



SPINE Scoop | January 2023

Welcome to the SPINE Scoop!

The purpose of this communication is to provide State Partnerships Improving Nutrition & Equity (SPINE) States with regular program updates related to grants administration, evaluation, technical assistance and training, upcoming meetings and events, and other relevant information.

For consistency, the SPINE Scoop will typically be sent the first Monday of each month to streamline the number of emails sent to SPINE state leads; however, time-sensitive and urgent information will be communicated, as needed. We encourage you to share this with your state team members as well.

Please note all links, dates, and resources can also be found on the [SPINE State Internal Hub Webpage](#).

SPINE Shoutout

This month we are shouting out **all the SPINE states!** Congratulations on an amazing Year 1 of SPINE! You all have done impactful and meaningful work that is helping to promote health equity and access to affordable, nourishing and culturally relevant foods. We are looking forward to working with you all in Year 2 of SPINE.

Program Announcement- Infant and Toddler Nutrition Digital Ad Campaign: SPINE State Application

A selected digital advertising company will provide expertise and support to up to five (5) SPINE-funded states in the tailored dissemination and promotion of a digital ad campaign focused on Infant and Toddler Nutrition, developed by the Centers for Disease Control and Prevention (CDC). The digital advertising company will subcontract funds or allocate funds to selected SPINE states (~\$15,000 per state) to cover direct expenses associated with identifying and implementing a plan for paid placement and promotion of the digital ad campaign.

Please visit the [application](#) for more information. SPINE States interested in being considered for the Infant and Toddler Nutrition Digital Ad Campaign must **[submit an application](#) by 11:59 PM ET on January 18, 2023.**

Upcoming SPINE Training & Technical Assistance Opportunities

- **January 11, 2023:** SPINE Peer Exchange: Year 2 SAP Share, 2:00-3:30 PM ET. Please review the [SPINE January 2023 Peer Exchange Guidance](#) on how to prepare for the

meeting. At least one representative from each state is **required** to attend, preferably someone who has been involved in the implementation of the project. [Register now](#).

- **January 17, 2023:** SPINE Monthly Update Call, 3:00-4:00 PM ET. At least one representative from each state is **required** to attend. [Zoom Meeting Link](#). Zoom Meeting ID: 867 5536 7312.
- **January 18-25, 2023:** 1:1 Support Calls with Individual States. Please refer to the calendar invite for your state's date/time and Zoom meeting details.
- **January 25, 2023:** BRIC Webinar, 2:00-3:30 PM ET. Details and registration forthcoming on the [SPINE Internal Hub](#).

Grant Administration/Budgets

- **January 31, 2023-** SPINE Y2 contracts due via DocuSign by 11:59 PM ET

Action Plans, Progress Reports & Evaluation

- **January 6, 2023-** SPINE Y2 SAPs reviewed and approved finalized. If you haven't returned the second draft of your SAP yet to the SPINE Team for final review, please do so *before* January 6th.

Non-SPINE Training and Technical Assistance Opportunities

Conferences

- [APHA Annual Meeting](#), Atlanta, GA, November 12-15, 2023. The American Public Health Association is now accepting abstract submissions for oral and poster presentations for the annual meeting. Authors are encouraged to submit abstracts on the meeting theme, Creating the Healthiest Nation: Overcoming Social and Ethical Challenges, and current and emerging public health issues. [More info](#).

Webinars & Meetings

- [Building Resilience and Recovery into the Local and Regional Food System](#). Learn about a new tool to improve access to data collection, analysis, and utilization to foster a more equitable and resilient food system
- [Community Supported Groceries](#). This webinar features three distinct case studies of rural Kansas communities that developed creative solutions to establish or retain their local grocery store. [Access the recording](#). [Access the slides](#).
- [County Health Rankings](#): Rural America's Opportunity for Equity
 - [Creating Prosperous Rural Communities](#)
 - [Messaging Equity & Justice for Better Health](#)
- **NACDD General Member Webinar**. January 12 & 26, 2023, 3:00-4:00PM ET. Details and registration forthcoming on the [SPINE Internal Hub](#).

Resources Pertinent to the SPINE Program

Food and Nutrition Security

- [Food Banks Going "Green"](#) - Arkansas Food Banks Buying Healthier Foods with Help of Color
- [Food System Resilience](#) – A Planning Guide for Local Governments

Health Equity

- [A Framework for Increasing Equity Impact in Obesity Prevention](#)
- [Centering Equity in the Nation’s Public Health System](#)
- [Collaborative for Anti-Racism Equity](#)- The Collaborative is committed to action and identifies and shares essential resources to help people starting out in health, racial equity, and anti-racism work. Public health professionals are welcome to [join the learning community](#).
- [Promoting Health Equity in Rural Communities](#)
- [Thrive Rural Framework](#)- The Thrive Rural Framework weaves together current community innovations and tested approaches for a wide range of issues integral to achieving equitable rural prosperity that is both sustainable and durable.

Breastfeeding

- [Priority Breastfeeding Strategy: Continuity of Care](#). This website shares policies and activities that can be implemented to achieve continuity of care for breastfeeding families

Other Resources

- [DNPAO NOFO \(SPAN, HOP, REACH\) Helpful Information](#). The Association of State Public Health Nutritionists has a webpage with helpful information for organizations interested in applying for DNPAO’s expected SPAN, HOP or REACH 2023 funding opportunities.
- [NACDD Gear Groups](#). GEAR Groups are an NACDD distance-based, peer-to-peer, professional development offering. They are short-term opportunities held periodically to catalyze planning for longer-term state level action. The foci of the two groups being held in February 2023 will be “Partnering with Health Systems to Address Chronic Disease” and “Building Coalitions and Partnerships to Address Chronic Disease”. [Register here](#).

Please [visit the resource page](#) on the [SPINE Internal Hub](#) for more food and nutrition security, health equity, and breastfeeding resources. Also, remember that you can [submit questions anonymously](#) before SPINE T/TA opportunities (i.e., Special Topic Learning Opportunity, Peer Exchange, Office Hour, & Monthly Update meeting).

Questions? Have a resource to share? Contact [Patrilie Hernandez](#) and [Charita James](#).