



An end-end platform to prevent or manage diabetes and hypertension



Stephanie Watkins  
[stephanie@habitnu.com](mailto:stephanie@habitnu.com)

222 West Merchandise Mart Plaza, Chicago, IL, 60654

## HABITNU's SOLUTIONS ARE BUILT FOR LONG-TERM ENGAGEMENT

**Whole Health Approach**  
Health plans and employers are looking for a  
“one stop shop” solution that addresses the  
“whole health” of the individual



### **Behavioral Weight Loss**

Delivered by nutritionists and  
trained lifestyle coaches,  
covered by commercial plans



### **Diabetes Prevention**

CDC- accredited, coach-mentored  
program, covered by Medicare,  
Medicaid and commercial plans



### **Hypertension Reversal**

CDC- developed blood pressure  
self monitoring program, covered  
by commercial health plans



### **HbA1C Reversal**

Diabetes Self management  
Education (covered by Medicare  
and commercial health plans)



## TWO DELIVERY MODELS TO CHOOSE FROM



CDC recognized online DPP program with digital tools and health coaching delivered by HabitNu lifestyle coaches

### SERVICE DELIVERY

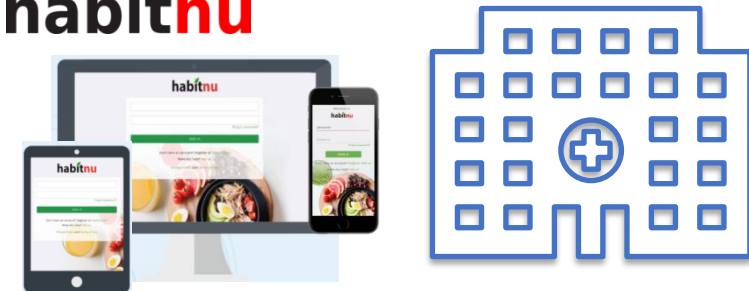
### PLATFORM LICENSE

CDC vetted DPP platform, processes and digital tools to help DPP organizations to successfully deliver the DPP program

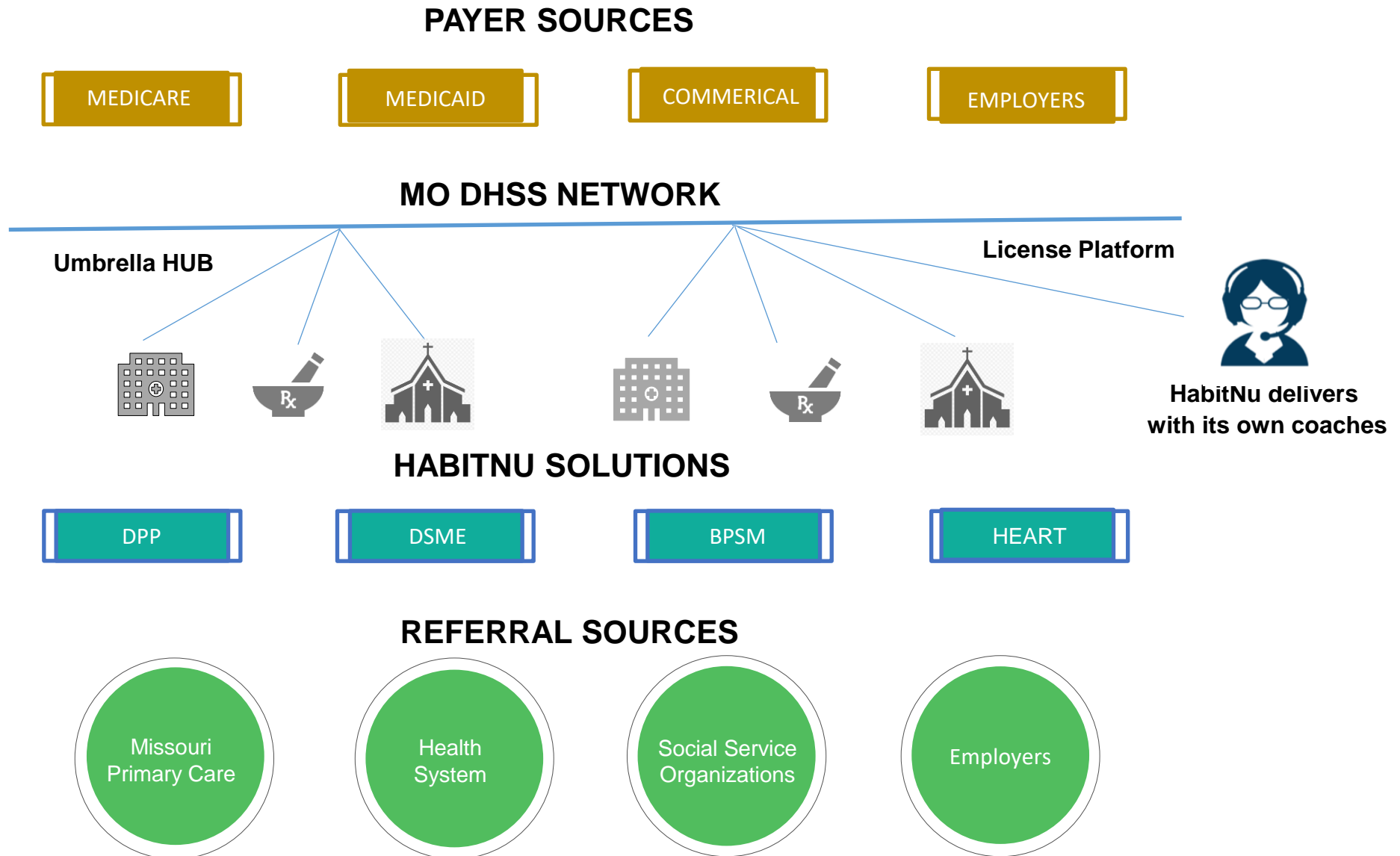
Delivered By  
**habitnu**



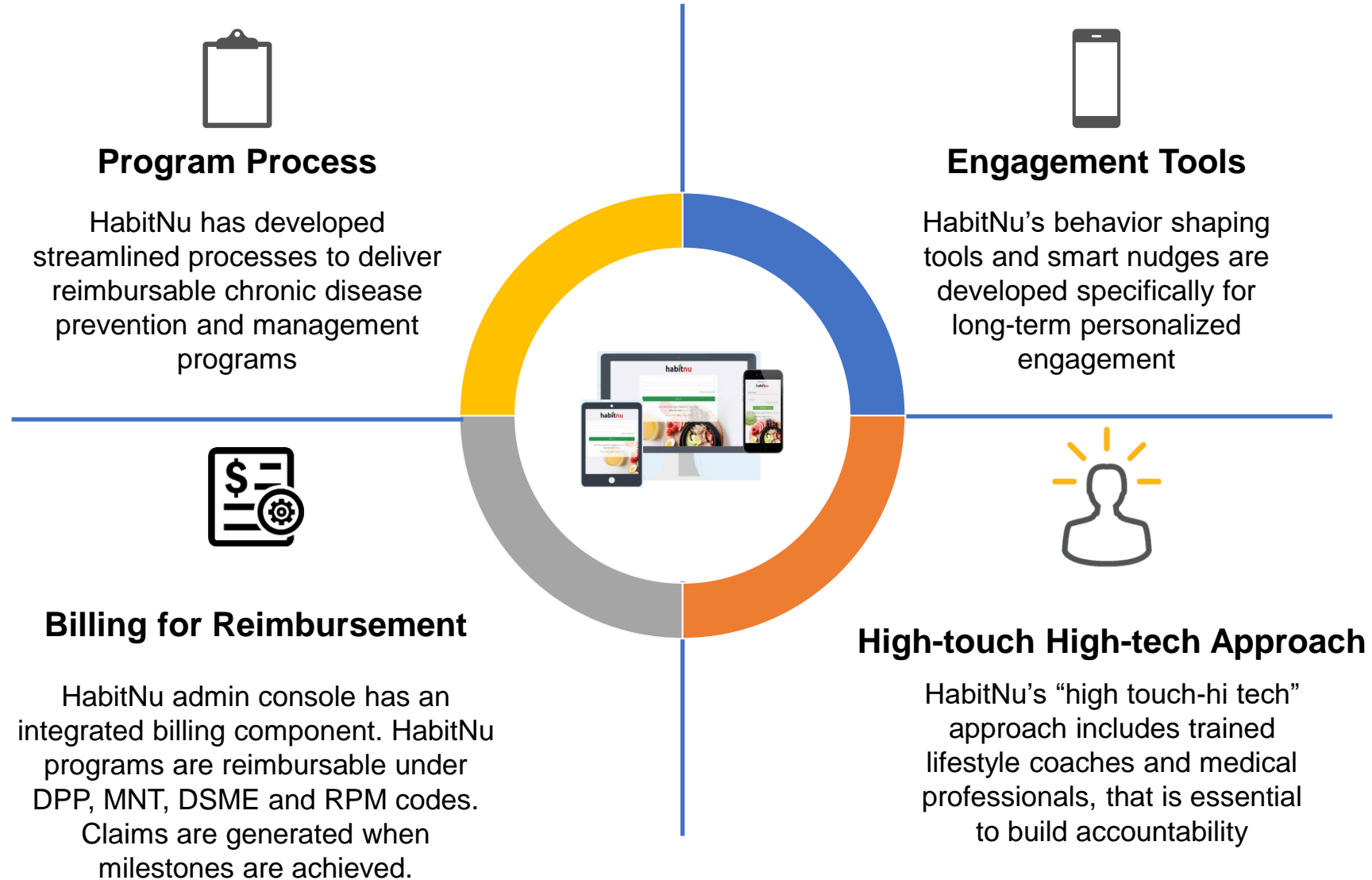
Powered by  
**habitnu**



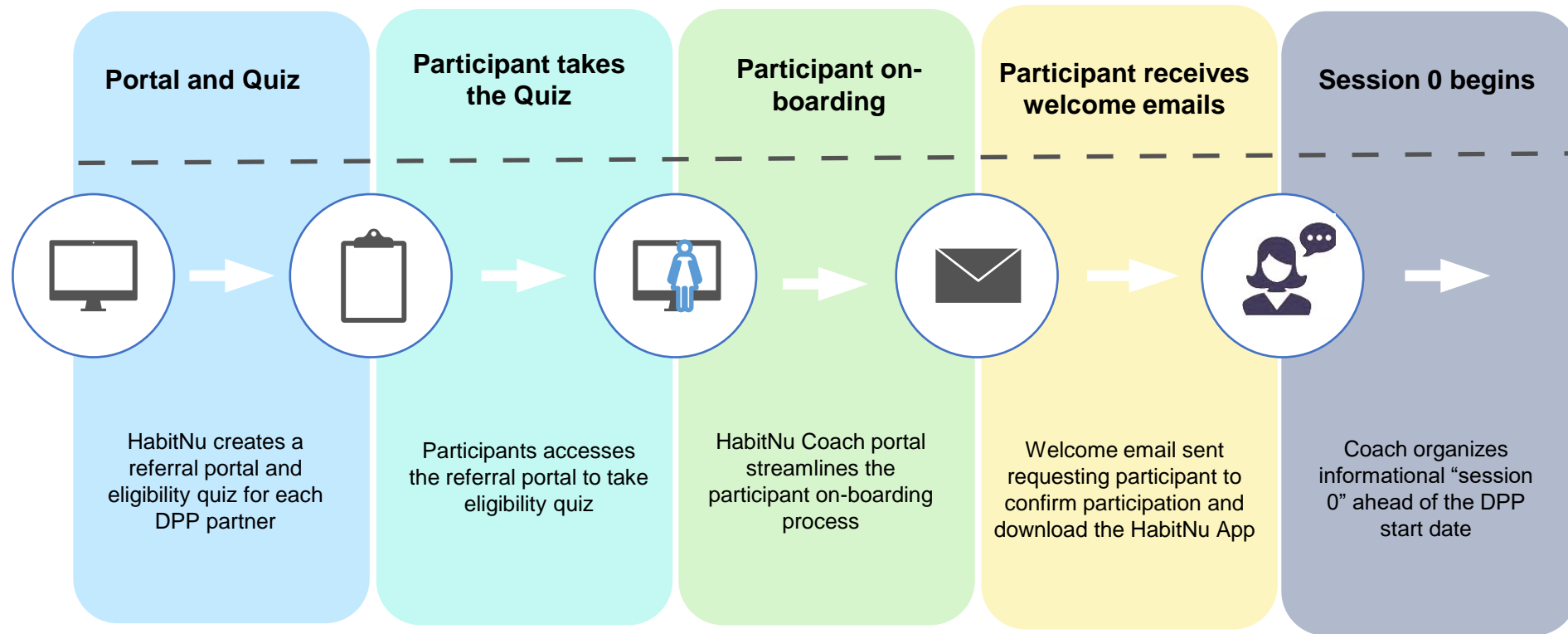
# MO DEPARTMENT OF HEALTH STATEWIDE BILLING NETWORK



# HABITNU DPP IS AN END-END ENTERPRISE PLATFORM



## STREAMLINED WORKFLOW: Participant recruitment



# HABITNU APP: Personalized Goals, Smart Nudges and Health Coaching

## Virtual class room

Coach-driven group and one/one Webinars with dial-in option



## ACCESS FROM ANY DEVICE



## Device Connectivity Data Transmission

Withings Scale, BP Cuff  
Activity Tracker

## Education

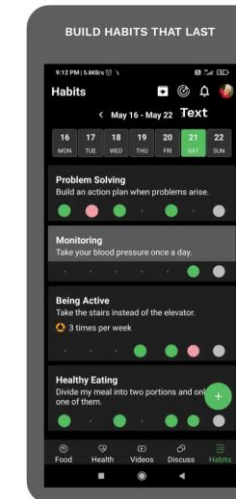
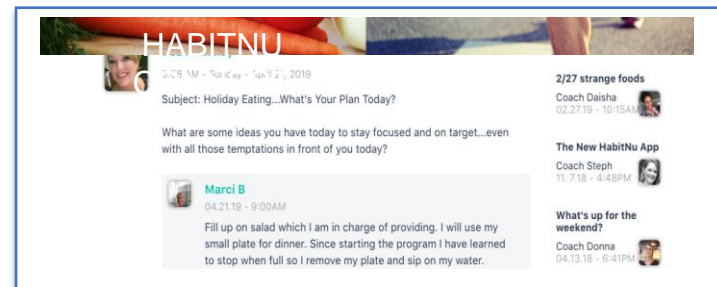
through short 5 min. videos released weekly

## Food diary

Over 600,000 entries, culturally diverse food choices



## SECURE COMMUNITY FOR ENGAGEMENT



## Habits Tracker

To build healthy habits based on the principle of habit shaping

# MILESTONE TRACKER ENSURES PROGRAM DELIVERY AND BILLING COMPLIANCE

8

Milestone

CDC Milestone

Class Planner














Milestone

Coach Name: John Allen

			CORE SESSIONS MIN 16 CLASSES			CORE MAINTAINANCE SESSIONS MIN 6 CLASSES				WEIGHT LOSS MIN 5% MIN 9%		ONGOING MAINTAINANCE SESSIONS MIN 12 CLASSES			
			MON 0 - 6			MON 7 - 9		MON 10 - 12		MON 0 - 12	MON 0-24	MON 13-15	MON 16-18	MON 19 - 21	MON 22 - 24
Name	Program Start Date	SW(lbs) WL(%)	M1 (1)	M2 (4)	M3 (9)	M4 (2)	M5 (2,5%)	M6 (2)	M7 (2,5%)	M8 (5%)	M9 (9%)	M10 (2, 5%)	M11 (2, 5%)	M12 (2, 5%)	M13 (2, 5%)
Anthony Jones tony.jones@habitnu.com	06/20/2019	262.00 22.90%	3 Accepted	8 Accepted	17 Accepted	0	0	2 Accepted	0	10.6% Accepted	11.66% Accepted	0	0	0	0
Deb Lawinsky deborahl@habitnu.com	06/20/2019	166.00 3.62%	3 Rejected	8 Rejected	18 Rejected	0	0	0	0	3.76% Draft	10.75% Draft	0	0	0	0
Susan Mlarznek susan.m@habitnu.com	06/20/2019	134.00 14.18%	3 Rejected	8 Draft	18 Draft	2 Draft	2, 10.39% Draft	0	0	10.39% Rejected	12.99% Rejected	0	0	0	0
Carol Danes c.danes@habitnu.com	06/20/2019	199.80 9.91%	3 Accepted	8 Accepted	16 Accepted	0	0	0	0	0	11.0% Draft	0	0	0	0
Patty Jones patty.j@habitnu.com	06/20/2019	205.00 -3.41%	3 Draft	8 Draft	17 Draft	0	0	0	0	0	0	0	0	0	0



# CLAIMS SCRUBBER FLAGS ERRORS BEFORE CLAIMS ARE SUBMITTED

58 ALL	42 DRAFT	7 REJECTED	0 PROCESSED	9 ACCEPTED					
<input type="checkbox"/>	Patient Name	Achieved On	Milestone	Billed	Amount Received	Due	Payer	Status	Actions
<input type="checkbox"/>	Deb, Lawinsky	02/18/2020	M8	\$160	\$0	\$160	IL Medicare Part B	DRAFT	  Submit
<input type="checkbox"/>	Susan, Mlarznek	11/07/2019	M2	\$50	\$0	\$50	BCBS of Illinois	DRAFT	  Submit
<input type="checkbox"/>	Susan, Mlarznek	11/07/2019	M3	\$90	\$0	\$90	BCBS of Illinois	DRAFT	  Submit
<input type="checkbox"/>	Susan, Mlarznek	02/25/2020	M4	\$15	\$0	\$15	BCBS of Illinois	DRAFT	  Submit
<input type="checkbox"/>	Susan, Mlarznek	02/25/2020	M5	\$60	\$0	\$60	BCBS of Illinois	DRAFT	  Submit
<input type="checkbox"/>	 Patty, Jones	11/07/2019	M1	\$25	\$0	\$25		DRAFT	  Submit

## DRILL DOWN TO HIGHLIGHTED ERRORS FROM THE CLAIMS FILE

### Charge Entry Form

Patient Information

**Insured Information**

Diagnosis OR Nature of illness OR injury

Payment & taxation details

First name

Patty

Last name

Jones

Date of birth

02/23/1945

Gender

☐ Male ☒ Female

Medicare

Medicare Illinois

Member ID

Please enter insurance member ID

Address

429 Sword Way

City

Chicago

State

Illinois

Zip Code

60014

Phone number

312-445-1234

Total: \$25

Paid: \$0

Amount due: \$25

Save

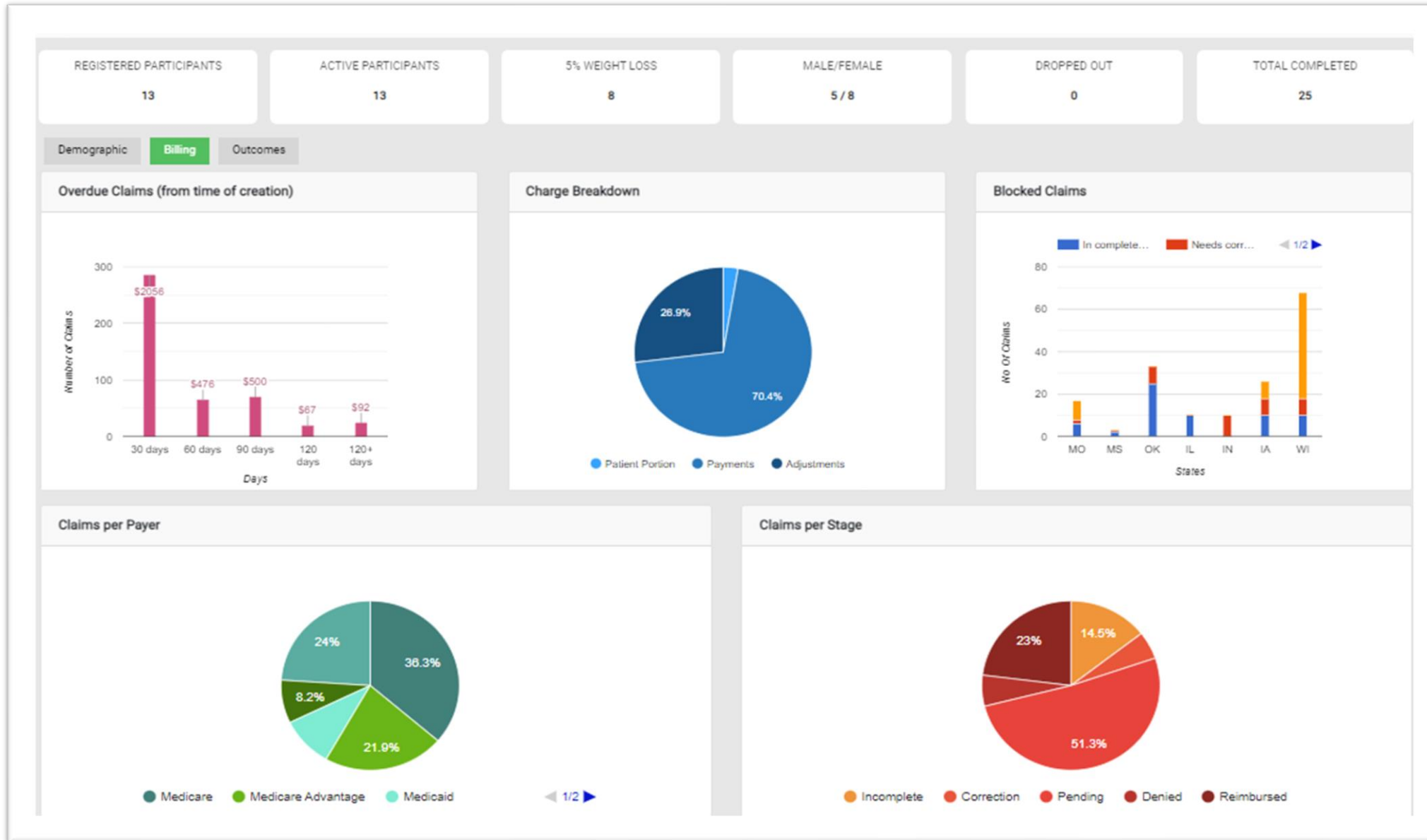
Submit

Close

# CLAIMS STATUS HIGHLIGHTS ACCEPTANCE OR REJECTION BY PARTICIPANT

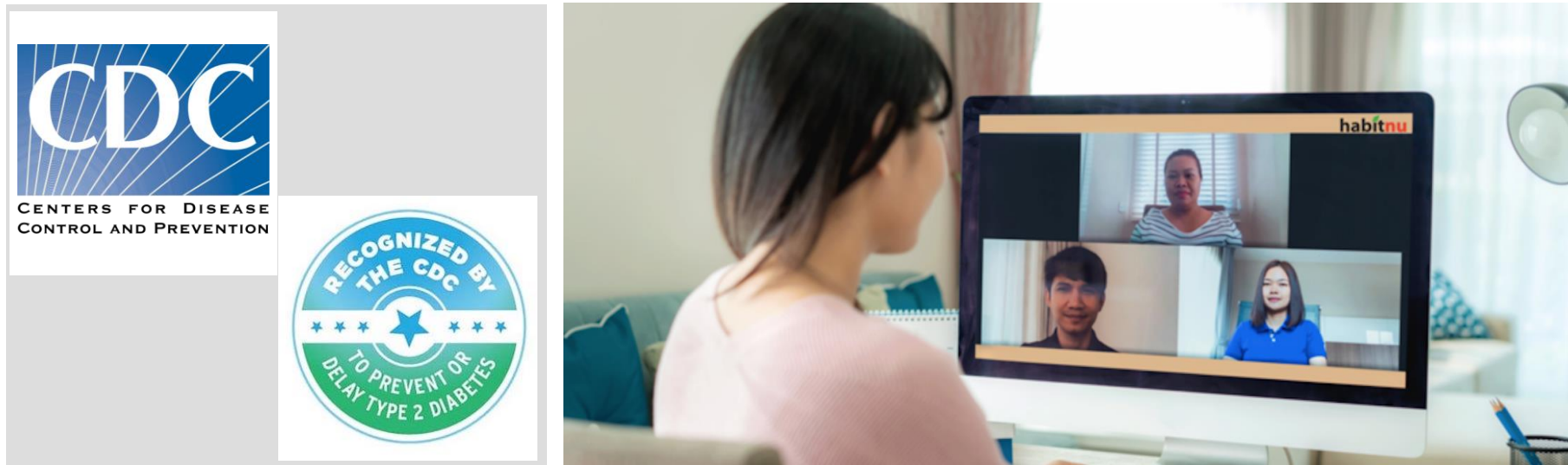
<div> <div>58 ALL</div> <div>42 DRAFT</div> <div>7 REJECTED</div> <div>0 PROCESSED</div> <div>9 ACCEPTED</div> </div>										
<input type="checkbox"/>	Patient Name	Achieved On	Milestone	Billed	Amount Received	Due	Payer	Status	Actions	
<input type="checkbox"/>	Anthony, Jones	11/07/2019	M1	\$25	\$0	\$25	IL Medicare Part B	ACCEPTED		
<input type="checkbox"/>	Anthony, Jones	11/07/2019	M2	\$50	\$0	\$50	IL Medicare Part B	ACCEPTED		
<input type="checkbox"/>	Anthony, Jones	11/07/2019	M3	\$90	\$0	\$90	IL Medicare Part B	ACCEPTED		
<input type="checkbox"/>	Anthony, Jones	06/15/2020	M6	\$15	\$0	\$15	IL Medicare Part B	ACCEPTED		
<input type="checkbox"/>	Anthony, Jones	02/18/2020	M8	\$160	\$0	\$160	IL Medicare Part B	ACCEPTED		
<input type="checkbox"/>	Anthony, Jones	02/18/2020	M9	\$25	\$0	\$25	IL Medicare Part B	ACCEPTED		
<input type="checkbox"/>	Carol, Danes	11/07/2019	M1	\$25	\$0	\$25	IL Medicare Part	ACCEPTED		

# CLAIMS DASHBOARD PROVIDES DEEP VISIBILITY INTO BILLING PROCESS





JOIN US AND MAKE AN IMPACT



[stephanie@habitnu.com](mailto:stephanie@habitnu.com)

222 West Merchandise Mart Plaza, Chicago, IL, 60654