

# BUILDING THE BRIDGE FOR REIMBURSEMENT

## WISCONSIN

Marilyn Hodgson, Quality Initiatives Coordinator  
Pam Geis, National DPP State Quality Specialist

*Wisconsin Department of Health Services Division of Public Health,  
Chronic Disease Prevention Program*

*September 8, 2022  
NACDD UHA SUMMIT*



**NATIONAL ASSOCIATION OF  
CHRONIC DISEASE DIRECTORS**  
*Promoting Health. Preventing Disease.*



# Supporting Umbrella Hub Organizations for the National Diabetes Prevention Program





# Convening Partners

- Impact of pandemic
- Selection of lead organizations
- Building consensus





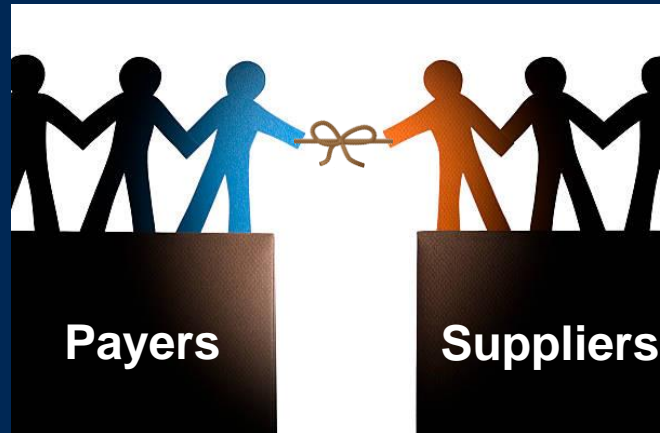
# Supporting Development Process

- Technical assistance
- Funding





# Wisconsin's Lifestyle and Prevention Benefits Network





# Thoughtful Approach

- Sustainability of National DPP
- Partnership with CDC-recognized organizations





# Convening Partners

- Diabetes Prevention State Engagement Meeting (StEM)
- National DPP Community of Practice





# Building the Benefits Network

- Opportunity to solve the administrative burden problem
- Finding the “bridge”







# Lifestyle and Prevention Benefits Network

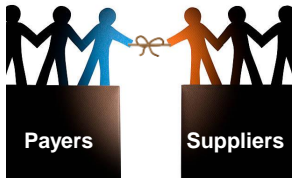
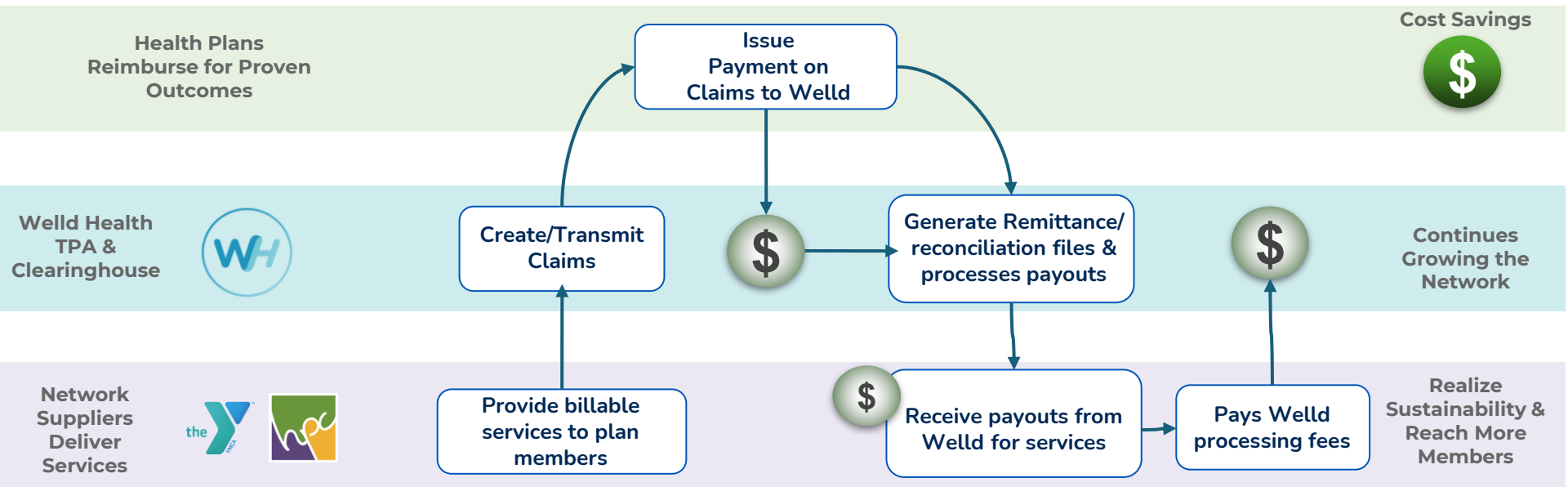
- National DPP suppliers → Well Health ← Payers
- Developing contract language
- Onboarding CDC-recognized organizations





# How it works: Payments

One platform. One contract. One Invoice.





## Next Steps

- Hiring of consultant
- Crosswalk of health plans and influencers
- Development of supporting materials
- Scheduling meetings and securing contracts





# Bigger Vision

- Blanket coverage of National DPP
- Hyper-local statewide network
- Reimbursement for other evidence-based, community health programming





# Thank you!

*Wisconsin Department of Health Services  
Division of Public Health, Chronic Disease Prevention Program*

- **Marilyn Hodgson**, Quality Initiatives Coordinator  
**[marilyn.hodgson@dhs.wisconsin.gov](mailto:marilyn.hodgson@dhs.wisconsin.gov)**
- **Pam Geis**, National DPP State Quality Specialist  
**[geis.pamela@gmail.com](mailto:geis.pamela@gmail.com)**

*“Nothing happens unless first we dream.” ~ Carl Sandburg*