

SUCCESS STORY

FUNDED-PROGRAM or PROJECT: **Southcentral Foundation – NBCCEDP**

TITLE

Cervical Cancer Awareness Event

SUMMARY

Southcentral Foundation Health Education Department saw 98 people and had meaningful interactions with each one. Customers-owners played a cervical cancer trivia game. Customers were able to receive education regarding tobacco, cervical cancer, other gynecological cancers, family health resources, healthy food/nutrition, and weight loss, and were offered massage by our Complimentary Medicine Department Massage Therapists, and healthy snacks were chosen and made due to the research that connected them with cervical cancer risk reduction.

CHALLENGE

COVID-19 has been a challenge as we have no longer been able to host in-person events. We have just begun (as of September 2020) to try virtual events. Our first virtual event hosted eight attendees. Our virtual capabilities also proved to be challenging with technical difficulties.

ACTION TAKEN

We have continued to offer virtual/distance learning events and have adjusted our licenses to offer classes and workshops without interruption. We are considering the possibly of adding the option to pick up educational materials/supplies to attendees who pre-register.

RESULTS/ACCOMPLISHMENTS/IMPACT

We saw 98 people and had meaningful interactions with each one. Customers played a cervical cancer trivia game. One customer was a young boy who knew the answers about cervical cancer, cervical health, HPV, and the HPV vaccine. He stated that his mother is a health aide and that he listens to what she teaches. During our event, we requested that a scheduler be available to help customers check if they were up to date on exams, and to schedule vaccinations. The scheduler saw a few people and was able to check and see if women were up to date on exams and if children had received the HPV vaccine. During the event, one woman scheduled her well-woman exam, and one youth was scheduled for their HPV vaccine.

DIRECT QUOTE/TESTIMONIAL

There were men that attended the event, and some stated they had daughters and/or granddaughters that they wanted to give the information to because they had lost someone to gynecological cancers. One gentleman stated he lost his wife to cervical cancer and wanted any information he could get in order to give to his daughter.

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SUSTAINING/REPLICATING SUCCESS

When possible, we will continue to offer in-person, same day scheduling for exams and vaccinations.

CONTACT INFORMATION

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PICTURE



“Know the Big 5 and Thrive” booklets are handed out at all in person events.

If your success story falls under a specific strategy, check which one(s):



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ENVIRONMENTAL APPROACHES

EPIDEMIOLOGY AND SURVEILLANCE

Success Story Pointers

- ✓ Keep paragraphs short – no more than 5-6 sentences.
- ✓ Keep story to no more than two pages.
- ✓ Include direct quotes if they strengthen the story.
- ✓ Limit use of acronyms. If you use acronyms, spell them out on first mention.
- ✓ Use plain language.

Check Key Word(s) and Area(s)

- | | | |
|---------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------|
| <input checked="" type="checkbox"/> Disparate/Hard to Reach Population | <input type="checkbox"/> Provider Reminders (<i>i.e. EMR reminders, client charts, e-mails</i>) | <input checked="" type="checkbox"/> Employer and Professional Organizations |
| <input checked="" type="checkbox"/> Tribal and Territorial Health | <input type="checkbox"/> Provider Assessment and Feedback (<i>i.e. performance reports</i>) | <input type="checkbox"/> Chronic Disease Program Integration |
| <input type="checkbox"/> Community Health Workers | <input type="checkbox"/> Reducing Structural Barriers (<i>i.e. <input type="checkbox"/> reducing time/distance to services, <input type="checkbox"/> transportation, <input type="checkbox"/> child care, <input type="checkbox"/> extending clinic hours, <input type="checkbox"/> non-clinical setting, <input type="checkbox"/> simplifying administrative procedures</i>). Select all that apply. | <input checked="" type="checkbox"/> Employer Worksite/Workplace Wellness |
| <input type="checkbox"/> Patient Navigators | | <input checked="" type="checkbox"/> Outreach and Education (<i>i.e., group, one on one, events</i>) |
| <input type="checkbox"/> Electronic Health Records/Health Information Technology | | <input type="checkbox"/> Healthcare Providers Clinics |
| <input type="checkbox"/> Partnership Development & Sustainability | | <input type="checkbox"/> Service Delivery (<i>screening, diagnostics</i>) |
| <input type="checkbox"/> Medical Homes | <input checked="" type="checkbox"/> Media (<i>i.e. radio, television, billboards, flyers, social media, brochures</i>) Select all | <input type="checkbox"/> Quality Improvement |
| <input type="checkbox"/> Policy Development and Change | | <input type="checkbox"/> Data Sources and Utilization |
| <input type="checkbox"/> Community Based Organizations | <input checked="" type="checkbox"/> Community Health Centers (<i>i.e., FQHCs</i>) | <input checked="" type="checkbox"/> Professional Development Training |
| <input checked="" type="checkbox"/> Patient Reminders (<i>i.e. phone calls, e-mails, postcards, text message</i>) | <input type="checkbox"/> Medical Advisory Group and Coalitions | <input type="checkbox"/> Federal Agencies |
| | | <input type="checkbox"/> Facilitating Enrollment in Insurance Plan & Coverage |