinic CRC Champion/Lead
- Patient Navigator/Health Coach (s)
- Social Worker(s)
- Patient Representative(s)
- Quality Improvement/Process Improvement Staff
- Risk Manager(s)
- Community Health Partners (referral source)

NOTE: Coaching with individual clinic teams will be available separately from these meetings.

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## Discovery through Data | 10/11/2022

### Objectives

1. Describe the CDC colorectal cancer (CRC) screening project
2. Discuss data collection and validation
3. Identify a goal (per clinic) and prepare to share progress toward that goal over the measurement period
4. Utilize pre-visit prep as a data source

## Practical Policy | 11/08/2022

### Objectives

1. Examine components of an effective policy
2. Review tools to implement effective policies

## It's A Matter of Choice | 12/13/2022

### Objectives

1. Review patient considerations and preferences for CRC screening
2. Discuss interventions to aid patient choice for CRC screening to maximize resources

## Crappy Communication (*Pun Intended*) | 01/10/2023

### Objectives

1. Discuss CRC patient messaging
2. Associate patient population with appropriate message
3. Demonstrate straight talk instructions for patients

## Patient Navigation | 02/14/2023

### Objectives

1. Cite barriers to CRC screening
2. Examine core elements of patient navigation model
3. Apply Patient Navigation intervention to the Age-Friendly (4-Ms) Framework
4. Describe NDCRCI Program

## Measuring Practice Progress | 03/14/2023

### Objectives

1. Discuss using data to sustain quality improvement interventions
2. Review data feedback and benchmarking strategies
3. Design sharing of progress and celebration of success



Quality Health Associates  
of North Dakota