

TITLE [Character Limit: 80]

NC BCCCP Helps More Women

SUMMARY [Character Limit: 600]

Historically, only women diagnosed with breast and/or cervical cancer (or a precancerous lesion) *while enrolled* in North Carolina's Breast and Cervical Cancer Control Program (NC BCCCP) were eligible to apply for Breast and Cervical Cancer Medicaid (BCCM). While these two programs have been of great benefit to many women, the requirement to be enrolled in BCCCP prior to cancer diagnosis precluded many women from applying for BCCM coverage. Effective October 1, 2020, women diagnosed outside of NC BCCCP (but who meet all other NC BCCCP eligibility criteria) may apply for BCCM coverage.

CHALLENGE [Character Limit: 800]

Breast and Cervical Cancer Medicaid (BCCM) provides full Medicaid coverage to eligible women who need treatment for breast and/or cervical cancer. In 2001, when North Carolina's Breast and Cervical Cancer Medicaid (BCCM) program originated, a stricter interpretation of the law defined which patients would be eligible to apply for BCCM coverage. To be eligible to apply for BCCM, women were required to be enrolled in NC BCCCP prior to being diagnosed with breast and/or cervical cancer. While BCCM has been of great benefit for many women; unfortunately, women diagnosed outside NC BCCCP were not eligible to apply for BCCM coverage.

ACTION TAKEN [Character Limit: 700]

It is heartbreaking to receive a call from a family member crying out for help for a loved one who has just been diagnosed with cancer. It is even more distressing when only limited assistance can be provided. In collaboration with North Carolina's Division of Health Benefits (DHB) and North Carolina's Department of Social Services, NC BCCCP began allowing a broader definition of providers effective October 1, 2020. This broader definition allows women diagnosed with breast or cervical cancer outside NC BCCCP who meet all other NC BCCCP eligibility criteria (age, income, insurance status, etc.) to enroll in NC BCCCP and receive BCCCP-funded patient navigation to apply for BCCM.

RESULTS/ACCOMPLISHMENTS/IMPACT [Character Limit: 800]

This initiative became effective October 1, 2020. The impact will be measured via data collected and reported by BCCCP providers to NC BCCCP. We anticipate serving an additional two to three hundred women with BCCCP-funded patient navigation services to apply for BCCM.

SUCCESS STORY TEMPLATE

FUNDED-PROGRAM or PROJECT: **North Carolina Breast & Cervical Cancer Control Program (NC BCCCP)**

DIRECT QUOTE/TESTIMONIAL [Character Limit: 300]

Although there are no direct quotes or testimonials at this point, the NC BCCCP team anticipates a radically different conversation when the following call is received, *“I was diagnosed with breast cancer & don’t have insurance. Please help!”*.

SUSTAINING/REPLICATING SUCCESS [Character Limit: 700]

The NC BCCCP nurse consultants hosted a webinar to train BCCCP providers on this new change and how to adequately conduct patient navigation and enrollment. Guidance will be provided to local BCCCP providers to assist with this monumental change. DHB sent out a bulletin on BCCM changes to multiple statewide list serves and spoke at several meetings including the Local Health Directors, medical organizations and the ACS Breast Health Equity Summit to promote the change. BCCCP and the state Medicaid websites were update with links to information on BCCM.

CONTACT INFORMATION

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PICTURE

Click here to enter text.

- Provide a picture/logo and/or data infographic representing part of the story.
- Provide a caption.
- Upload a jpeg, png, or gif file.
- Upload a completed picture release form for each identifiable person pictured.

If your success story falls under a specific strategy, check which one(s):



HEALTH SYSTEMS INTERVENTIONS



ENVIRONMENTAL APPROACHES



EPIDEMIOLOGY AND SURVEILLANCE



COMMUNITY PROGRAMS LINKED TO CLINICAL SERVICES

Success Story Pointers

- ✓ Keep paragraphs short – no more than 5-6 sentences.
- ✓ Keep story to no more than two pages.
- ✓ Include direct quotes if they strengthen the story.
- ✓ Limit use of acronyms. If you use acronyms, spell them out on first mention.

SUBMITTED ON:

SUCCESS STORY TEMPLATE

FUNDED-PROGRAM or PROJECT: **North Carolina Breast & Cervical Cancer Control Program (NC BCCCP)**

✓ Use plain language.

Check Key Word(s) and Area(s)

- | | | |
|--|--|---|
| <input type="checkbox"/> Disparate/Hard to Reach Population | <input type="checkbox"/> Provider Reminders (<i>i.e. EMR reminders, client charts, e-mails</i>) | <input type="checkbox"/> Employer and Professional Organizations |
| <input type="checkbox"/> Tribal and Territorial Health | <input type="checkbox"/> Provider Assessment and Feedback (<i>i.e. performance reports</i>) | <input type="checkbox"/> Chronic Disease Program Integration |
| <input type="checkbox"/> Community Health Workers | <input type="checkbox"/> Reducing Structural Barriers (<i>i.e. <input type="checkbox"/> reducing time/distance to services, <input type="checkbox"/> transportation, <input type="checkbox"/> child care, <input type="checkbox"/> extending clinic hours, <input type="checkbox"/> non-clinical setting, <input checked="" type="checkbox"/> simplifying administrative procedures</i>). Select all that apply. | <input type="checkbox"/> Employer Worksite/Workplace Wellness |
| <input checked="" type="checkbox"/> Patient Navigators | <input checked="" type="checkbox"/> Media (<i>i.e. radio, television, billboards, flyers, social media, brochures</i>) Select all | <input checked="" type="checkbox"/> Outreach and Education (<i>i.e., group, one on one, events</i>) |
| <input type="checkbox"/> Electronic Health Records/Health Information Technology | <input type="checkbox"/> Community Health Centers (<i>i.e., FQHCs</i>) | <input type="checkbox"/> Healthcare Providers Clinics |
| <input type="checkbox"/> Partnership Development & Sustainability | <input type="checkbox"/> Medical Advisory Group and Coalitions | <input type="checkbox"/> Service Delivery (<i>screening, diagnostics</i>) |
| <input type="checkbox"/> Medical Homes | | <input checked="" type="checkbox"/> Quality Improvement |
| <input checked="" type="checkbox"/> Policy Development and Change | | <input type="checkbox"/> Data Sources and Utilization |
| <input type="checkbox"/> Community Based Organizations | | <input type="checkbox"/> Professional Development Training |
| <input type="checkbox"/> Patient Reminders (<i>i.e. phone calls, e-mails, postcards, text message</i>) | | <input type="checkbox"/> Federal Agencies |
| | | <input type="checkbox"/> Facilitating Enrollment in Insurance Plan & Coverage |

SUBMITTED ON: