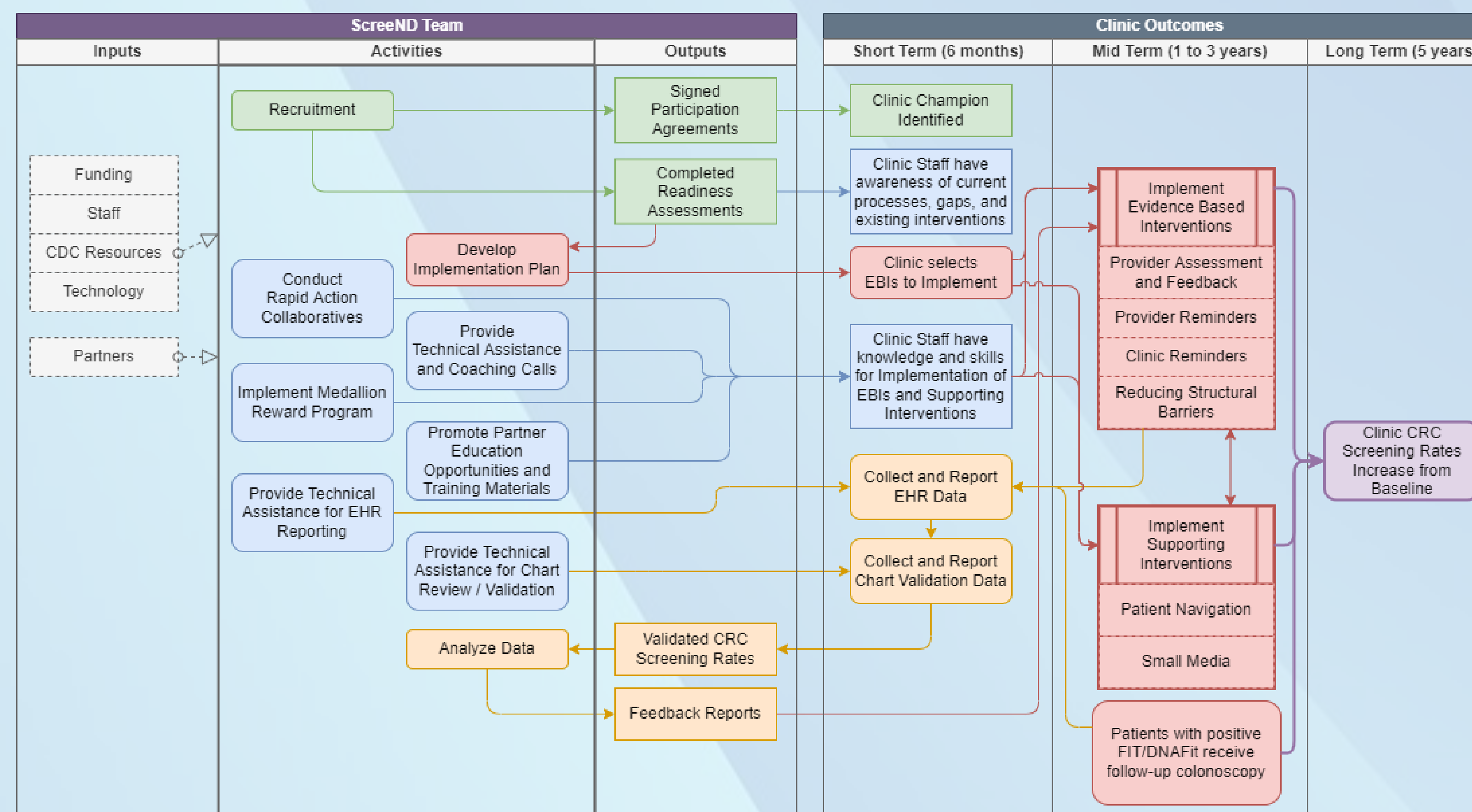


## Colorectal cancer is the...

**2<sup>ND</sup>** MOST DIAGNOSED CANCER  
AND  
LEADING CAUSE OF  
CANCER-RELATED DEATHS  
(among cancers that affect both men and women)  
in North Dakota.

Despite strong evidence of their effectiveness, stool tests for CRC screening are underused. Through a grant from the Centers for Disease Control and Prevention, Quality Health Associates of North Dakota (QHA) is partnering with primary care clinics in ND to increase CRC screening rates for rural, frontier and Native American populations. These efforts will work to reduce the incidence and late-stage diagnosis of colorectal cancer, increase the number of lives saved, and potentially impact 6,500 ND residents who have not been screened for CRC.

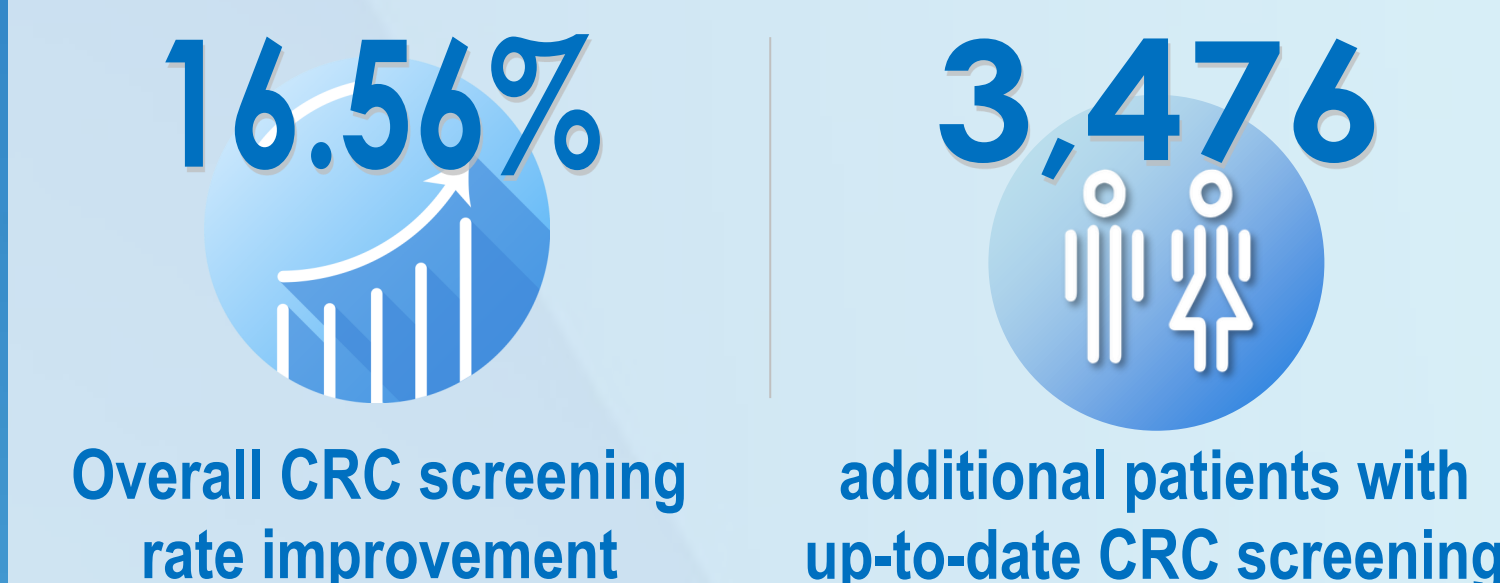
## Plan



## Act

- Development of a Rapid Action Collaborative where cohorts could share barriers and develop solutions on specific topics.
- Peer-to-peer education for providers
- Epic users webinar to demonstrate data tools
- Monthly TA calls
- Development of an annual survey and report
- CRC Awareness Month Social Media Toolkit
- External Evaluation Team, meets semi-annually

## Results



## Participants

### Cohort 1

Quentin N. Burdick Memorial  
Spirit Lake Health Center  
Standing Rock Service Unit

### Cohort 2

First Care Health Center  
CliniCare  
Towner County Medical Center  
UND Family Practice

### Cohort 3

South Central Health Clinics  
Jacobsen Memorial Clinics  
Southwest Health Care

### Cohort 4

St. Luke's Crosby Clinic  
Grafton Family Clinic  
Park River Family Clinic

## Do

ScreenND Clinics implement the following:

### Provider Interventions

- ✓ Reminders/recall systems
- ✓ Assessment/feedback
- ✓ Improved recommendation to patient

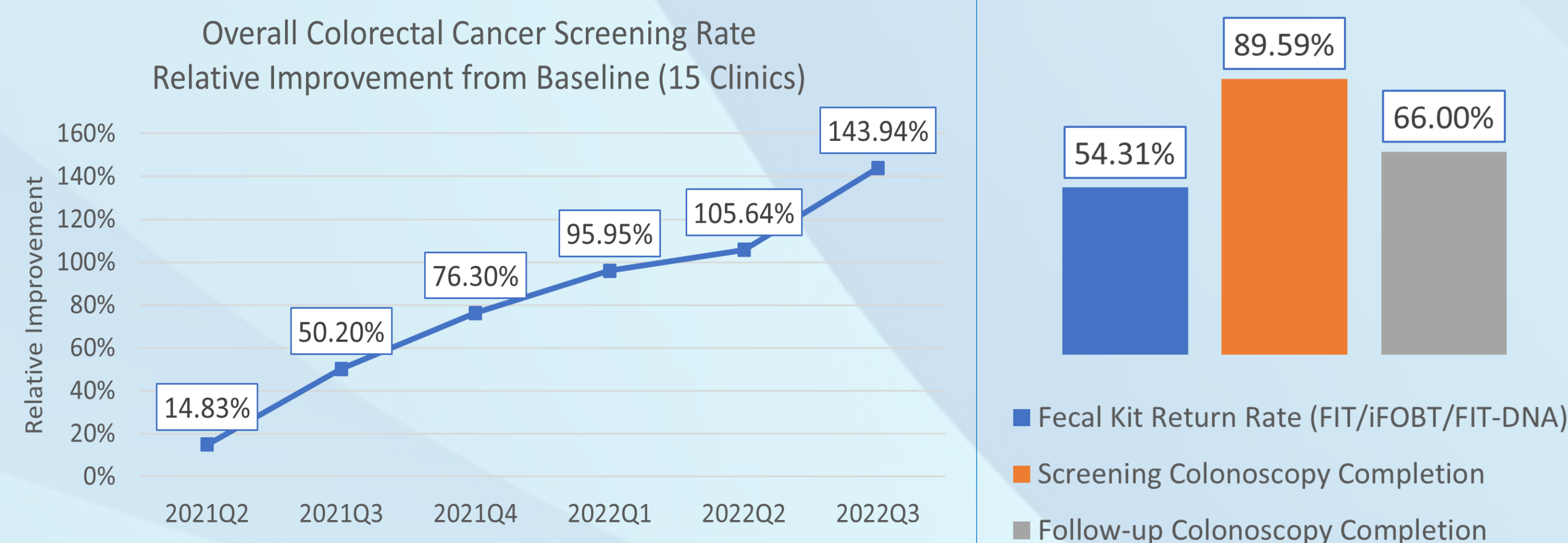
### System Interventions

- ✓ Policy development
- ✓ Reducing structural barriers
- ✓ Measuring practice progress

### Patient Interventions

- ✓ Client reminders
- ✓ Screening test tracking and follow-up
- ✓ Small media
- ✓ Patient navigation

## Study



## Acknowledgement

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## Our Team

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