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STATE HEALTH OFFICER

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Dear Human Resources Manager,

The Alabama Department of Public Health's (ADPH) Cancer Prevention and Control Division is partnering with organizations to support activities that lower the risk of breast cancer. Through this project, we would like to assess efforts to promote breast cancer screening and to provide information about viable strategies to increase screening rates.

Did you know that 1 out of every 8 women will be diagnosed with breast cancer in their lifetime? It is the second leading cause of cancer death in women in Alabama, after lung cancer. However, screening tests can find breast cancer early, when treatment works best. The 5-year survival rate for women diagnosed with early stage breast cancer is now 99 percent. However, women with late-stage breast cancer have a 5-year survival rate of 27 percent. EARLY DETECTION SAVES LIVES. In addition, early detection may significantly reduce healthcare costs by reducing absenteeism and lost productivity associated with treatment and side effects.

Your workplace can play a vital role in promoting health and preventing disease, including breast cancer. Employers have both a responsibility and an opportunity to help improve the health and well-being of their employees. This project provides that opportunity.

Our project team will provide information and support in order to:

- Examine health insurance coverage for recommended screenings.
- Create and implement supportive policies to encourage cancer screening.
- Educate and communicate to your employees the importance of cancer screening.
- Find local community resources and assistance (i.e. through one of our programs, women with no insurance or insurance that will not cover screenings may be eligible for FREE SCREENINGS along with FREE TREATMENT if anything abnormal is found).

There are strategies that have been proven to increase the use of breast cancer screenings. A sample of these strategies include: employee reminders, employee incentives, small media material, group or 1-on-1 education, and reducing barriers to screening. We believe that this project can have a lasting impact in your workplace by providing a tailored comprehensive, on-going program that is a part of your broader wellness program and health plan coverage. Please read the enclosed Fact Sheets and return the survey. If you have any questions, please call me at (334) 206-3336.

Thank you,

Stephen Jaye  
Community Clinical Linkages Manager  
ADPH Cancer Division

# Employer Cancer Screening Survey

**TO FILL OUT FORM ELECTRONICALLY, VISIT:** <https://forms.office.com/g/6Cn4magYyr>

1. Approximately, how many people over the age of 40 do you employ? \_\_\_\_\_  
Approximately, how many of the following employees are female? \_\_\_\_\_

2. Do you provide health insurance for your employees?  Yes  No  
If yes, do you provide the option of a family insurance plan?  Yes  No  
Do you provide insurance to your retired employees?  Yes  No

3. Do you promote cancer screening with your employees and/or wellness program?  
 Yes  No

If yes, please describe how you promote cancer screening: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

If no, are you interested in promoting cancer screening?  Yes  No

4. The Alabama Department of Public Health's Cancer Prevention Division has free resources that may increase screening rates in your business. Healthy employees increase productivity and decrease costs. Please let us know if you are interested in learning more.

Yes, I'm interested. Please contact me at \_\_\_\_\_

No, I'm not interested.

5. Please share any additional comments you may have in regards to cancer screenings (i.e., ways to increase screening rates, how to increase public awareness, etc.).

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

(Optional): If you are comfortable including your name and phone number, please write them below. No information that could permit identification will be released. This information will help with record keeping and potential follow-ups.

Employer: \_\_\_\_\_

Name: \_\_\_\_\_ Position: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Thank you for your time! We greatly appreciate your participation.  
Survey results will help us to better understand cancer screening in your community.

**Please contact for questions or return your completed survey to:**  
**Stephen Jaye (P)334-206-3336 (F) 334-206-3702 (E) [stephen.jaye@adph.state.al.us](mailto:stephen.jaye@adph.state.al.us)**  
**Alabama Dept. of Public Health**  
**201 Monroe Street Street. St. 1380**  
**Montgomery, AL 36104**

## Alabama Breast and Cervical Cancer Early Detection Program

### Assessment Questions for Partnering Employers

1. What are your organization's current priorities regarding wellness and prevention programs?
  - A. Can you describe these efforts/programs?
2. How do you view breast cancer prevention as compared with other health-related priorities for your organizations?
  - A. Do you think it should be higher on your priority list? Why or why not?
3. How does your organization determine which wellness and/or prevention programs to adopt/implement?
  - A. What factors does your organization consider when determining whether to cover an additional benefit (e.g./ costs to the employer/employee, implementation resources including time & % of population served, benefits considerations such as decreased medical costs, etc.)?
  - B. Who within your organization is the ultimate decision maker when it comes to adopting/implementing wellness and/or prevention programs?
4. Is your organization currently involved in efforts to promote breast cancer screening for your employees? If so, what are your current efforts and activities?
5. If you have experience with promoting breast cancer screening, what were the results of these efforts? How do you track or measure your progress on screenings?
  - A. Do you know your current breast cancer screening rate for your eligible employees, and if so, do you mind sharing that rate with us?
  - B. How many employees and dependents are currently covered through your plan, and how many of those are women over 40 years of age?
6. What strategies or structured approaches regarding other health-related campaigns have been successful in the past?
  - A. Could any of these strategies be carried over to breast cancer?
7. What obstacles have you faced regarding previous health or wellness campaigns?
  - A. How have you attempted to overcome these obstacles?
8. Have you considered adding additional strategies or modifying your existing programs to expand your current strategies regarding health/wellness?
  - A. If so, what are you considering, and why are you considering this specifically?
9. If you were to implement new strategies going forward, what are the primary barriers you foresee in advancing this effort?
  - A. How would you plan to address these barriers?
  - B. What resources can we help with to overcome these barriers?