



Caregiving in America: Collaborative Opportunities for State, Local, Tribal and Territorial Health Departments

July 23, 2020 from 2-3pm ET

Promotional efforts

This webinar was promoted to the NACDD General Membership via social media, the NACDD Cancer Council and circulated through CDC. It was posted on the NACDD calendar of events on the NACDD website.

Registration: 119 registrations

Attendees: 51 unique viewers (42.8% of registrations)

Average time in session: 39.4 minutes

Attendee Profile

Organizations Represented

Administration for Community Living: 2

Area Agency on Aging: 4

CDC: 8

Community Based Organization: 8

Healthcare System: 7

Local Health Department: 2

Other: 10 (NACDD/Foundations/Home Care Services/Family Caregiver Alliance/National Alliance for Caregiving/AARP/Roslyn Carter Institute)

State Health Department: 7

Territorial Health Department: 1 (Pacific Chronic Disease Coalition)

Tribal Health Office/Council: 2

Attendee Discipline

Aging: 6

Education: 2

Medicine: 1

Nursing: 3

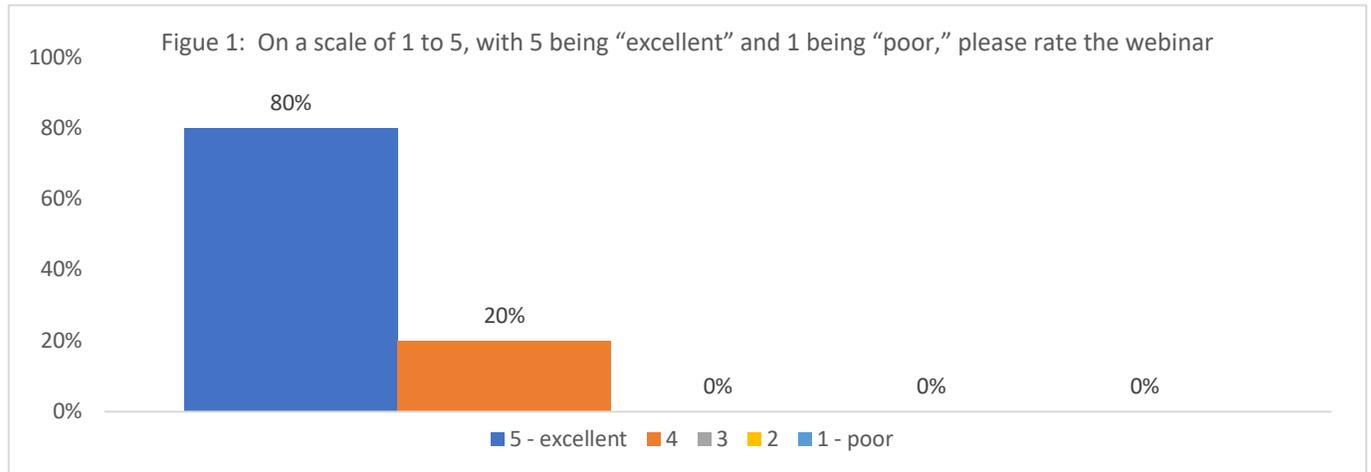
Other: 19 (social work, public policy, health tech, Title VI elder nutrition, consultant)

Public Health: 20

Approximately one-third (32%) of the webinar attendees completed the webinar evaluation survey (N=21).

Summary Results

Overall, the webinar was well-received. The participants were asked to rate the webinar on a scale from “1” to “5” with “5” being “excellent” and “1” being “poor.” The majority (80%) gave the webinar a rating of “5” and 20% gave it a rating of “4.”



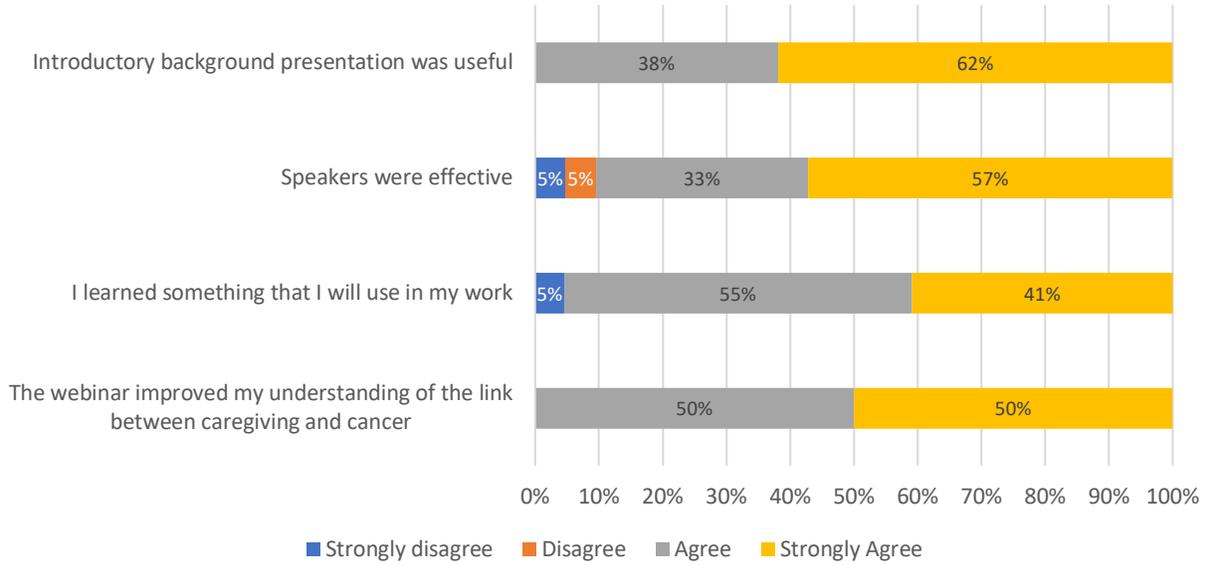
Overall, the participants provided positive feedback on the webinar content and presenters. The majority of the respondents felt that the webinar improved their “understanding of the link between caregiving and cancer,” with 100% of the respondents indicating that they either “strongly agree” (50%) or “agree” (50%) with the statement (See Figure 2).

Furthermore, the overwhelming majority of the respondents (95%) found webinar information helpful, with 41% saying that they “strongly agree” and 54% saying that they “agree” (54%) with the statement, “I learned something that I will use in my work” (See Figure 2).

The respondents felt that the speakers were effective (90%), introductory background information was useful (100%) and Zoom platform was an effective way to deliver webinars (95%) (See Figure 2). More specifically,

- 57% “strongly agreed,” 33% “agreed,” 5% “disagreed” and 5% “strongly disagreed” with the statement “speakers were effective”
- 62% “strongly agreed” and 38% “agreed” with the statement “introductory background presentation was useful”
- 57% “strongly agreed,” 38% “agreed,” and 5% “disagreed” with the statement “Zoom platform is an effective way to deliver webinars”

Figure 2: Please indicate your level of agreement with the following statements



Among 20 participants who said that they learned from the webinar something that they will use in their work, 38% indicated that they plan to use the information provided for collaboration with other agencies and communities, 35% said that they will use it for program planning, 15% said that they will use it in grant applications, and 9% said that the information will be for personal use (See Figure 3).

Figure 3: Please indicate how you plan to use the information provided in the webinar (Please check all that apply)

