Texas State Profile
Building Resilient Inclusive Communities

Overview

Building Resilient Inclusive Communities (BRIC) is a program of the National Association of Chronic Disease Directors (NACDD) Center for Advancing Healthy Communities. NACDD and its more than 7,000 Members seek to improve the health of the public by strengthening leadership and expertise for chronic disease prevention and control in states, territories, and at the national level. Established in 1988, in partnership with the U.S. Centers for Disease Control and Prevention (CDC), NACDD is the only membership association of its kind serving and representing every state and U.S. territory’s chronic disease division.

In collaboration with the CDC’s Division of Nutrition, Physical Activity, and Obesity (DNPAO) and the Division of Population Health (DPH), and a team of nationally recognized experts, NACDD is providing funding to 20 states (including 15 DNPAO SPAN-funded states and five DNPAO Ambassador states) to implement BRIC at both a state and local level. As part of the program, states are engaging more than 60 communities to address food and nutrition security, safe physical activity access, and social connectedness through policy, systems, and environmental (PSE) change strategies. Social determinants of health, health equity, and social justice principles are integrated into the planning and implementation of all three strategy areas, in addition to accounting for the impact of the COVID-19 pandemic on groups at highest risk.

The initial project period was Jan. 1, 2021 – Dec. 31, 2021; an additional year of funding was awarded in 2021 and again in 2022, expanding the project period to Dec. 31, 2023. These profiles represent the state- and community-level activities planned by each BRIC state.

Learn more about the BRIC program or e-mail BRICinfo@chronicdisease.org.

State-Level Activities

- Work with Feeding Texas to support BRIC food and nutrition security strategy.

- Meet with Texas Health and Human Services Aging Services to review current strategies that align with BRIC, primarily social connectedness and related COVID-19 pivots, in the State Plan on Aging and make recommendations for the next planning cycle.

- Determine, in the context of COVID-19, how to access communities with the greatest health inequities while honoring the traditional autonomy of local health departments.
Community-Level Activities

San Augustine County
Food and Nutrition Security (Reaching an estimated 6,550 residents)
• Conduct a community assessment to determine high need areas and identify a partner organization, Care and Share San Augustine, to implement new and enhanced food distribution systems.

• Increase food distribution by 38,320 pounds per month, to provide an additional 100 clients with more nutritious food options through a Healthy Pantry Model.

• Alleviate the transportation barriers for 150 clients through a home delivery model.

• Conduct a campaign to increase knowledge regarding healthy food access points through diverse media and communication efforts.

• Leverage coalition partners to introduce additional food access points within the local school district to reach students with low food and nutrition security.

Safe Physical Activity Access (Reaching an estimated 5,000 residents)
• Develop and implement an action plan to improve and/or expand access points in the community to encourage safe and equitable access for physical activity.

• Collaborate with community partners to conduct informational physical activity outreach activities and place signage on current trails to encourage physical activity.

Social Connectedness (Reaching an estimated 5,000 residents)
• Collaborate with San Augustine Independent School District partners to establish a Foster Grandparent Volunteer Program, or similar community program, that provides one-on-one emotional support, mentoring, and tutoring to children with exceptional needs.

• Collaborate with community partners to establish a BRIC-related social media site and resource guide that promotes opportunities to connect older adults who are socially isolated due to COVID-19 through community planning, development, and engagement. Information shared through these modes will also promote food and nutrition security and access to safe physical activity resources.

Red River County (Rural)
Social Connectedness
• Launch the GetSetUp platform through the Lennox Health Center, creating free opportunities for older adults to join an online community where they can learn new skills and connect with others.

Bowie County (Rural)
Food and Nutrition Security
• Grow the existing coalition membership and utilize needs assessment’s asset scan to develop a workplan for improving food nutrition security among COVID-19 burdened residents; work plan to include multiple mini food pantry locations at accessible points in the community.
Social Connectedness

- Work with enhanced coalition to develop and plan monthly events for older adults at newly established community gardens.

- Launch the GetSetUp platform to create free opportunities for older adults to join an online community where they can learn new skills and connect with others.

Health Equity Spotlight

- A growing community coalition built a network of community gardens and mini food pantries to help address equitable food and nutrition security in rural Bowie County.

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