Resilient and Resolved
Strengthening the Impact of the Public Health Workforce
NACDD is here to serve you so that you can best serve your community.
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The National Association of Chronic Disease Directors improves the health of the public by strengthening state-based leadership and expertise for chronic disease prevention and control in states and at the national level.
NACDD Vision Statement

Lead and influence the ways that chronic disease prevention and health promotion shapes the health landscape.
Dear Member:

We hope that this Member Guide serves as a valuable resource to help you navigate your Member benefits and the opportunities available to support your work addressing the challenges of chronic disease prevention and control. In the guide, we outline opportunities for you to engage, tools to use, and resources to employ to support your team in preventing and controlling chronic disease.

Now, more than ever, our country knows the critical role provided by public health professionals and, specifically, chronic disease practitioners, especially as it relates to promoting health, preventing disease, and advocating for health equity. As the only organization representing all State and Territorial Chronic Disease Directors and their staff, we are proud to support you in your efforts to reduce the impact of chronic diseases on the population and to advocate for prevention policies and programs.

As a new Member of the National Association of Chronic Disease Directors (NACDD), we encourage you to take full advantage of all the dynamic services our association provides.

- Find out how to stay current with information in your field through our newsletters, success stories, and awards (pages 32-34).
- Learn more about professional development activities, such as our Members-only Chronic Disease Academy, webinars, and new online learning modules (pages 36-37).
- Enhance your involvement by connecting with subject matter experts in Arthritis, Cancer, and Cardiovascular Health programs, among others (pages 50-53).
- Optimize your peer network via social media and our website (pages 74-75).
As a continuing Member of NACDD, please explore pages 25-28 of this guide for new resources or helpful tips that you can utilize in the year ahead.

Now is a great time to connect you with the appropriate resources, tools, and engagement opportunities, regardless of when you last engaged with NACDD and your peers. Pages 60-73 explain how to activate and update your Member Profile.

Updating your profile is essential to keeping you informed of new services and professional development opportunities as they become available. An updated profile also allows you to specify your NACDD Communication Preferences with us around your specific interests and work.

If you have any questions regarding how to get started, we encourage you to reach out directly to our Member Services Department. They are standing by to provide best-in-class service to assist you. You can contact our Member Services staff at members@chronicdisease.org.

Because of you and your expert collaboration, millions of Americans receive greater access to essential information that allows them to live healthier, more engaged lives.

Through our efforts and your engagement, we can ensure the journey toward improved overall health and more informed populations continues.

In Good Health,

John W. Robitscher, MPH
Chief Executive Officer
NACDD is the foremost national partner for State Health Departments, advocating for investment in and amplification of chronic disease programming throughout the country. NACDD provides tools and resources to enhance the state health staff skills to reduce disparities, heal inequities, and expand chronic disease partnerships; they are an essential resource for new public health staff orientation.

Kristi Pier
NACDD President-Elect
Director, Center for Chronic Disease Prevention and Control and Health Promotion Administration, Maryland Department of Health
Board President Dr. Susan Kansagra began her term by aligning her President’s Challenge with the Association’s commitment to advance racial equity. The President’s Challenge is a project that the Board President develops to focus Member competency in an emerging or innovative issue in chronic disease prevention.

During our 2020 Annual Business Meeting, Dr. Kansagra reflected on data from the Commonwealth Fund’s 2020 Scorecard on State Health System Performance, which found that in every state in the U.S., Black people are more likely than white people to die early from treatable conditions. The ongoing pandemic has further entrenched these disparities, as Black, Native and Indigenous, and Latinx people are more likely to be sickened, hospitalized, or die from COVID-19.
THE PRESIDENT’S CHALLENGE ELEVATES RACIAL EQUITY AS A CORE COMPONENT OF CHRONIC DISEASE WORK, INCLUDING:

**USING DATA TO CONNECT RACIAL INEQUITIES TO CHRONIC DISEASE OUTCOMES;**

**INTEGRATING UPSTREAM FACTORS (INCLUDING RACIAL JUSTICE) INTO PROFESSIONAL DEVELOPMENT OPPORTUNITIES; AND**

**APPLYING LESSONS LEARNED FROM THE WORK NACDD IS DOING TO BECOME A MODEL ANTI-RACIST ORGANIZATION**

Several areas of NACDD program work have covered and are covering racial justice and public health, including GEAR Groups, a Health Equity Council podcast series “Race Toward Health,” Member webinars, and the Thought Leader Round Table series. In addition, NACDD has offered nine mini-grants of $25,000 to states that have already participated in a pilot project to address systemic racism in their State Health Departments. The funding is to implement either of NACDD’s nationally recognized tools-Moving to Institutional Equity: A Tool to Address Racial Equity for Public Health Practitioners or the Health Equity at Work Assessment.

For more information about the President’s Challenge or NACDD’s anti-racism work, visit chronicdisease.org
OUR STORY

For more than three decades, NACDD has become a leading and influential voice for all those who seek to end the burden of chronic disease in the United States and U.S. territories. To do this, our programs and activities focus on supporting the professional growth and development of state and territorial health officials. We know our Members may come to NACDD for different reasons, but as we face an increasingly challenging public health landscape, one thing remains constant:

**NACDD is here to serve you so that you can best serve your community.**

As a national, nonprofit, professional association, we advocate, educate, and provide technical assistance to inform programming and grow chronic disease prevention knowledge, leadership, and capacity among our Membership.
BY THE NUMBERS

>7,000 MEMBERS NATIONWIDE

45 PROJECTS

52 SUBJECT MATTER EXPERTS

$45 MILLION IN REVENUE

40 STAFF MEMBERS

59 STATE AND TERRITORIAL CHRONIC DISEASE DIRECTORS

(as of April 2021)
Lead and Support States in Preventing Chronic Disease Through Healthy Communities, Equitable Opportunities, and a Modernized Health System

**STRATEGIC PLAN**

A. Be a Leader in Policy and Advocacy

1. Build on Established Success with Congressional Advocacy
2. Cultivate Diverse, Strategic Leaders Among NACDD Members to Strengthen Policy, Engagement, and Education
3. Develop Model Legislation/Policy Positions and Statements
4. Advocate for a Modern Chronic Disease Surveillance System
5. Continue to Build and Cultivate External Champions

B. Be a Catalyst to Grow State Capacity to Address Upstream Factors with Other Sectors

1. Assess the Current Landscape to Target and Define Upstream Factors to be Addressed
2. Integrate Upstream Factors into Professional Development
3. Pursue Community Investment for States to Address Upstream Factors
4. Influence Funders to Allow Grantees to Address Upstream Factors
5. Secure Internal Subject Matter Expertise to Facilitate Integration of Upstream Factors into Programs
6. Improve Access to Health Equity and Social Determinants of Health Data
7. Use Data to Connect Racial Inequities to Chronic Disease Outcomes

**ABOUT US**

1. Be a Leader in Policy and Advocacy
2. Be a Catalyst to Grow State Capacity to Address Upstream Factors with Other Sectors
3. Cultivate Diverse, Strategic Leaders Among NACDD Members to Strengthen Policy, Engagement, and Education
4. Develop Model Legislation/Policy Positions and Statements
5. Advocate for a Modern Chronic Disease Surveillance System
6. Continue to Build and Cultivate External Champions

**Advance Racial Equity**

**Ensure Continuous Quality Improvement**

**Advance a Strong, Diversified Portfolio**
Advance a Strong, Diversified Portfolio

C Be the Integral Source for Chronic Disease and Health Promotion Best Practices and Innovation

- Assure Broad Uptake of Chronic Disease Competencies
- Engage Members in Professional Development and Innovation
- Strengthen Communication and Collaboration with States and Partners
- Identify Model Practices for Workforce Recruitment, Development, and Retention
- Provide Leadership for Collaboration with Health Systems
- Continue to Integrate a Social, Ecological Approach
- Advance the Integration of Health Promotion and Behavioral Health into Chronic Disease Programs
- Expand Capacity for Chronic Disease Leaders to Prepare for and Respond to Emerging Health Threats

D Be a Model Public Health Organization

- Ensure Ongoing Board Self-Assessment, Development, and Diversity
- Recruit, Develop, and Retain Highly Qualified, Diverse Staff and Consultants
- Promote Work that is Grounded in Science and Best Practices While Embracing Innovation
- Maintain Fiscal Integrity
- Leverage Technology to Improve Connectivity, Efficiency, and Effectiveness
- Cultivate and Promote a Comprehensive Healthy Work Site
- Ensure Equitable and Environmentally Responsible Procurement Policies
- Implement Strategies to Become a Model Anti-Racist Public Health Organization

Advance Racial Equity

Ensure Continuous Quality Improvement
NACDD’s dedicated staff represents multiple departments that collaborate together to support your work. See below for NACDD’s organizational structure and an initial contact for each functional area. Visit pages 38-42 for NACDD’s full staff directory.
GUIDING PRINCIPLES

THE FOLLOWING FUTURE-LOOKING STATEMENTS ARE DESIGNED TO GUIDE STAFF, LEADERSHIP, BOARD MEMBERS, AND STAKEHOLDERS TO THE OVERALL PURPOSE OF NACDD ACTIVITIES AND SERVE TO CONNECT THE MISSION (WHAT NACDD DOES) TO THE VISION (WHAT NACDD ENDEAVORS TO ACHIEVE).

NACDD IS WORKING TOWARD A FUTURE...

GUIDING PRINCIPLE #1
Where the public, stakeholders, and decision-makers understand the value of chronic disease prevention and control with regard to broadly improving health, well-being, productivity, and reducing costs.

GUIDING PRINCIPLE #2
Where convenient, healthy choices abound for all, and healthy behaviors are a regular part of daily life where people live, learn, work, worship, and play.

GUIDING PRINCIPLE #3
Where there is broad and equitable access to evidence-based programs and services for the prevention and management of chronic disease.

GUIDING PRINCIPLE #4
Where health systems are designed to ensure proactive, culturally relevant, and linguistically effective, population-based approaches to prevent and manage chronic disease.

GUIDING PRINCIPLE #5
Where community-based health programs support the prevention and management of chronic disease for all people and are seamlessly coordinated with clinical care.

GUIDING PRINCIPLE #6
Where the public health workforce is equipped with timely, reliable, and comprehensive information regarding all aspects of chronic disease, giving special attention to identify and work together with vulnerable and high-risk groups.
NACDD IS DEVELOPING A NEW GENERATION OF LEADERS

GUIDING PRINCIPLE #7
NACDD believes that state-based leadership and expertise in chronic disease prevention and control are vital to achieving its Vision.

NACDD IS WORKING TOWARD A FUTURE...

GUIDING PRINCIPLE #8
Where every state and territory will have public health leadership that can envision, motivate, and enlist partners and guide a coordinated response to chronic disease prevention and control in ways that are strategic, collaborative, and in alignment with federal initiatives.

GUIDING PRINCIPLE #9
Where state-based chronic disease units are the standard-bearers of excellence in meeting all relevant public health accreditation standards.

GUIDING PRINCIPLE #10
Where each state and territory has the resources and strategic information necessary to sustain chronic disease programming and related policies.

GUIDING PRINCIPLE #11
Where all State and Territorial Health Departments are equipped and empowered to effectively leverage their unique position, regarding the education of both official and unofficial policy makers.

GUIDING PRINCIPLE #12
That includes an empowered and informed state-based chronic disease workforce with specific knowledge and expertise that enables implementation of national priorities within a state context.
In 2020, public attention focused not only on the COVID-19 pandemic but also on the disparate impact in prevalence and mortality of the disease on Black, Latinx, and Native and Indigenous people. Many public health professionals have noted the racial disparities that the pandemic has worsened in unemployment, housing, and social distancing challenges, and social and economic deprivation that have overwhelmingly harmed or killed Black, Latinx, and Native and Indigenous people. It is clear that something has to be done.

Our nation also experienced social unrest due to the continued unlawful police killings and harassment of Black Americans and other people of color. The year’s events resulted in a collective outrage and sadness across this country and have once again brought the issue of structural and systemic racism to the forefront of everyone’s consciousness.
While we talk about health equity a lot, we really want to acknowledge that racial equity is a core part of that.

Dr. Susan Kansagra
NACDD Board President
Section Chief, N.C. Division of Public Health, Chronic Disease and Injury Section, North Carolina Department of Health and Human Services
NACDD shares in the outrage, disappointment, and grief that many communities have expressed, and NACDD has committed to becoming a model anti-racist public health organization. Through its Health Equity Council, NACDD has long had involvement in promoting social justice and providing training, tools, and resources to help State and Territorial Health Departments address systemic racism in their workplace and in their programming. In June 2020, NACDD issued a call to action to State and Territorial Health Departments to engage in anti-racist activities. Following this statement, NACDD invested in action by announcing $25,000 mini-grants to select states to promote health equity and anti-racism work. Internally, NACDD has created the Racial Equity, Diversity, and Inclusion Alliance (REDI Alliance) to institutionalize racial equity strategies in internal processes and programs.

To promote continued discussion with Members, NACDD has engaged thousands of Members through the following virtual events:

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>April 14, 2020</td>
<td>Moving Upstream, What Does that Mean?</td>
</tr>
<tr>
<td>Sept. 18, 2020</td>
<td>Exploring the Adverse Impact of Over-Policing Black Mobility in the U.S.</td>
</tr>
<tr>
<td>Sept. 24, 2020</td>
<td>Declaring Racism a Public Health Emergency. What Does that Mean?</td>
</tr>
<tr>
<td>Spring 2021</td>
<td>Race Toward Health Podcast Series</td>
</tr>
</tbody>
</table>

More information about these events can be found on chronicdisease.org.
We know that the COVID-19 pandemic and the racial unrest this country is experiencing strengthens calls for action against long-standing health and social inequities. NACDD should be at the forefront of developing actions and exploring solutions with Members. The organization has responded by developing the Racial Equity, Diversity, and Inclusion Alliance, pledging to be a model anti-racist public health organization. The challenge will be to sustain these efforts over time and not be reactionary just at this moment. I believe NACDD is and will remain committed to our pledge.

Robyn Taylor
NACDD Health Equity Consultant
SO, YOU ARE A NEW MEMBER OF NACDD. WHAT DOES IT MEAN?
ASSOCIATE MEMBER

If you do not work for a State or Territorial Health Department, but you are a professional working in public health, you are eligible to join NACDD as an **Associate Member** of NACDD. Welcome!

Eligible Associate Membership categories include:
- Educational (example: employees of colleges or universities)
- Federal (example: employees of federal agencies)
- Individual (example: individuals who are public health practitioners and do not align with other Member categories)
- Local County (example: employees of local, municipal, or county health departments)
- Organizational (example: organizations with five or more employees who are Members)
- Partner (example: employees of private industry or healthcare systems)
- Retired (example: former employees of State or Territorial Health Departments)
- Student (example: individuals enrolled full-time in public health or an allied field)
- Tribal (example: employees of Tribal Health Departments)

GENERAL MEMBER

If you work for a State or Territorial Health Department in chronic disease prevention and control, you are automatically a **General Member** of NACDD. Welcome!

Eligible General Members also include staff who work in health promotion and education, epidemiology units, maternal and child health, oral health, injury, immunization, and communicable and noncommunicable diseases.
WHAT ARE THE BENEFITS OF BEING A MEMBER OF NACDD?

NACDD’S MEMBER BENEFITS INCLUDE PEER-TO-PEER NETWORKING, PROFESSIONAL DEVELOPMENT, CONTINUING EDUCATION OPPORTUNITIES, GRANT ASSISTANCE, LEADERSHIP-FOCUSED TRAINING, AND ACCESS TO GREAT RESOURCES, TOOLS, AND A ROBUST OFFERING OF COMMUNICATIONS AND PUBLICATIONS.
WHAT IS NEW AT NACDD?

Thank you for your continued interest in and support of NACDD! We look forward to finding new ways to serve you and your efforts to improve the health of your community. We continually seek opportunities to provide additional value and enhancements to your Membership. We are pleased to share more information about three new areas at NACDD.

STATE POLICY
Policy is a critical tool for improving health outcomes at the population level. NACDD’s state policy activities support Chronic Disease Directors and their staff by identifying, tracking, and analyzing state policies that are important to NACDD Members. NACDD also provides an overview of legislative trends happening across the country and policy resources such as issue briefs and white papers that complement state-level chronic disease policy work.

NACDD Legislative Tracker
A key focus for NACDD is to help states achieve their chronic disease prevention and health promotion policy goals. Chronic Disease Directors and their staff are experts on the policy activities happening in their states, but it can be helpful to know what is going on in the next state over or across the country. NACDD’s Legislative Tracker allows users to quickly see a 50-state view of what is happening on the legislative front. The tracker displays bills from the current legislative session that can be sorted either by state or policy area.

Advocacy Resources
NACDD’s advocacy resources contain information on chronic disease policy issues at the state and federal level. Members can review NACDD’s policy documents as well as the Associations’ communications with policymakers.

To access the NACDD Legislative Tracker and advocacy resources, visit chronicdisease.org. For more information about State Policy, contact Liz Ruth at lruth@chronicdisease.org.
COORDINATING CENTER FOR PUBLIC HEALTH PRACTICE
NACDD launched the new Coordinating Center for Public Health Practice (CCPHP) to advance the science and art of public health practice for chronic disease prevention and health promotion. CCPHP works closely with State and Territorial Health Departments to create healthy communities and equitable opportunities for health, and to facilitate a modernized health system.

Priorities:
• Identifying, incubating, and disseminating innovation
• Synthesizing new science and practice advancements across disciplines, programs, and sectors
• Convening and facilitating thought leadership to guide action
• Building forward-looking capacity of organizations, the workforce, and current and future strategic leaders

Commitments:
• Quality improvement approach
• Health equity lens
• Root determinants grounding
• Active dissemination
• Evidence-based decision-making

Impact and Organizational Capacity efforts focus on discerning what works and how to build effective public health organizations. (Examples: STAR, Survey of States)

Workforce and Strategic Leadership efforts focus on helping Chronic Disease Directors address current chronic disease prevention and health promotion needs in their states and meet the challenges of the future. (Examples: Chronic Disease Directors Forum, Regional Network Meetings, Thought Leader Round Tables)

Professional Development efforts focus on delivering competency-based skill development for chronic disease prevention and health promotion professionals. (Examples: General Member Webinars, on-demand courses)

For more information about the Coordinating Center for Public Health Practice, contact php@chronicdisease.org.
Coordinating Center for Public Health Practice

Purpose: Advancing the science and art of public health practice for chronic disease prevention and health promotion

- Identifying, incubating, and disseminating innovation
- Synthesizing new science and practice advancements across disciplines, programs, and sectors
- Convening and facilitating thought leadership to guide action
- Building forward-looking capacity of organizations, the workforce, and current and future strategic leaders

NACDD’s Approach to Public Health Practice

- Grow the practice literature
- Drive innovation and emerging issues response
- Build evidence-based practice capacity
- Expand thought leadership and convenor roles
- Promote chronic disease competencies
- Apply equity lens to org and workforce capacity
- Disseminate promising and best practices
CENTER FOR COMMUNITY AND ENVIRONMENTAL HEALTH

NACDD’s Center for Community and Environmental Health focuses on promoting community and environmental health strategies across the Association to strengthen efforts aimed at promoting physical activity, healthy nutrition, social connectedness, and other healthy behaviors and lifestyles. Emphasis in all Center efforts focuses on incorporating and highlighting health equity and social justice strategies. Special attention is on community and environmental health policies and systems improvements, including emerging public health threats. By creating this Center, NACDD ensures a collaborative and collective approach to activities of the Association that cross these program areas and advances a strategic direction that supports national, state, and local leadership for reducing chronic diseases and improving the health of our nation.

For more information about the Center for Community and Environmental Health, contact Jennie Hefelfinger at jhefelfinger@chronicdisease.org.

Visit chronicdisease.org for upcoming events, leadership opportunities, professional development training, and resources.

How Members are leveraging their Membership through peer-to-peer connection...

82% for information sharing and networking
69% for ideas on problem-solving
35% for mentoring and coaching

NACDD Survey of States, 2020
82% of Members find connecting with NACDD staff and consultants to be very useful.

NACDD Survey of States, 2020

We are here to support the great work you are doing in your communities.

We encourage you to get involved and engage with us to make the most of your Membership!
GET INVOLVED

NACDD provides various opportunities for Members to become involved in leadership opportunities through councils, committees, communities of practice, GEAR Groups, and forums.

**COMMITTEES**
Committees help to inform the strategic direction of chronic disease prevention and control.

**COUNCILS**
Councils act as a collective voice for change and advocate on behalf of the State and Territorial Health Departments.

**COMMUNITIES OF PRACTICE**
Communities of practice are opportunities to participate and engage at a higher level, providing Members with a pathway between CDC and State Health Departments, making it easier for states to fulfill their requirements and achieve success.

**GEAR GROUPS**
“GEAR” stands for Generate, Educate, Activate, and Respond. GEAR Groups are NACDD’s case-based, peer-to-peer learning opportunity, designed to catalyze planning for longer-term state-level action. GEAR Groups, which are meetings offered periodically, are highly structured, dynamic, participatory, and fast-paced. These professional development opportunities provide learning incubators on various cross-cutting and timely topics of interest to chronic disease practitioners. They help participants advance leadership on upstream and equity-focused thinking, enhance mentoring skills, and engage in networking with other public health professionals at State and Territorial Health Departments.

Do you have an idea for a program or resource that you think would bring value to our Members? Contact our Member Services Department at members@chronicdisease.org.

For more information on how to get involved, visit chronicdisease.org.
As a state Chronic Disease Director, I found NACDD and its vast network of State Health Department practitioners to be “the” place to turn for inspiration and the most current knowledge of evidence-based strategies to prevent and control chronic disease. Of particular value to me were the insightful strategic planning discussions that shape the future of chronic disease prevention and control initiatives. I encourage all Members to take advantage of the expertise embedded in the organization through active participation in NACDD council and workgroup discussions and reaching out to colleagues who share your passion for chronic disease prevention and control.

Paula Clayton
NACDD Public Health Consultant
STAY IN THE KNOW

READ OUR NEWSLETTERS

**Impact Brief:** our monthly newsletter shared with all Members and partners. We encourage you to send us your news, career opportunities, funding announcements, and personal achievements for inclusion by emailing publications@chronicdisease.org.

**The Connector:** focuses on diabetes prevention and control

**Off the Cuff:** focuses on cardiovascular health

**News from the Chronic Disease GIS Network:** focuses on the use of geographic information systems (GIS) for chronic disease priorities

**Government Affairs:** highlights important partner and policy issues affecting Members

Be sure to update your Communications Preferences through your NACDD Member Profile at chronicdisease.org so that you can receive the news and information of interest to you. See pages 60-63 for how to update your Member Profile, including your Communication Preferences.

ATTEND EVENTS

Visit chronicdisease.org to find a comprehensive list of upcoming meetings, workshops, conferences, and other events of interest.
SHARE YOUR STORY

SUBMIT A PUBLIC HEALTH SUCCESS STORY
NACDD hosts a database of more than 400 public health success stories from State and Territorial Health Departments working in chronic disease prevention and control. We share these case studies with legislators, partners, and national advocates. Submissions are welcome through a simple form at publichealthsuccess.org.

TELL US YOUR KUDOS
Send us your recent promotions, new certifications or degrees, or any other professional highlights for inclusion in our Impact Brief newsletter at publications@chronicdisease.org.

WRITE A GUEST BLOG POST FOR OUR WEBSITE
Do you have an interesting topic or area of expertise that you would like to write a blog post about for our website? Email us your idea at publications@chronicdisease.org.

APPLY FOR AN IMPACT AWARD
NACDD’s annual Impact Awards provide our Members and partners with an opportunity to be recognized for best practices in chronic disease prevention and health promotion as well as contributions that go beyond public health.

FOLLOW US ON SOCIAL MEDIA:
LinkedIn: linkedin.com/company/nacdd
Facebook: facebook.com/chronicdiseasedirectors
Twitter: twitter.com/nacddinfo

For more information on ways to contribute news or content to our newsletters, website, or social media accounts, contact us at publications@chronicdisease.org.
As a former Chronic Disease Director, NACDD was a lifeline for me to locate current and accurate information on program planning, implementation, and evaluation, and also provided crucial updates on federal legislation and appropriations. During difficult times, I relied upon the opportunities for personal growth and support through the training and networking opportunities offered by NACDD.

Leslie Best
NACDD Senior Public Health Consultant
RESOURCES

RESOURCE LIBRARY
An online source featuring various training/educational modalities, including webinars, training videos, public health lectures, and online courses.

STATE AND COMMUNITY SUCCESS STORIES
A database of public health success stories from state and territorial department work in chronic disease prevention and control.

STATE PROGRAM SUPPORT
State support through technical assistance, connection with subject matter experts, and resource dissemination to assist in program delivery, workforce development, and organizational-capacity development.

EVIDENCE-BASED PUBLIC HEALTH TRAINING
A regional or state-based training program offered through the Washington University in St. Louis addressing many of the core competencies for public health professionals adopted by various accrediting bodies. Through lectures, practice exercises, and case studies, the course takes a hands-on approach and emphasizes information that is readily available to busy practitioners.

CHRONIC DISEASE ACADEMY
An annual meeting traditionally held face-to-face that provides premier professional development courses for Members.

LINK TO NATIONAL EXPERTS
Access to a vast network of national experts within government agencies, private industry, academia, and national nonprofits.

APPROPRIATIONS FACT SHEETS
A library to support effective legislative education and outreach for chronic disease prevention policy.
GENERAL MEMBER WEBINARS
Monthly interactive webinars open to all Members featuring subject matter experts as well as state speakers and case studies on timely topics. Recordings of past webinars are easily found on the NACDD website by selecting “Learning Center,” then “Webinar Library.” Examples of webinars include: Making “Upstream” Mainstream: How States are Moving in This Direction; What Challenges are People with Chronic Disease Facing in the New COVID-19 Environment?; and The Role of Telehealth in Public Health.

ONLINE LEARNING MODULES
A continually growing library of online learning modules is offered to Members on topics that help build skills in the Chronic Disease Competencies. Learning modules are on-demand, self-paced, and interactive, and most take 45 minutes or less to complete.

To access the online learning modules and a more comprehensive list of services and benefits, visit chronicdisease.org. For more information on learning and professional development resources, contact the Coordinating Center for Public Health Practice at php@chronicdisease.org.
MEET OUR STAFF

NACDD succeeds through our strong core of seasoned and dedicated professionals. Our Headquarters team in Decatur, Ga., energizes our Mission and is the driving source of excellence behind NACDD’s work. Our staff is committed to supporting our Membership in their efforts to build capacity in chronic disease prevention and control and health promotion.

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When I worked at the state level, I relied heavily on NACDD’s technical assistance and support of the chronic disease prevention and control work I was leading. I didn’t feel alone and knew at any time I could reach out with a challenge, ask for help from a subject matter expert, or get connected to other state colleagues to help me through! As a Senior Leader within NACDD, I have observed very successful strategies providing direction and consult on evidence-based decision-making as well as peer-to-peer support. Together we are demonstrating that NACDD is extremely valuable to Members as they navigate the public health landscape and make a difference in people’s lives. I would not be the leader I am today if it weren’t for NACDD.

Marti Macchi
NACDD Senior Director of Programs
BOARD OF DIRECTORS

The NACDD Board of Directors consists of the Executive Committee of five officers (President, President-Elect, Secretary, Treasurer, and Past-President) and up to 12 at-large directors. The Board of Directors establishes committees to help guide the overall vision and direction for NACDD and develops and maintains working relationships with partners and other similar organizations.

(NACDD Board President, Dr. Susan Kansagra, far left, and Past-President, Mónica Morales, far right, attend the 2020 Showcase with partners such as Kognito)
EXECUTIVE COMMITTEE

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Dr. Susan Kansagra serves as the Section Chief of Chronic Disease and Injury for the North Carolina Division of Public Health. In this capacity, she oversees public health initiatives related to chronic disease, tobacco control, cancer prevention and control, and injury and violence prevention. In addition, Dr. Kansagra has been leading the North Carolina Department of Health and Human Services’ response to the opioid epidemic. Her previous roles include serving as Deputy Commissioner of the New York City Health Department as well as Assistant Vice President of Population Health for New York City’s public hospital system. She has published extensively on public health issues related to chronic disease. Dr. Kansagra completed her Internal Medicine training at Massachusetts General Hospital and received her medical and business degrees from Duke University.

Kristi Pier, MHS, MCHES
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Kristi Pier is the Director of the Center for Chronic Disease Prevention and Control at the Maryland Department of Health, leading a team of 20 staff positions to improve the health of Marylanders and reduce the burden of chronic disease in the state. Pier has worked in public health for more than 20 years and worked extensively in diabetes prevention since 2007. Much of her public health experience has been in chronic disease programming at the state and federal level, and her specific public health interests are outcome-based programming, utilizing data for effective programming, and healthy lifestyle behavior change. Pier is a Board Member of the National Association of Chronic Disease Directors. Pier has a master’s degree in Health Science from The Johns Hopkins Bloomberg School of Public Health and is a Master Certified Health Education Specialist.
**EXECUTIVE COMMITTEE**

**Mónica Morales, MPA**  
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Mónica Morales is the Chronic Disease Director for the California Department of Public Health (CDPH). In her current post, Morales oversees programs that address environmental and occupational health, injury prevention, chronic disease prevention, and problem gambling. Prior to joining CDPH, Morales was the Child, Family, and Community Wellness Deputy Bureau Chief at the State of Nevada’s Division of Public & Behavioral Health, where she supported programs focusing on women, infants, and children, chronic disease prevention, and the Office of Food Security. Morales was raised in Watsonville, Calif., and holds a BA in Sociology from UC Santa Cruz and a master’s degree in Public Policy and Administration from Columbia University in New York.

**Ryan Lester, MPH**  
Kansas, Treasurer  
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Ryan Lester, MPH, serves as the Director of the Bureau of Health Promotion at the Kansas Department of Health and Environment. His experience includes a diverse public health background in chronic disease and injury prevention, health promotion, environmental health and codes enforcement, strategic planning, community health assessment, and public health accreditation. Lester has a Bachelor of Science in Environmental Studies from the University of Kansas and a Master of Public Health in Public Health Administration from the University of Kansas Medical Center.
Since June 2013, Linda Scarpetta, MPH, has been the Director of the Division of Chronic Disease and Injury Control at the Michigan Department of Health and Human Services. The Division is responsible for providing leadership, innovation, and coordination to prevent and control chronic diseases, injuries, and violence, and to promote wellness and quality of life for people living in Michigan. The Division is home to more than 40 programs that address cancer prevention and control, diabetes, asthma, arthritis, health promotion for people with disabilities, tobacco, cardiovascular health, physical activity and nutrition, and injury and violence prevention, as well as integrate with oral health and HIV/AIDS programs. Prior to becoming the Division Director, Scarpetta served as the Manager of the MDHHS Injury and Violence Prevention Section for more than 20 years, overseeing several programs, including childhood injury prevention, fall prevention for older adults, sexual violence prevention, youth suicide prevention, and the National Violent Death Reporting System. Prior to joining the health department, she worked as an epidemiologist for two years in Morgantown, W.Va., for the National Institute for Occupational Safety and Health, conducting occupational injury surveillance and statistical analyses. She serves on the NACDD Board and held many Board positions with and is a Past-President of the Safe States Alliance, a national nonprofit organization and professional association whose mission is to serve as the national voice in support of state and local injury and violence prevention professionals engaged in building a safer, healthier America. Scarpetta has a Master of Public Health from the University of Michigan School of Public Health and has worked for the Michigan Department of Health and Human Services for nearly three decades.
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AT-LARGE AND ASSOCIATE DIRECTORS

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For more information about joining the Board of Directors and committees, visit chronicdisease.org.
SUBJECT MATTER EXPERTS

NACDD leverages the deep experience of numerous subject matter experts to educate and assist Members and partners in all areas of our programmatic work. These experts serve in a consultancy role, working across the United States to provide vital leadership to our organization and Membership.

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Having been at the beginning of NACDD’s creation and served as an early President of NACDD, those of us working in chronic disease prevention and control in state health agencies had hopes and a vision for how this organization would support the development and implementation of these new programs we were working on. The organization has not only done what we had envisioned, it has far surpassed that initial hope. It has become a strong support for building capacity of chronic disease programs and workforce, and has advanced quality implementation of programs and strong policies supportive of public health to reduce the burden of chronic disease. Years later, I am pleased to be working once again with the current version of NACDD—strong, robust, and a real player in the public health world. Our work with the cancer programs and the NACDD Cancer Council continues to advance quality public health through implementation of evidence-based interventions; strong approaches to policy, systems, and environmental change; and strong organizational support for the nation’s cancer prevention and control programs and infrastructure.

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MEMBER CHECKLIST

We encourage you to maximize your Member benefits by completing these simple next steps. Following this checklist will ensure you receive timely NACDD communications and are informed of exciting engagement opportunities to benefit your work.

☐ **Step 1:** Register or activate your Member account at chronicdisease.org.

☐ **Step 2:** Update your Member Profile, including your NACDD Communication Preferences.

☐ **Step 3:** Follow our accounts on social media:
  • LinkedIn: linkedin.com/company/nacdd
  • Facebook: facebook.com/chronicdiseasedirectors
  • Twitter: twitter.com/nacddinfo

☐ **Step 4:** Check your spam filters to allow emails from:
  • info@chronicdisease.org
  • publications@chronicdisease.org
  • members@chronicdisease.org
  • no-reply@chronicdisease.org

☐ **Step 5:** Use this guide to direct you to NACDD resources and engagement opportunities. If you can’t find the information you seek on chronicdisease.org, contact Member Services at members@chronicdisease.org for additional support to connect you to your network.

See pages 64-73 for detailed instructions on how to register/activate your account and how to update your Member Profile.
If you already have an online account and receive emails from NACDD, now is a good time to verify that your information is up to date. Please log in to our website at chronicdisease.org and review your contact information and NACDD Communication Preferences in your Member Profile.

1. Go to: chronicdisease.org and log in.

2. Click on “My Account” in dropdown menu, then select “My Profile” (Member Profile/My Profile)

3. Scroll to bottom of page to “Communication Preferences”

If you are new to NACDD or have never registered or activated an online account with us, follow the directions on the next few pages to get started. We don’t want you to miss out on a single opportunity that could benefit your important work.
HOW TO MANAGE YOUR NACDD COMMUNICATION PREFERENCES

Stay connected with current NACDD news and subscribe to NACDD newsletters by updating your Communication Preferences in your Member Profile.

- Log in to chronicdisease.org
- Select My Account and then My Profile
- Scroll down to Communication Preferences
- Select your preferences*
- Click Save

*Choose the following Communication Preferences to subscribe to the following newsletters:
- NACDD News → general NACDD news; Impact Brief newsletter
- Diabetes Prevention and Control → The Connector
- Geographic Information Systems (GIS) → GIS Network Newsletter
- Heart Disease and Stroke Prevention → Off the Cuff
Log in to chronicdisease.org

Select “My Account” and then “My Profile” (Member Profile/My Profile)

Scroll down to “Communication Preferences”

Select your preferences

Click “Save”
HOW TO REGISTER AS A NEW NACDD MEMBER

STEP 1:
Visit chronicdisease.org

STEP 2:
Click the green **JOIN** button in the top-right corner of the homepage

STEP 3:
Click the **Sign up now** link (in blue at the bottom)
- Complete the simple sign-up form and click **Create**
- You will only need to complete this “Sign up now” step on your first visit to the site. For future visits, sign in with the email address and password you used to sign up.
STEP 4:
You will be directed to Start the Join Process page

- Identify your organization by searching in the Parent Organization field. You will need to begin typing the full organization name.
- If your organization is not available in the lookup field, type your organization’s name in the “Parent Organization (other)” field.
- Enter your information in the required fields.
- Provide answers to the membership question that is relevant to you:
  - Do you work for a State or Territorial Health Department?
  - If no, select an Associate Member Category.
  - Are you an NACDD Consultant or Staff?
- Click Continue to complete the Prospect phase of the Join Process.
STEP 5: NACDD Member Services staff will receive your Prospect request and review the registration. After your Prospect profile is approved, you will receive a confirmation email from no-reply@chronicdisease.org.

- **Click on the link** included in the confirmation email to access your Member Profile.

STEP 6: Once you have **logged in to the site** again, you will be directed to your **Member Profile** (Member Profile/My Profile). Please complete the required fields in the Member Profile:

- Complete all remaining contact information.
- Select all areas of focus relevant to your work.
- Indicate your Communication Preferences from NACDD.
- Identify degrees and credentials.
- Click **Continue**.
STEP 7: Once you complete and save your Member Profile, you will have access to the full website, including the directory search and online learning module courses.
WEB SITE & YOUR MEMBER ACCOUNT

HOW TO ACTIVATE YOUR EXISTING NACDD ACCOUNT

STEP 1:
Visit chronicdisease.org

STEP 2:
Click the Sign In link in the top-right corner of the homepage

STEP 3:
Click the Sign up now link (in blue at the bottom)
• Complete the simple sign-up form and click Create
• You will only need to complete this “Sign up now” step on your first visit to the site. For future visits, sign in with the email address and password you used to sign up.
STEP 4:  
You will be redirected to either the NACDD homepage (Step 5A) or to Start the Join Process (Step 5B).

STEP 5A:  
Once logged in, click on My Account, located on the far right of the primary navigation to access information relevant to your account, including your profile (Member Profile/My Profile)
- Please review your profile and make any necessary changes to update your account information.
- Verify your account information is accurate.
- Provide additional contact information, if applicable.
- Select/Update all areas of focus relevant to your work.
- Indicate your Communication Preferences from NACDD.
- Identify your degrees and credentials.
- Click Save.
- Once your profile is updated, you will have access to the full website, including the directory search and online learning module courses. Steps 6, 7, and 8 do not apply.
STEP 5B:
You will be redirected to the Start the Join Process page.
• Identify your organization by searching in the Parent Organization field. You will need to begin typing the full organization name.
• If your organization is not available in the lookup field, type your organization’s name in the “Parent Organization (other)” field.
• Enter your information in the required fields.
• Provide answers to the membership question that is relevant to you:
  - Do you work for a State or Territorial Health Department?
  - If no, select an Associate Member Category.
  - Are you an NACDD Consultant or Staff?
• Click Continue to complete the Prospect phase of the Join Process.
STEP 6:
NACDD Member Services staff will receive your Prospect request and review the registration. After your Prospect profile is approved, you will receive a confirmation email from no-reply@chronicdisease.org.

- **Click on the link** included in the confirmation email to access your Member Profile.

STEP 7:
Once you have logged into the site again, you will be directed to your **Member Profile** (Member Profile/My Profile). Please complete the required fields in the Member Profile:

- Complete all remaining contact information.
- Select all areas of focus relevant to your work.
- Indicate your Communication Preferences from NACDD.
- Identify degrees and credentials.
- Click **Continue**.
STEP 8:
Once you complete and **save** your Member Profile, you will have access to the full website, including the directory search and online learning module courses.
If you have questions or need support activating, registering, or managing your account, please email members@chronicdisease.org.
To visit our website, point your Internet browser to chronicdisease.org.

Sign in to your Member account by clicking the Sign In button in the top-right corner of the page. Verify your contact information is correct to ensure you are receiving communications regarding breaking news, upcoming events, professional development resources, publications, policy updates, and more.

If you do not yet have a Member account, register now to begin your journey into all NACDD offers its Members. Click on the green Join button in the top-right page header and follow the instructions listed on pages 64-67.
TOP NAVIGATION BAR
To get general information about NACDD, follow the black text links in the top navigation bar. Hovering over the About link will reveal a dropdown menu for access to general information about the Association (i.e., Board of Directors, Staff and Subject Matter Expert directories, our Board President’s Challenge, and more). To better understand Member benefits, click on For Members. Once you are logged in to the site, the For Members tab is where you will access the directories. To learn about our programs/initiatives and our service offerings (Communications, Program Evaluation, and Meeting & Events), click on Program Areas to find dropdown items linking to both subjects. To view advocacy tools and policy information, click on Advocacy, and to access our online course catalog, webinar library, and professional development resources, click on Learning Center.

HERO BANNER AND NEWS TICKER
The hero banner located just below the top navigation bar highlights major announcements, publications, and resource releases. Be sure to keep an eye out for new Board Member and award nominations, the President’s Challenge, and other calls to action. Just below the hero banner are news boxes, which share industry news, program updates, partner announcements, new job opportunities, and requests for proposals.

ICONS
The icons located on the bottom of the hero banner allow you to access categorical information like programs, councils, upcoming chronic disease prevention events, leadership and development activities, and policy education information.
• For news, press releases, and program updates, click on the Inform icon to go to our Newsroom page.
• For a calendar of upcoming events, webinars, and other NACDD and CDC activities in chronic disease prevention, click on the Engage icon.
• For access to the Learning Center and other online professional development resources, click on the Grow icon.
• To search the site’s content, click on the Search icon.

FOOTER
To contact NACDD or to connect with NACDD on social media, scroll to the bottom footer to find our contact information and links to social media pages through their icons.
NACDD HOSTS SEVERAL REGULAR MEETINGS FOR MEMBERS WHO ARE PARTICIPATING ON COUNCILS, COMMUNITIES OF PRACTICE, FOCUS GROUPS, AND COMMITTEES. THE DATES ARE A SAMPLING OF THE TYPES OF REGULAR MEETINGS AVAILABLE FOR YOU TO GET CONNECTED AND ENGAGED WITH YOUR PEERS, PARTICIPATE IN PROFESSIONAL DEVELOPMENT ACTIVITIES, AND PROVIDE THOUGHT LEADERSHIP.

For more information on these and other upcoming events, visit chronicdisease.org.
GENERAL MEMBER WEBINAR
Typically every fourth Thursday at 3 p.m. ET
Webinar description and registration link sent all Members via email

GOVERNMENT AFFAIRS FORUM
Every third Tuesday at 1 p.m. ET
Contact Liz Ruth (lruth@chronicdisease.org) to be added to the invitation
Call information will be sent to participating Members

ARTHRITIS COUNCIL
Every first Tuesday at 2 p.m. ET
Call information will be sent to participating Members

CARDIOVASCULAR HEALTH COUNCIL
Fourth Wednesday at 1 p.m. ET (Jan., April, July, and Oct.)
Call information will be sent to council Members

EPIDEMIOLOGY AND EVALUATION COLLABORATIVE
Every second Wednesday at 2 p.m. ET
Call information will be sent to participating Members and announced in the Cardiovascular Health Off the Cuff newsletter

HEALTH EQUITY COUNCIL
Every second Tuesday at 2 p.m. ET
Call information will be sent to participating Members

CANCER COUNCIL
Third Thursday at 3 p.m. ET (Jan., April, July, and Oct.)
Call information will be sent to council Members

DIABETES COUNCIL LEADERSHIP GROUP
Every second Thursday at 2 p.m. ET
Call information will be sent to Leadership Group Members

If you are interested in joining a Council, contact Member Services at members@chronicdisease.org.
One of NACDD’s greatest values to the public health community is its vast network of partners.

For the last 30 years, NACDD has convened and collaborated with health agencies from every level of government as well as academic institutions, national and local nonprofits, and corporations from all sectors of business and industry. NACDD’s ability to identify and link together nontraditional partners is one reason why NACDD remains a sought-after partner among government and nonprofit public health organizations and private industry.

In 1988, NACDD was founded in partnership with the Centers for Disease Control so that the Association could serve as a bridge between state Chronic Disease Directors and federal chronic disease prevention and control efforts.

NACDD’s relationships have enabled it to conduct groundbreaking work with software, media, research, and marketing firms that have transformed outdated chronic disease interventions into relevant 21st-century tools for use by State Health Departments and their partners.
AT NACDD, OUR ACRONYM DOUBLES AS A REMINDER THAT NOBODY CAN DEFEAT DISEASE ALONE. PARTNERS EXPAND, AMPLIFY, AND INCREASE THE IMPACT OF PUBLIC HEALTH PRACTICE, EDUCATION, AND POLICY. EACH YEAR, NACDD LOOKS TO ADD NEW PARTNERS TO ITS PORTFOLIO, AND IT OFTEN LOOKS TO ITS STATE MEMBERS TO POINT THE WAY. IF YOUR STATE HAS INDUSTRY PARTNERS THAT NACDD COULD HELP YOU DEVELOP A RELATIONSHIP WITH, PLEASE CONTACT JOHN PATTON, DIRECTOR OF PROGRAM RELATIONS.

TO DISCUSS NEW WAYS WE CAN ALL BRING BETTER HEALTH TO THE PUBLIC, CONTACT JPATTON@CHRONICDISEASE.ORG.
As a founding Member of the National Association of Chronic Disease Directors (NACDD), the Association has provided me, a former state Chronic Disease Director and now an NACDD Consultant, a forum to network with peers leading and working in chronic disease programming to address and improve the effectiveness and efficiency of public health chronic disease programs, to advocate for public policy and to enhance professional growth. Over the three decades of the organization, our Mission and Vision have varied little, but our organizational capacities and services have been dynamic and constantly evolving.

As a Member of the Association, I encourage you to embrace the Mission and Vision and to take advantage of all of the organization’s services. This is your organization, and we need your continued involvement, your energies, and your contributions to continue its success and growth.

Adeline Yerkes
NACDD Public Health Consultant
ProVention Health Foundation

ProVention Health Foundation was founded in 2013 to support the work of NACDD’s Members. The focus then and now is to develop innovative and non-traditional partnerships with private industry. These relationships that are aligned with the prevention of disease and the promotion of health have allowed critical work in diabetes prevention, medical/dental health integration, and cholesterol management, for example. The foundation has also served to expand the reach of NACDD to impact education in New York City schools and address food security in rural Mississippi. In 2019, The ProVention Health Foundation developed a partnership to offer a state-of-the-art online Diabetes Prevention Program (DPP) platform called HALT Diabetes. This platform provides State and Territorial Health Departments a unique technology and business model that exponentially expands access to the DPP. ProVention is strategically positioned to convene private-public partnerships and explore new public health opportunities that support the Mission and Vision of NACDD and its members.

To learn how ProVention can help your health department, please contact John Patton, Executive Director of ProVention Health Foundation, at jpatton@proventionhealth.org.

A WORD ABOUT OUR COVER

The cover for the 2021 Member Guide was intentionally selected to reflect an image of a person of color that displays strength, resilience, and resolve. Given the challenges, particularly faced by women of color, from a public health, equity, and social justice perspective, this cover felt appropriate. The collage-based fill of NACDD Staff, Consultants, and Board Members depicts the strength of the NACDD team here to support you, our Members, as you support your respective communities in fighting against the disproportionate rates BIPOC are impacted. This publication only begins to tell the story of NACDD’s commitment to becoming a model anti-racist public health organization.

We invite you to join us in this endeavor.