



NACDD Approved Vendor Rate Sheet for: Seam Studios, Inc.

The following rates have been specially negotiated for the National Association of Chronic Disease Directors and may differ from rates provided to other organizations. These rates apply until Dec. 31, 2021, or unless the relationship between NACDD and this business changes.

These are estimates only and may vary based on the actual project specifications or other information. For additional questions about these rates, or to request a proposal, please contact: Amy Jahnke at aj@seamstudios.com or (773) 877-3354.

Seam charges \$100 per hour for creative and consulting time. This figure is all-inclusive; it covers normal, everyday expenses such as parking and local travel and phone calls. If car travel beyond a 50-mile radius from Chicago is required, 55 cents per mile is charged. Any major expenses, such as airline tickets, hotel rooms, meals, delivery fees and long-distance telephone charges are billed at cost.

Although the subjective nature of design does not permit us to give firm bids or quotes, we will be happy to provide a written estimate of what an assignment will cost. We will adhere to this estimate unless the specifications of the assignment change. Because we recognize the need for budget control and financial accountability, we always support written estimates with verbal (and sometimes written) reports as each job progresses. These progress reports will identify any changes in specifications and any possible need to re-estimate the assignment. The pricing guide below gives a rough cost for each project type; please contact Amy Jahnke for a specific project estimate.

Document Report Word Templates	\$800
Logo Creation	\$1200
PowerPoint Template (4 master slides)	\$900
One-page Word Template	\$350
HTML Email Template	\$650
Up to 12-page academic report design, production of complete report and deliverable as 508-compliant PDF	\$3500
Web banner	\$300
Animated GIF web graphic	\$500
Individual print ad	\$1500
Advertising campaign and messaging	\$3000-\$5000
Print mailer design	\$700

Trade show booth graphics	\$1200
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