



# Umbrella Hub Arrangement Summit

September 8 & 9, 2022

Crowne Plaza Atlanta Perimeter at Ravinia  
4355 Ashford Dunwoody Rd NE, Atlanta, GA

## Purpose:

The Umbrella Hub Arrangement (UHA) Summit is a dissemination of the lessons learned from Umbrella Hub Demonstration Organizations (UHOs), Learn. Explore. Activate. Problem Solve. (LEAP) participants, Medicaid Beneficiary Enrollment Project (MBEP) participants, Medicare Diabetes Prevention Program (MDPP) Enrollment Project participants, state health departments, national organizations, and other partners. This 1.5-day summit will convene emerging UHAs for peer-to-peer discussion and sharing of successful strategies to operationalize a UHA.

## Objectives:

1. Describe lessons learned from organizations operationalizing a UHO.
2. Identify at least one strategy for recruiting subsidiary organizations.
3. Identify at least one recommended action a UHO needs to consider before applying to become an MDPP supplier.
4. Explain how UHAs can engage state Medicaid agencies and managed care organizations, including insights learned from states.

## Presenting Organizations and National Partners:

- **Panelists and Presenters:** American Pharmacists Association Foundation, Association of Asian Pacific Community Health Organizations, Hāmākua-Kohala Health Center, Hawai'i Primary Care Association, Health Promotion Council, Kroger Inc., Marshall University, Montgomery County Office of Senior Services, VINE Faith in Action, Wisconsin Department of Health Services
- **Billing Vendors:** American Diabetes Association DPP Express, HabitNu, Juniper, National Kidney Foundation of Michigan, WellD Health
- **National Partners:** Centers for Disease Control and Prevention (CDC) Division of Diabetes Translation (DDT), Centers for Medicare & Medicaid Services (CMS), National Association of Chronic Disease Directors (NACDD), Leavitt Partners (an HMA Company), Kem C. Gardner Policy Institute

## Agenda

Wednesday, September 7, 2022 Crowne Plaza Ravinia: Ballroom Pre-function Area	
5:30 – 7:00 PM	<b>Optional Networking Reception</b> (show proof of COVID-19 vaccination)

Thursday, September 8, 2022 Crowne Plaza Ravinia Ballroom	
8:00 – 9:00 AM	<b>Breakfast and Participant Sign-in</b> (show proof of COVID-19 vaccination)
9:00 – 9:30 AM	<b>Welcome and Opening Remarks</b> <i>Michelle Hansen, NACDD Consultant</i> <i>Dr. Christopher Holliday, Director, CDC DDT</i> <i>John Robitscher, CEO, NACDD</i>
9:30 – 10:30 AM	<b>Umbrella Hub Organization Demonstration Panel</b> <i>Michelle Hansen, NACDD Consultant</i> <i>Deborah Koester, Marshall University</i> <i>Cristina Vocalan, Hawai'i Primary Care Association</i> <i>Gina Trignani, Health Promotion Council</i>
10:30 – 10:45 AM	<b>Networking Break</b>
10:45 – 11:45 AM	<b>Emerging Umbrella Hub Arrangements: Learnings from the Field</b> <i>Michelle Hansen, NACDD Consultant</i> <i>Marilyn Hodgson, Wisconsin Department of Health Services</i> <i>Benjamin Bluml, American Pharmacists Association Foundation</i> <i>Jen Lee and Nia Aitaoto, Association of Asian Pacific Community Health Organizations</i>
11:45 – 12:30 PM	<b>Small Group Discussion &amp; Report Out: Operationalizing a UHA</b>
12:30 – 2:00 PM	<b>Networking Lunch</b>
2:00 – 3:00 PM	<b>UHA Subsidiary Organization Panel</b> <i>Chris Wilks, Leavitt Partners (an HMA company)</i> <i>Dawn Batman, Montgomery County Office of Senior Services</i> <i>Stacey Frede, Kroger Inc.</i> <i>Jen Wunderlich, VINE Faith in Action</i> <i>Jennifer Valera, Hāmākua-Kohala Health Center</i>
3:00 – 3:45 PM	<b>Small Group Discussion &amp; Report Out: Recruiting and Supporting Subsidiary Organizations</b>
3:45 – 4:00 PM	<b>Networking Break</b>

4:00 – 4:55 PM	<b>Billing Platform Overview</b> <i>Michelle Hansen, NACDD Consultant</i> <i>Deb Sanchez-Torres, CDC Division of Diabetes Translation</i> <i>Charlene Wallace, American Diabetes Association DPP Express</i> <i>Stephanie Watkins, HabitNu</i> <i>Mark Cullen, Juniper</i> <i>Arlene Guindon, National Kidney Foundation of Michigan</i> <i>Cassandra Stish, Welld Health</i>
4:55 – 5:00 PM	<b>Wrap-Up Day 1</b>
5:00 – 6:00 PM	<b>Billing Platform Vendor Tables</b> <i>American Diabetes Association DPP Express, HabitNu, Juniper,</i> <i>National Kidney Foundation of Michigan, and Welld Health</i>

<b>Friday, September 9, 2022</b> <b>Crowne Plaza Ravinia Ballroom</b>	
8:00 – 8:30 AM	<b>Breakfast</b>
8:30 – 8:45 AM	<b>Welcome and Recap of Day 1</b> <i>Michelle Hansen, NACDD Consultant</i> <i>Sonja Tysk, NACDD Consultant</i>
8:45 – 9:30 AM	<b>MDPP Supplier Enrollment Learnings</b> <i>Joanna DiBenedetto, NACDD Consultant</i> <i>Cassandra Stish, Welld Health</i>
9:30 – 9:45 AM	<b>Networking Break</b>
9:45 – 10:30 AM	<b>Medicaid Beneficiary Enrollment Project Umbrella Hub Learnings</b> <i>Jen Barnhart, NACDD Consultant</i> <i>Wendy Childers, NACDD Consultant</i>
10:30 – 11:15 AM	<b>Small Group Discussion &amp; Report Out: Medicare and Medicaid Reimbursement for the National DPP</b>
11:15 – 11:30 AM	<b>Closing Remarks and Adjourn</b>

The “Building the Delivery Infrastructure for the National DPP Through Strategic Partner Convenings” project is supported by the Centers for Disease Control and Prevention of the U.S. Department of Health and Human Services (HHS) as part of a financial assistance award totaling \$900,000 with 100 percent funded by CDC/HHS. The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement, by CDC/HHS, or the U.S. Government.