



SEPTEMBER 8-9, 2022

Umbrella Hub Arrangement (UHA) Summit



NATIONAL ASSOCIATION OF
CHRONIC DISEASE DIRECTORS
Promoting Health. Preventing Disease.



UHA Summit Objectives



1

Describe lessons learned from organizations operationalizing a UHO.

2

Identify at least one strategy for recruiting subsidiaries.

3

Identify at least one recommended action a UHO needs to consider before applying to become an MDPP supplier.

4

Explain how UHAs can engage state Medicaid agencies and managed care organizations, including insights learned from states.



Support from Centers for Disease Control and Prevention

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Opening Remarks

John Robitscher, Chief Executive Officer, NACDD

NACDD at a Glance

Founded in **1988**, the National Association of Chronic Disease Directors is a national, nonprofit, professional Association.

We **advocate, educate, and provide technical assistance** to inform programming and grow chronic disease prevention knowledge, leadership, and capacity among our Membership.

7,000
MEMBERS NATIONWIDE

35+
PROJECTS

50+
SUBJECT MATTER
EXPERTS

40+
STAFF MEMBERS

59
STATE AND
TERRITORIAL CHRONIC
DISEASE DIRECTORS

>\$40 M
REVENUE



Mission & Vision



Our Mission

NACDD improves the health of the public by strengthening state and national leadership and expertise for chronic disease prevention and control. NACDD promotes social justice and wellbeing so that communities can build healthier futures.



Our Vision

We envision a world where all people reach their full health potential, free from burdens of chronic disease.



Areas of Focus



Be a champion for state/territorial programs at all levels—local state, and national.



Be an authority on best practices in chronic disease prevention and control.



Be an advocate for health equity.



Be a resource to our Members to help build capacity to improve public health practice.



Be a leader to partner organizations that advance agendas for health promotion.



The Umbrella Hub Demonstration

Michelle Hansen, Public Health Consultant, NACDD



CREATION AND ORIGINS OF A NATIONAL DPP UHA

What is an Umbrella Hub
Arrangement and how did it begin?



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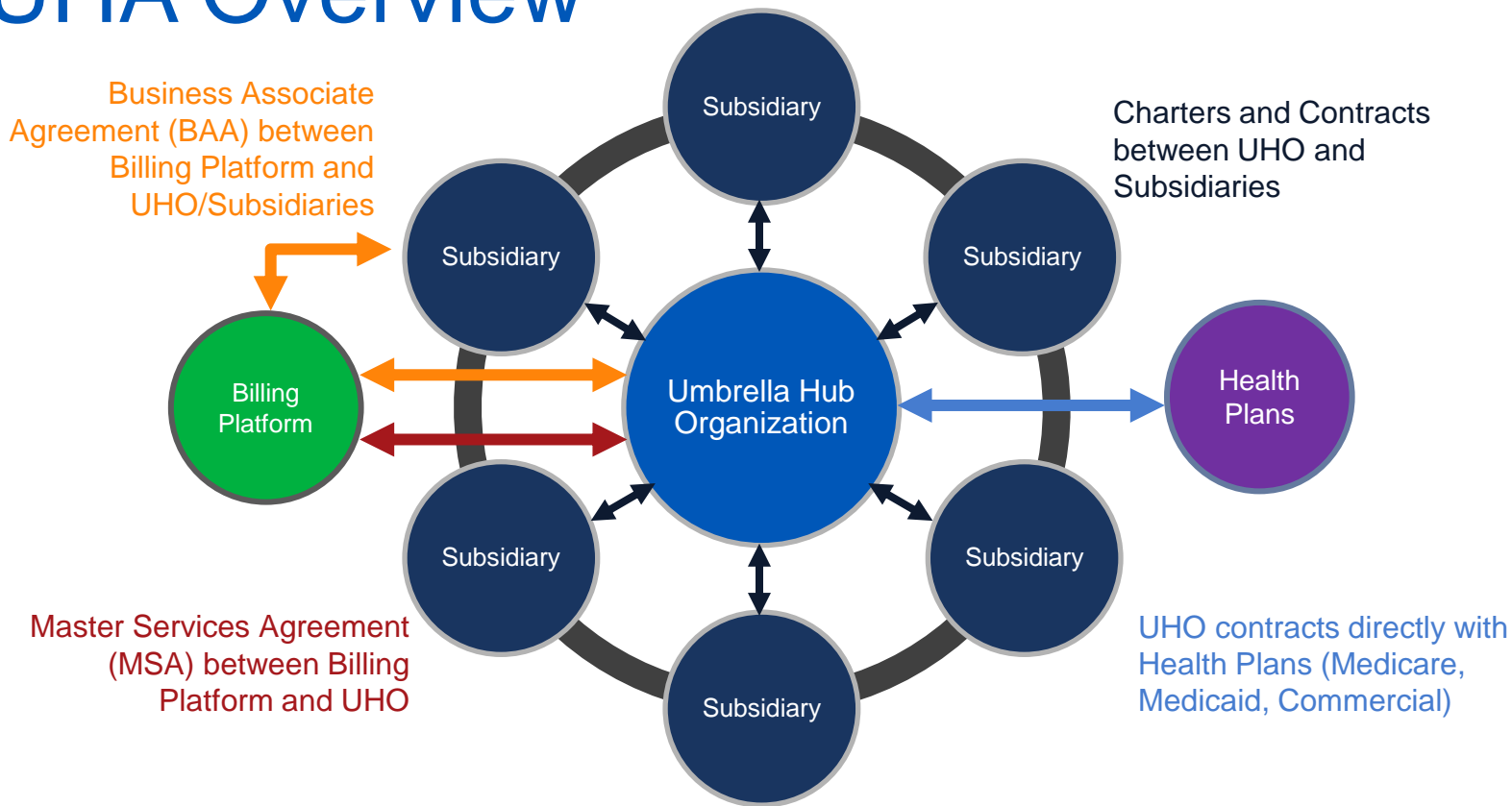


Administrative Supports Identified for CBOs to Access Reimbursement

- CDC Recognition and Maintenance
- Billing, Reimbursement and Claims
- Data Management and Reporting
- Contracting and Insurance Verification
- Referral Sources
- Regulatory and Compliance Support
- MDPP Supplier Application Support
- Medicaid Enrollment (where available)
- Commercial and Employer Payment Access



UHA Overview



Umbrella Hub Terminology

Umbrella Hub Organizations - sponsoring hub for a group of organizations (subsidiaries) that have CDC pending, preliminary, or full recognition.

Ultimately the UHO holds the recognition status for the entire arrangement. Provides administrative and business support to subsidiary organizations.

Community Based Organizations (CBOs) - broad term for organizations delivering the National DPP lifestyle change program.

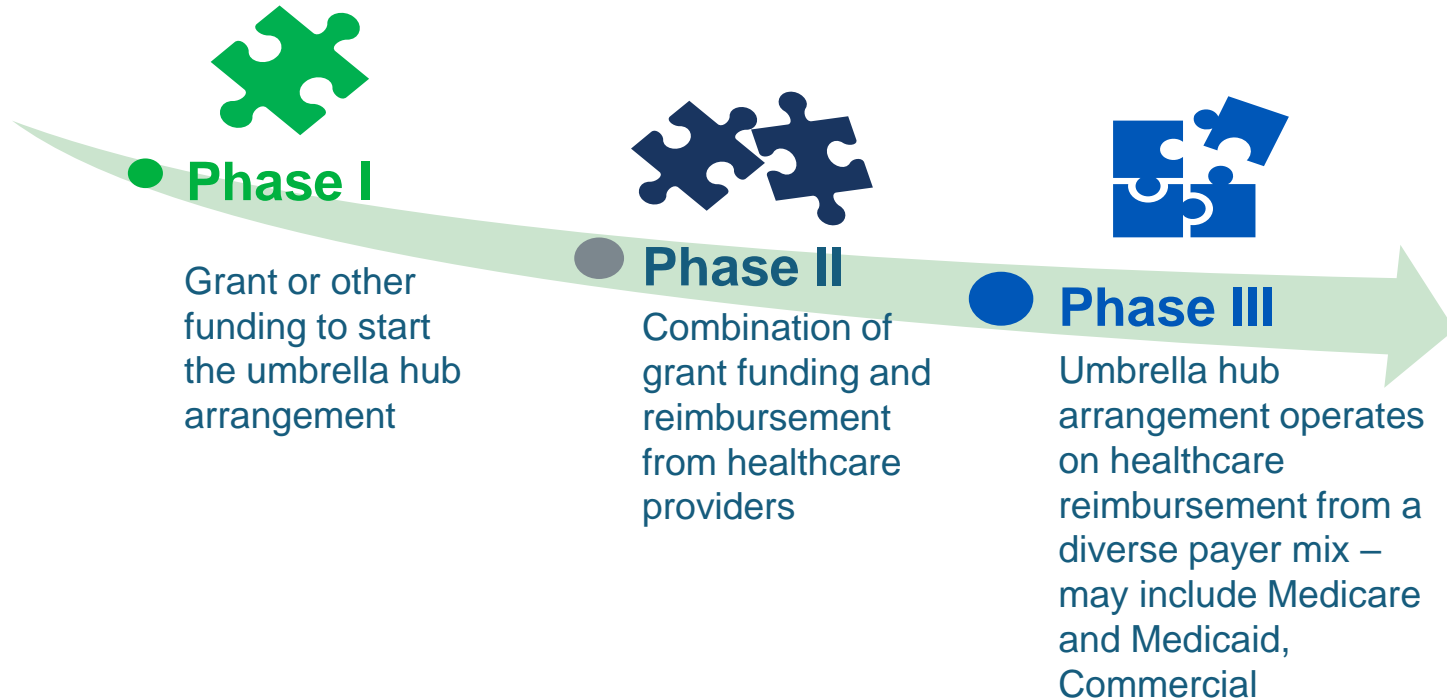
Can include Federally Qualified Health Centers, Area Agencies on Aging, pharmacies, tribes, local health departments, faith-based organizations, extension programs, small social service agencies, and/or other small health care providers.

Subsidiaries (Affiliates) - CBOs delivering the National DPP lifestyle change program in their communities.

Umbrella Hub Arrangements (UHA) - Overarching term that refers to the entire group, inclusive of the UHO, subsidiaries, and the billing platform.



Pursuing a Sustainable Business Model





[HTTPS://COVERAGETOOLKIT.ORG/UMBRELLA-HUB-ARRANGEMENTS/UHA-OVERVIEW/](https://coveragetoolkit.org/umbrella-hub-arrangements/uha-overview/)

Health Equity addressed through UHAs Collective Impact



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CDC Funded Umbrella Hub Demonstration

