Lead and Support States and Territories in Strengthening Chronic Disease Prevention and Health Promotion in a Complex Landscape

**A** Be a Model Public Health Organization

**B** Advance Health Equity, Racial Equity and Social Justice

1. *Advocate for Policies that Advance Chronic Disease Prevention and Health Promotion in States/Territories*

2. *Develop and Engage NACDD Members, Staff, and Partners to Strengthen Policy and Advocacy*

3. Develop Model Legislation/Policy Positions and Statements

4. Monitor, Analyze and Disseminate Chronic Disease Prevention and Health Promotion Policy Information

5. Use Data to Connect Social Inequities to Chronic Disease Outcomes

6. Facilitate Integration of Upstream Factors into Programs

7. *Year 22-23 Priorities*

**C** Lead in Policy and Advocacy

1. *Develop and Engage NACDD Members, Staff, and Partners to Strengthen Policy and Advocacy*

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5. Use Data to Connect Social Inequities to Chronic Disease Outcomes

6. Facilitate Integration of Upstream Factors into Programs

**D** Be a Catalyst to Grow State/Territorial Capacity to Address Systemic and Upstream Factors

1. *Integrate Upstream Factors into Technical Assistance, Training and Professional Development for States/Territories*

2. Expand Access to Health Equity and Social Determinants of Health Data

3. Influence Investment for States/Territories to Address Upstream Factors

4. Assess the Current Landscape to Target and Define Upstream Factors to Be Addressed

5. Use Data to Connect Social Inequities to Chronic Disease Outcomes

6. Facilitate Integration of Upstream Factors into Programs

**E** Accelerate Workforce Development in States/Territories

1. *Strengthen Bidirectional Communication and Relationships with States/Territories*

2. Expand Capacity for Chronic Disease Leaders to Prepare for and Respond to Emerging Health Threats

3. Support Resilience and Change Management Efforts for the Existing Public Health Workforce

4. Engage Members in Professional Development and Innovation

5. Identify and Disseminate Model Practices

6. Advance the Integration of Health Promotion and Behavioral Health into Chronic Disease Programs

7. Provide Opportunities for States/Territories to Collaborate with Health Systems and Payers

**F** Advance a Strong, Diversified Portfolio

1. *Develop and Implement a Portfolio Diversification Plan that Ensures Association Resiliency*

2. *Develop and Implement a Portfolio Diversification Plan that Ensures Association Resiliency*

3. Develop Programs that Address Emerging Chronic Disease and Health Promotion Issues

4. Recruit, Develop, and Retain Highly Qualified, Diverse Staff and Consultants

5. Identify Funding Opportunities for States, Territories, and Diverse Partners