

North Carolina Breast and Cervical Cancer Control Program
(NC BCCCP)



Editor's Note:

Welcome to the first edition of the BCCCP Buzz! With over 100 BCCCP Navigators, this newsletter will provide a way to connect counties, provide community-clinical linkages amongst organizations, and overall allow BCCCP Navigators to “bee” in the know of what is going on from coast to coast.

- Tierra Anthony

Major Medicaid Moves

Effective October 1, 2020, Breast and Cervical Cancer Medicaid (BCCM) updated non-BCCCP provider definition and eligibility criteria. Women who are diagnosed with breast or cervical cancer by a non-BCCCP participating provider, and who meet all other NC BCCCP eligibility criteria, may be eligible to apply for BCCM. Patient navigation funding is available to assist with those patients who enter through this method. Providers will refer newly diagnosed patients (or patients can self-refer) to an NC BCCCP provider to receive patient navigation services to apply for BCCM. Special thanks to the NC Department of Health and Human Services-Division of Health Benefits, BCCCP leadership and Nurse Consultants for coordinating this monumental change for NC BCCCP and women across North Carolina.

Breast Cancer Awareness through Media Usage

While COVID-19 has greatly reduced face-to-face contact, BCCCP Navigators are still finding creative ways to reach their target audience. Sheena Lambert, RN, BSN, OSN, BCCCP Navigator for Cone Health Center at Alamance Regional shared their innovative breast cancer awareness video! Please click the link to view their video:

<https://youtu.be/T-X8uOaaxhl>.

Also, the Union County Health Department (UCHD) held an event for survivors on October 23rd. Per Denise Courtney, BSN, RN, PHN III, BCCCP Navigator, the event was held for the employees of UCHD. The survivors were happy to share their stories to raise awareness. Hearing about their journey fighting breast cancer might encourage other women to do their self-breast exam and get their mammogram. Denise provided educational materials for staff and demonstrated how to do a breast exam using the breast models provided by NC BCCCP. To view one of the videos from the survivors, click here <https://www.youtube.com/watch?v=29ltbuhbUA0>.

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BCCCP Navigator Highlights



3D MAMMOGRAMS



Location:
Hyde County Health Dept. 1151 Main St. Swanquarter, NC

Date & Time: July 30th 10:00am - 3:00pm

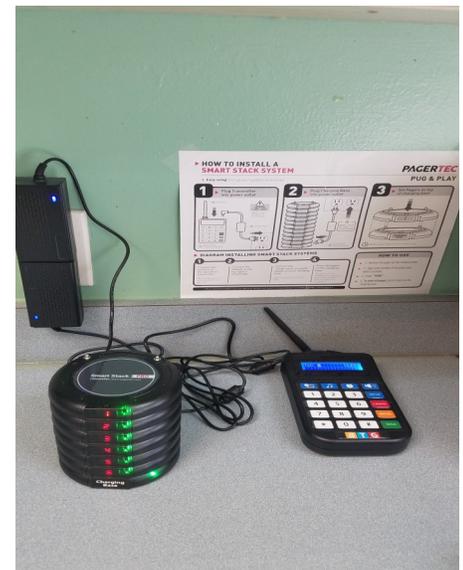
To make your 3D mammogram appointment:
Call 877-318-1349 or www.carolinamobilemammography.com

Let's Get Moving

Lisa Cuthrell, RN, PHN II, Hyde County BCCCP Navigator, reported the success of a mobile screening event held on July 30, 2020 for Hyde County and July 31-August 1, 2020 for Ocracoke. The teams collaborated with Invision Diagnostics and served approximately 55 women! Lisa highlighted that women enjoyed having the resource available. According to Lisa, "I myself had my mammogram that day. The mobile unit was clean, private and the staff was wonderful to work with. All we had to provide was a place to park the RV and a bathroom for the staff to use." Screenings can be conducted in untraditional places for women who may face unique barriers. Consider connecting with a mobile unit in your area to better serve your patients!

Charging through COVID Changes

COVID-19 has certainly challenged the "normal" operation for many organizations. Monica Creef, RN, PHNII, Dare County BCCCP Navigator, reported an implementation to assist with the social distancing requirements. A "patient pager" model was implemented in their Manteo and Nags Head locations. Due to COVID-19, the schedules were staggered to prevent congestion in the clinic lobbies. Since the locations have multiple providers, it often caused overcrowding in the waiting room. In order to service as many patients as possible, they started using this new patient pager system. Per Monica, "it allows patients to sit in their cars or out on our covered porch instead of the waiting area. Being able to bring a patient straight back to a private exam room without having to be in the waiting room helps us see more people." She reports that the front office staff mentioned that the patients are grateful for the devices and feel more comfortable waiting outside or in their cars. Nice innovation Dare County!



Breast Cancer Awareness Month
October 1-31, 2020



EARLY DETECTION SAVES LIVES

Walk-in Clinical Breast Exam and Mammogram Screening
Saturday, October 24 from 8:00 AM - 4:00 PM
Southeastern Radiology Associates, 209 W. 27th Street, Lumberton
To schedule a mammogram, call (910) 671-4000

Mark your calendars, show your support, wear your PINK!

Decorate your business, work area, office, department, clinic, etc. in pink! (Just for fun, no contest.)
Also don't forget to wear your pink shoes or shoelaces throughout the month for WALKTOBER!!

Virtual Pink Ribbon Lighting

Thursday, October 1 at 7:35 PM
Tune in to SeHealth's Facebook Live for the annual ribbon lighting!

Go Pink Week - October 5-9

Monday, October 5
Social Media Pink Day
Turn your social media profile PINK!
Invite your family and friends to join with a breast cancer themed profile!

Tuesday, October 6

Pink Palooza
Wear as much PINK as you can stand!
(Must be within dresscode; no denim)

Wednesday, October 7

Pink Face Mask Day
Wear a pink face mask to show your support!
(Must be within dresscode)

Walk for the Cause

Form a small team, departments, clinics, family, friends, etc. and walk for cause!

Take pictures throughout the month, post to social media, and email to Amanda Crabtree for SeHealth Facebook
#SRMCbreastcancerawareness; #getyourmammogram; #earlydetection

Thursday, October 8

Foundation Denim Day
Donate \$5.00 and wear your denim to work!

Friday, October 9

Pink Friday at CHEC
Pink smoothie demo at CHEC
Will be posted to Facebook

Thursday, October 15

Breast Cancer Awareness Virtual Presentation
Check SeHealth's Community Health Services Facebook page for more information.

Sunday, October 18

Pink from the Pulpit/Parking Lot
Encourage Ministers and congregations to wear PINK!
Please wear a mask and use social distancing.

Monday, October 19 - Friday, October 23

Walktober Walking Challenge
Participants sign in at CHEC and walk 3 laps (1 mile) to be entered into a drawing!

Oozing in Outreach

Outreach events are going strong at the Gibson Cancer Center. Windy Christy, PA-C, MHS, provided the Breast Cancer Survivors Tribute speech at the Virtual Pink Ribbon Lighting on October 1, 2020 for SRMC. Windy stated, "I am a firm believer that patient education assists in early detection and prevention of most all diseases. This gave me another platform to share how important this is. The fact that breast cancer does not discriminate age, race, socioeconomic status, or even when a woman is pregnant stood out for me." As a result of the event posting on Facebook, one woman signed up for a BCCCP screening! As many events were scheduled in October, Gibson Cancer Center is making excellent strides in the world of outreach!

