

Emerging Umbrella Hub Arrangements: Learnings From the Field





American Pharmacists Association Foundation

- The APhA Foundation, charitable, not for profit 501(c)(3)
 organization headquartered in Washington, DC, affiliated with
 the American Pharmacists Association (APhA)
- The mission of the APhA Foundation is to improve health by inspiring philanthropy, research and innovation that advances pharmacists' patient care services
- The APhA Foundation is 1 of 10 CDC DP17-1705 Cooperative Agreement Recipients, a 5-year grant whose goal is to enroll patients into CDC's National Diabetes Prevention Program (NDPP)





Our Vision & Our Story

- Our 1705 vision has always been to develop a network of community pharmacies across the country who would screen/test/refer, and provide NDPP
- We participated in the UHA L.E.A.P. Learning Collaborative offered by CDC/NACDD Sept. 2021 – Feb. 2022



Evolving Interest in Umbrella Hub Arrangement

 Initial interest was simply "curiosity" since UHAs did not apply to nondelivery organizations like ours

 Learned on Nov. 21, 2021, that non-delivery organizations could be recognized as UHOs!

Began exploring becoming an UHO





Services a Hub Could Potentially Offer

- Engage NDPP provider organizations
- Coach recruitment
- Arrange/provide coach training
- Arranging screening/testing/referral
- Program training
- Provide data management platform (scheduling, documentation, data aggregation)
- DPRP data submission assistance
- Payer engagement
- Marketing assistance
- Billing/claims processing





DPRP Umbrella Hub Arrangement Application

- Drafted application Nov. 2021, distributed to our subsidiary organizations to complete their part of application
- Took months to route through legal departments (Kroger Inc., Tabula Rasa Healthcare)
- Submitted UHO application and were approved as a "Non-Delivery Umbrella Hub Organization" July 2022



The Need to Provide Claims Processing

- Goal: have the ability to bill CMS for MDPP
- Do we develop claims processing services ourselves?
- Do we contract for the services?



MDPP Supplier Application

- Currently completing this application
- Have begun recruiting community pharmacies with DPRP recognition and In-Person delivery ability
- Will develop/expand network of MDPP providers
- Good fit for pharmacy lots of Medicare clients



Challenges/Lessons Learned

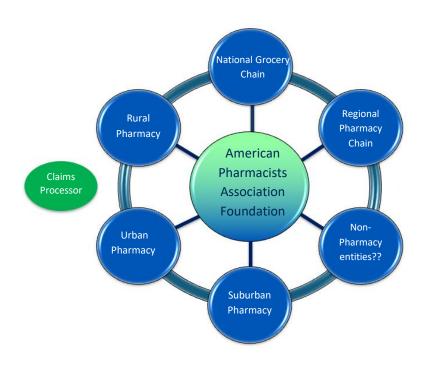
- CDC/DPRP UHA Application: process easy, great support
- Dealing with corporate legal departments: not so easy
- CMS MDPP Supplier Application: not an easy fit for our non-profit organization, but do-able, questions remain
 - Find a knowledgeable consultant!
- CMS Claims Processing: intimidating, many potential "gotchas", not for the timid
 - Find a knowledgeable consultant!

Challenges/Lessons Learned

- Logistical challenges of going national (8 MACs, 12 jurisdictions, 50 states)
- You can have a great UHO and great providers, but you still need to figure out how to recruit participants
- Evaluate the benefits of a UHA for <u>your</u> situation
 - If you are a small DPP provider, you could benefit from an UHA
 - If you are a large DPP organization, you should consider becoming an UHO



UHA Model Sketch/UHA L.E.A.P Learning Lab



Current/Planned Services:

- Identify/engage coaches
- Facilitate coach training
- Facilitate screening/testing
- Program/system training
- Scheduling
- Documentation platform
- Data management
- Assistance with DPRP data submission
- Payer engagement/contracting
- Claims processing
- National network of NDPP/MDPP providers
- Payment for DPP post-1705







Thank you

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