



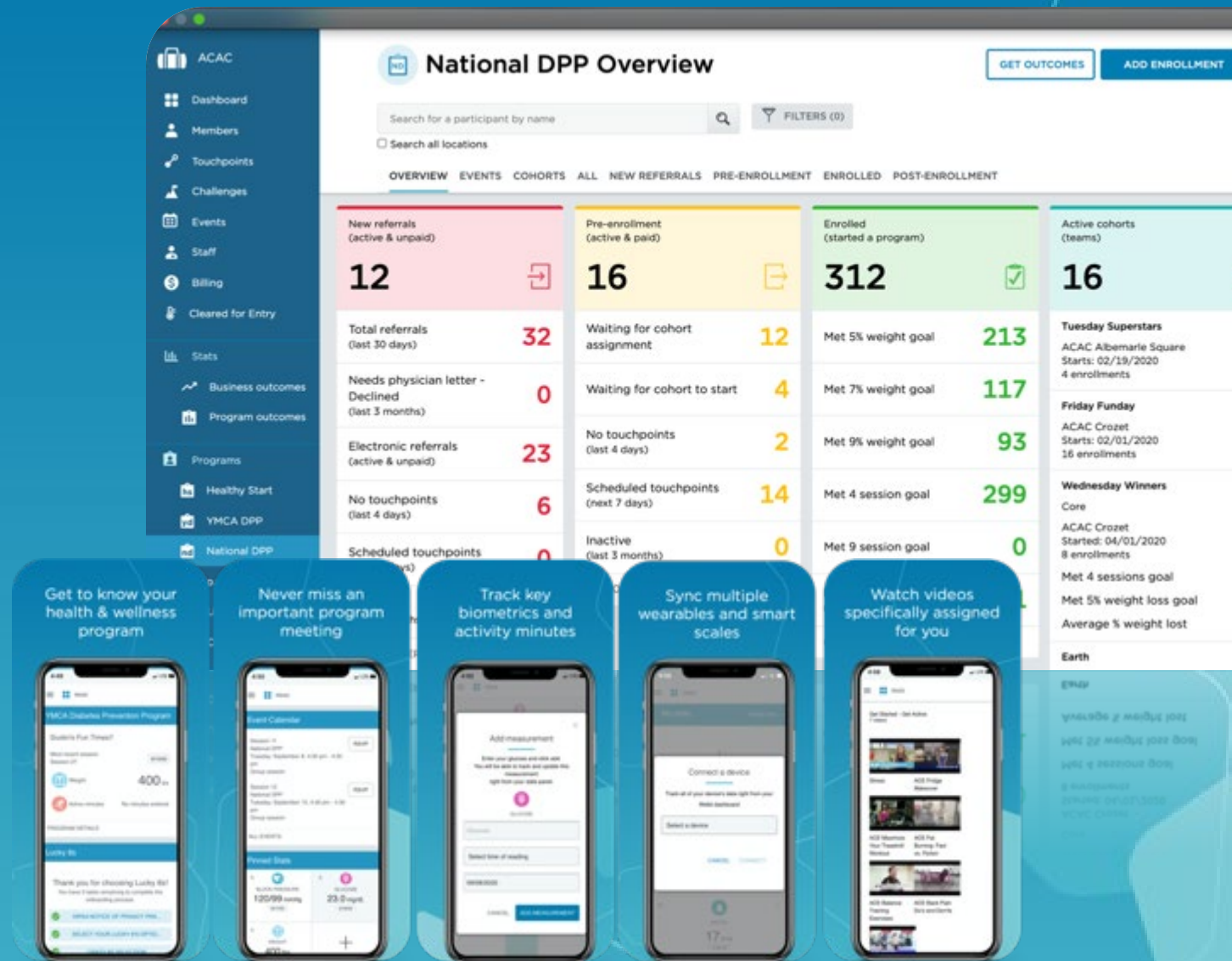
**WELLD**  
HEALTH

Umbrella Hub Summit - Atlanta, GA

September 8-9, 2022

# Empowering Community Health - The Right Care in the Right Place.

Welld is an Electronic Wellness Record (EWR) built specifically for the needs of community-based organizations such as health clubs, FQHCs, pharmacies, and YMCAs.



# Over 500,000 people

meet their health goals through WellD's network of partners



## Current Umbrella Hub Arrangements



**HEALTH  
PROMOTION  
COUNCIL**  
a PHMC affiliate



## Network Builders



WISCONSIN DEPARTMENT  
of HEALTH SERVICES



Cooper Aerobics  
HEALTH & WELLNESS



## Service Delivery Partners



National  
Kidney  
Foundation®  
of Hawaii



JOHNS HOPKINS  
MEDICINE



Jewish  
Community  
Center



Marshfield Clinic  
Health System



Roane General Hospital  
Care you can trust. . .close to home



MIDLAND  
CARE

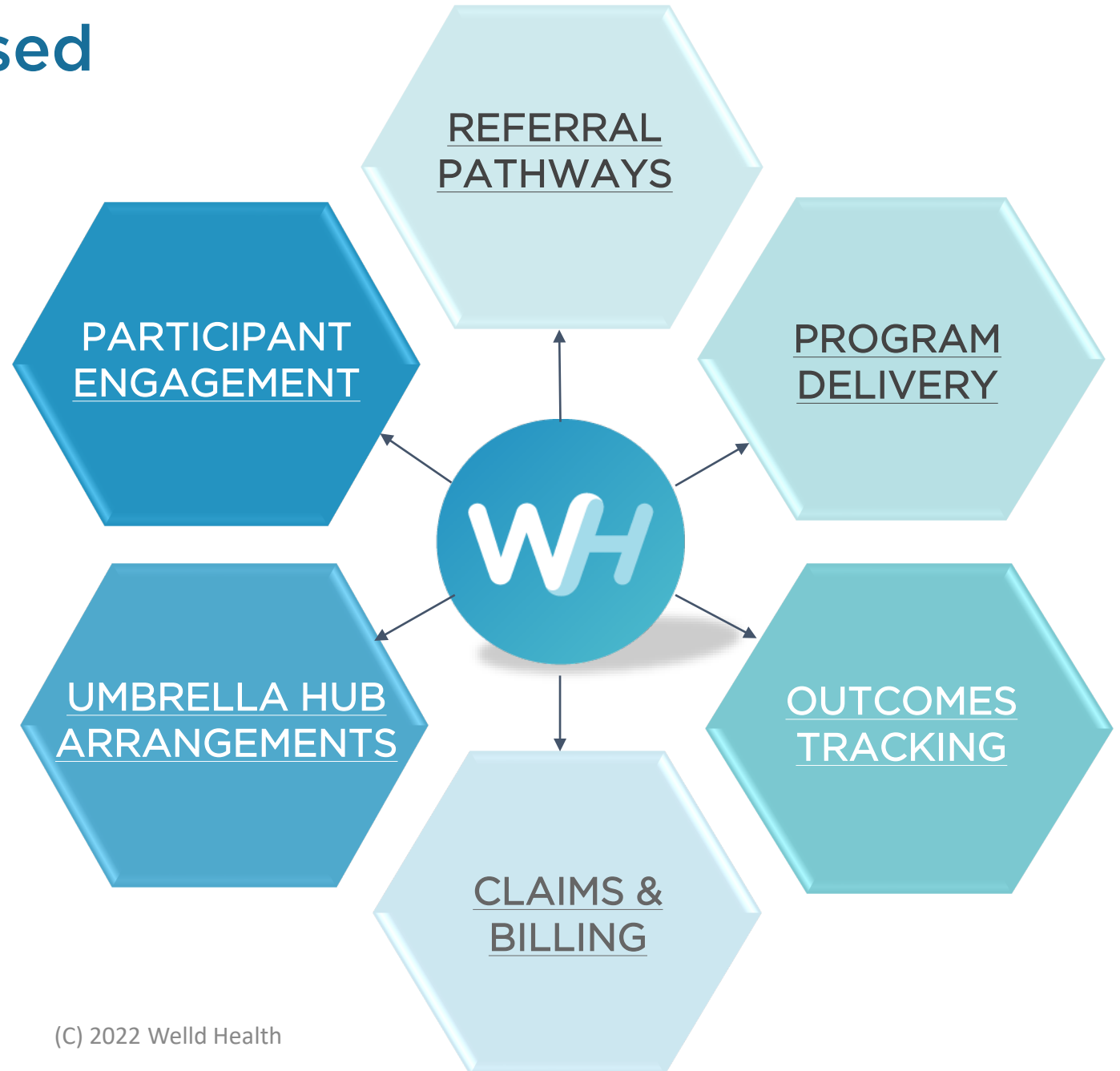


Saint Francis  
Health System

# Solution-focused

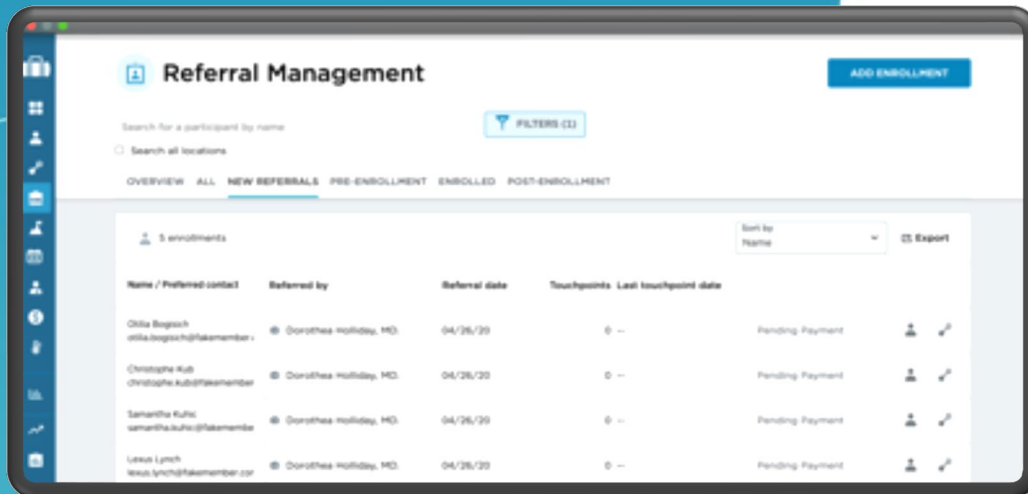
## Welld is a purpose-built program management and billing platform:

- Contract directly with Welld
- Form or join an Umbrella Hub Arrangement
- Track SDOH equity & access
- Enable integrated referral pathways
- Build sustainable systems with reimbursement from Medicare, Medicaid, Commercial claims and value-based contracts
- Measure & report outcomes & impact
- Run multiple programs to meet community needs



# Referral Management

Integrated referral pathways empowers bi-directional feedback.



The screenshot displays the 'Referral Management' dashboard. It includes a search bar, a 'FILTERS (3)' button, and a navigation menu with tabs for OVERVIEW, ALL, NEW REFERRALS, PRE-ENROLLMENT, ENROLLED, and POST-ENROLLMENT. The main content area shows a table with 5 enrollments. The table has columns for Name / Preferred contact, Referred by, Referral date, Touchpoints, Last touchpoint date, and a status column. The status column shows 'Pending Payment' for all entries. There are also icons for user profile and document export.

Name / Preferred contact	Referred by	Referral date	Touchpoints	Last touchpoint date	Status
Olivia Bogach olivia.bogach@lakemember.com	Dr. Dorothée Holliday, MD	04/26/20	0	—	Pending Payment
Christophe Kubi christophe.kubi@lakemember.com	Dr. Dorothée Holliday, MD	04/26/20	0	—	Pending Payment
Samantha Kubi samantha.kubi@lakemember.com	Dr. Dorothée Holliday, MD	04/26/20	0	—	Pending Payment
Lexus Lynch lexus.lynch@lakemember.com	Dr. Dorothée Holliday, MD	04/26/20	0	—	Pending Payment

## Collect electronic referrals from healthcare providers:

- Receive referrals directly from your partner provider's EMR via Direct® or secure fax.
- Your contact teams stay organized as they reach out to new participants.
- Logged and scheduled outreach touchpoints help route the new referrals to program services.



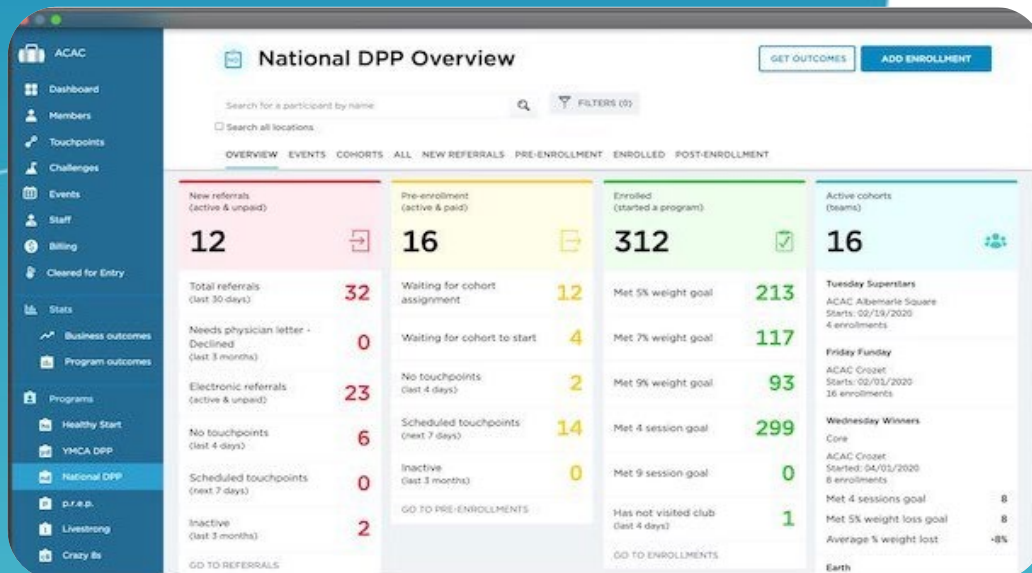


# Program Delivery

Stakeholders like evidence.  
If you collect it you can share your stats  
to earn more referrals or negotiate  
better reimbursement rates.

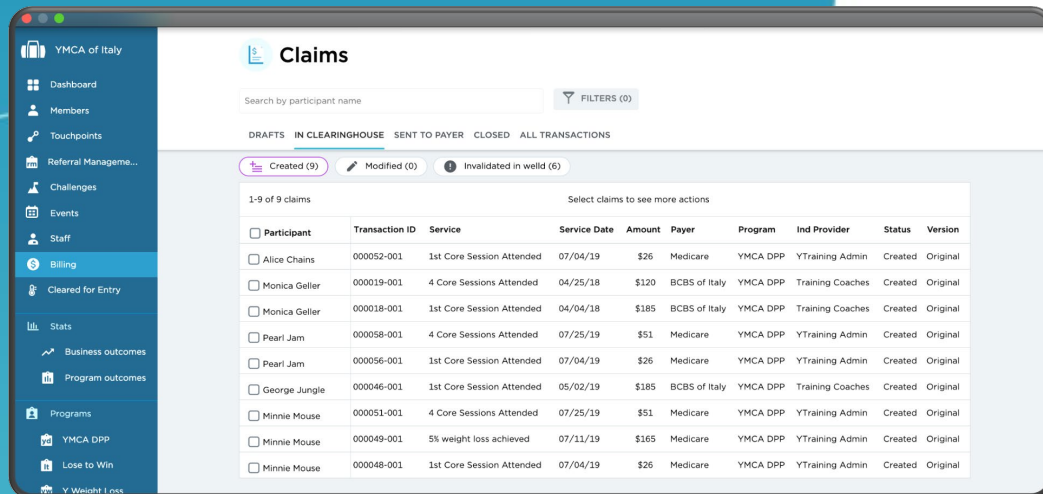
## Document progress for every program:

- Easily onboard participants and collect data for the National DPP or a selection of health programs.
- Maintain a detailed history for each member to monitor impact and provide reports to referring physicians and other stakeholders.
- Get outcomes data at the program and location level to evaluate and prove the impact your organization has on community health.



# Claims & Revenue Cycle Management

Get paid from insurance companies for your hard work



**Claims**

Search by participant name FILTERS (0)

DRAFTS IN CLEARINGHOUSE SENT TO PAYER CLOSED ALL TRANSACTIONS

Created (9) Modified (0) Invalidated in welld (6)

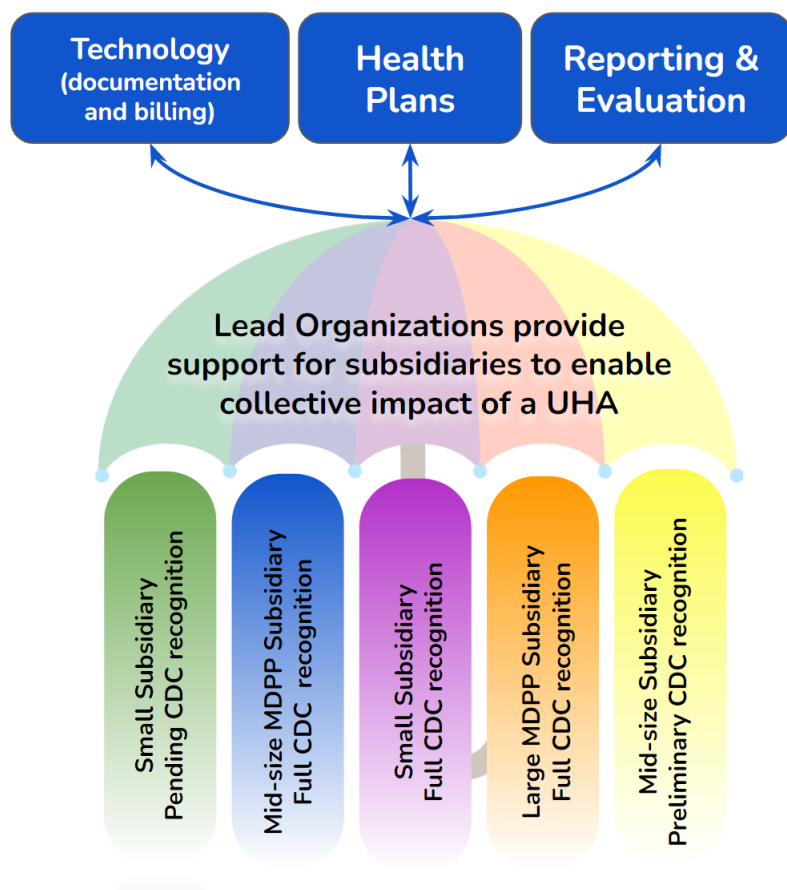
1-9 of 9 claims Select claims to see more actions

<input type="checkbox"/>	Participant	Transaction ID	Service	Service Date	Amount	Payer	Program	Ind Provider	Status	Version
<input type="checkbox"/>	Alice Chains	000052-001	1st Core Session Attended	07/04/19	\$26	Medicare	YMCA DPP	YTraining Admin	Created	Original
<input type="checkbox"/>	Monica Geller	000019-001	4 Core Sessions Attended	04/25/18	\$120	BCBS of Italy	YMCA DPP	Training Coaches	Created	Original
<input type="checkbox"/>	Monica Geller	000018-001	1st Core Session Attended	04/04/18	\$185	BCBS of Italy	YMCA DPP	Training Coaches	Created	Original
<input type="checkbox"/>	Pearl Jam	000058-001	4 Core Sessions Attended	07/25/19	\$51	Medicare	YMCA DPP	YTraining Admin	Created	Original
<input type="checkbox"/>	Pearl Jam	000056-001	1st Core Session Attended	07/04/19	\$26	Medicare	YMCA DPP	YTraining Admin	Created	Original
<input type="checkbox"/>	George Jungle	000046-001	1st Core Session Attended	05/02/19	\$185	BCBS of Italy	YMCA DPP	Training Coaches	Created	Original
<input type="checkbox"/>	Minnie Mouse	000051-001	4 Core Sessions Attended	07/25/19	\$51	Medicare	YMCA DPP	YTraining Admin	Created	Original
<input type="checkbox"/>	Minnie Mouse	000049-001	5% weight loss achieved	07/11/19	\$165	Medicare	YMCA DPP	YTraining Admin	Created	Original
<input type="checkbox"/>	Minnie Mouse	000048-001	1st Core Session Attended	07/04/19	\$26	Medicare	YMCA DPP	YTraining Admin	Created	Original

## Smart triggers create claims:

- Submit to claims to payers through traditional claims or value-based contracts
- Three layers of assurance:
  1. Built-in Welld error prevention technology
  2. Clearinghouse error checking technology, and
  3. Professional RCM services to work denials, errors, and omissions

# Umbrella Hub Arrangements – on your terms



## Umbrella Hub Arrangements in WellD

- Leverage collective impact across your state or region.
- Let organizations collaborate with mission-aligned partners.
- Flexible architecture enables support for UHAs and subsidiaries that want to grow their way.



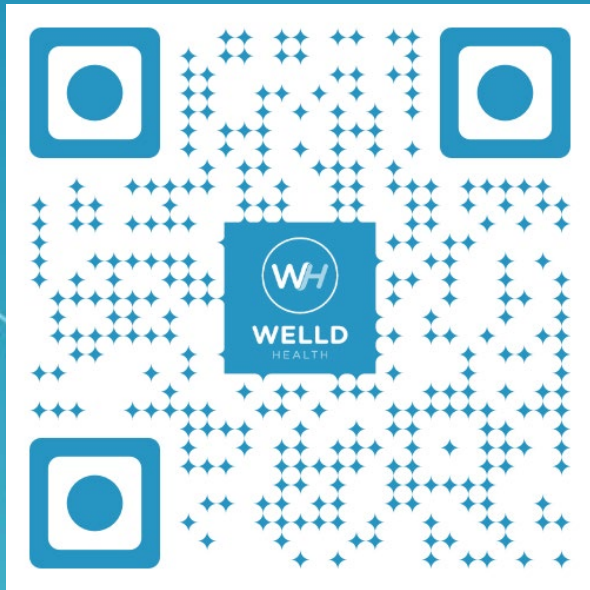
# A Connected Ecosystem of Wellness Software





**WELLD**  
HEALTH, CONNECTED

Let's do more  
together.



**WellDHealth.com**

Cassandra Stish

Chief Customer Officer  
[cassandra@welldhealth.com](mailto:cassandra@welldhealth.com)