



**Department  
of Health**

# **State of the State (SOS) Mobile Mammography Initiative**

**Updated: September 2021**

# 2016 SOS Cancer Awareness and Screening

# Burden of Breast Cancer in NYS

- Among women, breast cancer is the most commonly diagnosed cancer and the second leading cause of cancer death.
- Annually 15,900\* women in NYS are diagnosed with breast cancer.
- Approximately 2,540\* die from the disease.

\*NYS DOH Cancer Registry Data 2012-2016

# Breast Cancer Screening Initiatives

- The Governor's 2016 State of the State proposed an initiative to increase cancer screening and awareness
- Components of the initiative:
  - Promote paid time off for breast cancer screening
  - Peer education and outreach (breast/prostate)
  - Patient Navigation at National Accreditation Program for Breast Centers (NAPBC) sites
  - Media campaign
  - Extended hours at hospital-based mammography facilities
  - **Mobile mammography**

# Mobile Mammography

- RFA issued in August 2016
- Awards made February 2017
- Six awarded applicants
  - Our Lady of Lourdes
  - Mount Sinai Hospital
  - Rochester Regional Health System
  - SUNY Stony Brook
  - SUNY Upstate
  - Windsong Radiology Group

# MMV Service Regions

Awardee	Counties Covered
<b>Mt. Sinai Hospital</b>	Bronx, Kings, New York, Queens, Richmond
<b>Our Lady of Lourdes Memorial Hospital, Inc.</b>	Schuyler, Tompkins, Chemung, Tioga, Broome, Cortland, Chenango, Sullivan
<b>Rochester General Hospital</b>	Monroe, Wayne, Seneca, Ontario, Livingston, Yates, Steuben, Cayuga
<b>Stony Brook University Hospital</b>	Nassau, Suffolk
<b>SUNY Medical University, University Hospital</b>	Oswego, Onondaga, Madison, Oneida, Lewis, Jefferson, Herkimer, St. Lawrence
<b>Windsong Radiology Group, PC</b>	Chautauqua, Cattaraugus, Allegany, Wyoming, Erie, Genesee, Orleans, Niagara



# Mobile Mammography Vans



# Project Activities

- Screening events are held monthly in every county in the vans' service regions
- Vans work with community partners to schedule and promote events
- Coordinate culturally appropriate screening events with community partners



# Screening

- Deliver screening to identified target population
- Vans screen asymptomatic women 40 and older
- For uninsured clients, coordinate screening & follow up with local Cancer Service Programs, including enrollment in the NYS Medicaid Cancer Treatment Program

# Care Coordination

- Provide timely care coordination to follow up on abnormal screening
- Each van has a list of diagnostic providers in their region that provide follow up services
- Address patient barriers

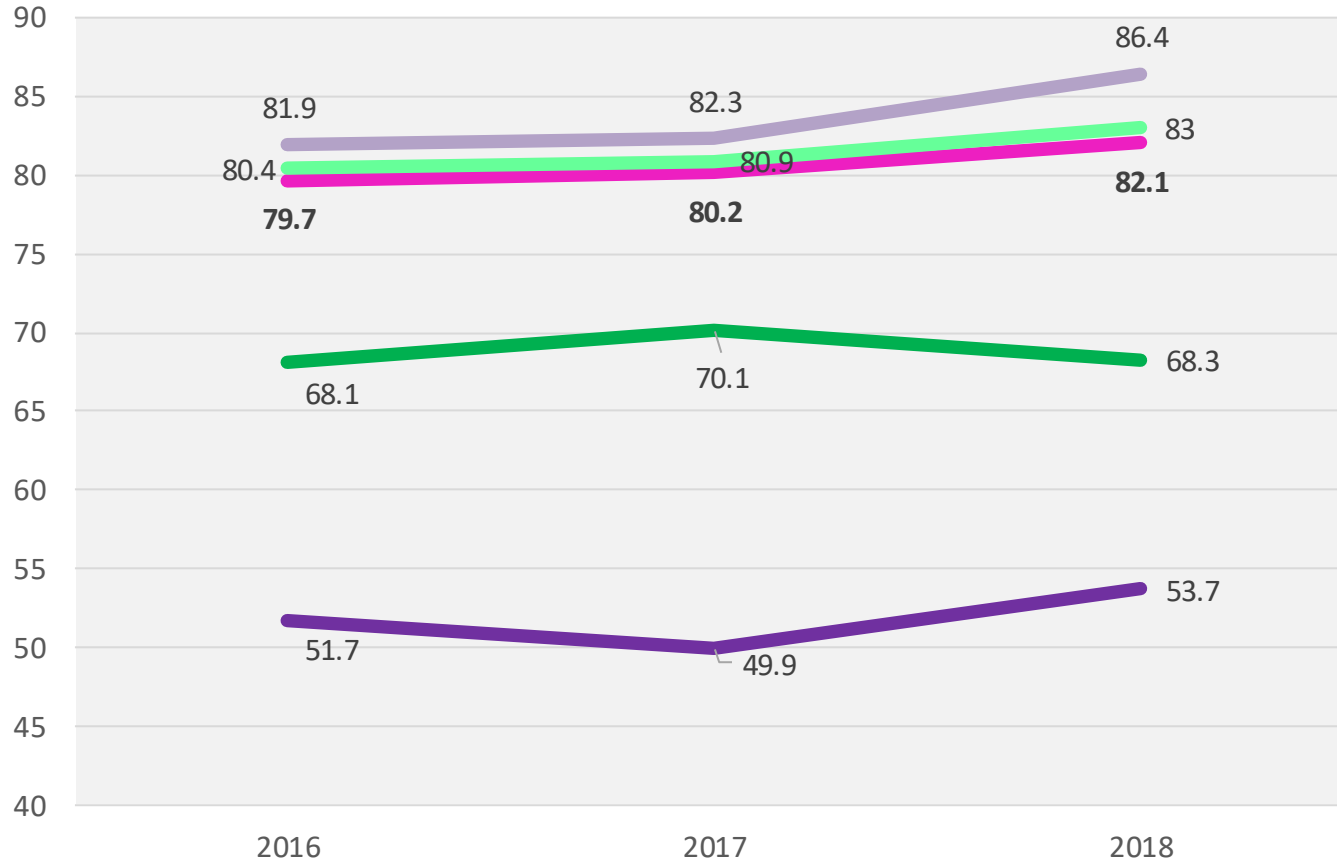
# Partnership Highlights

- Indian Reservations
- Cancer Services Program
- Federally Qualified Health Centers
- Libraries
- Manufacturing and Production Factories

# Van Reach

- As of July 30, 2021
  - 3,026 screening events have been held
  - 28,180 women have been screened on the vans
    - Of these, 3,185 (11%) were eligible for the Cancer Services Program
  - 3,962 women had an abnormal screening and received follow up
  - 194 women have been diagnosed with breast cancer

# NYS Breast Cancer Screening Rates



## 2016-2018 NYS BRFSS Briefs Women 50-74

- All Women 50-74
- With Healthcare Provider
- Without Healthcare Provider
- With Health Insurance
- Without Health Insurance

# NYS Breast Cancer Screening Rates

- NYS breast cancer screening rates have trended upwards since 2016
- Mobile mammography vans are a component of a NYS multi-pronged approach to increase screening rates
- We need to continue efforts to reach underserved women and support work that providers and community partners are doing in breast cancer screening and early detection

# Contract Manager Contact Information

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