

# WA'S B&C AND CRC SCREENING PROGRAM Evaluation Strategy And Partner Priorities

Learning Collaborative Kick-Off  
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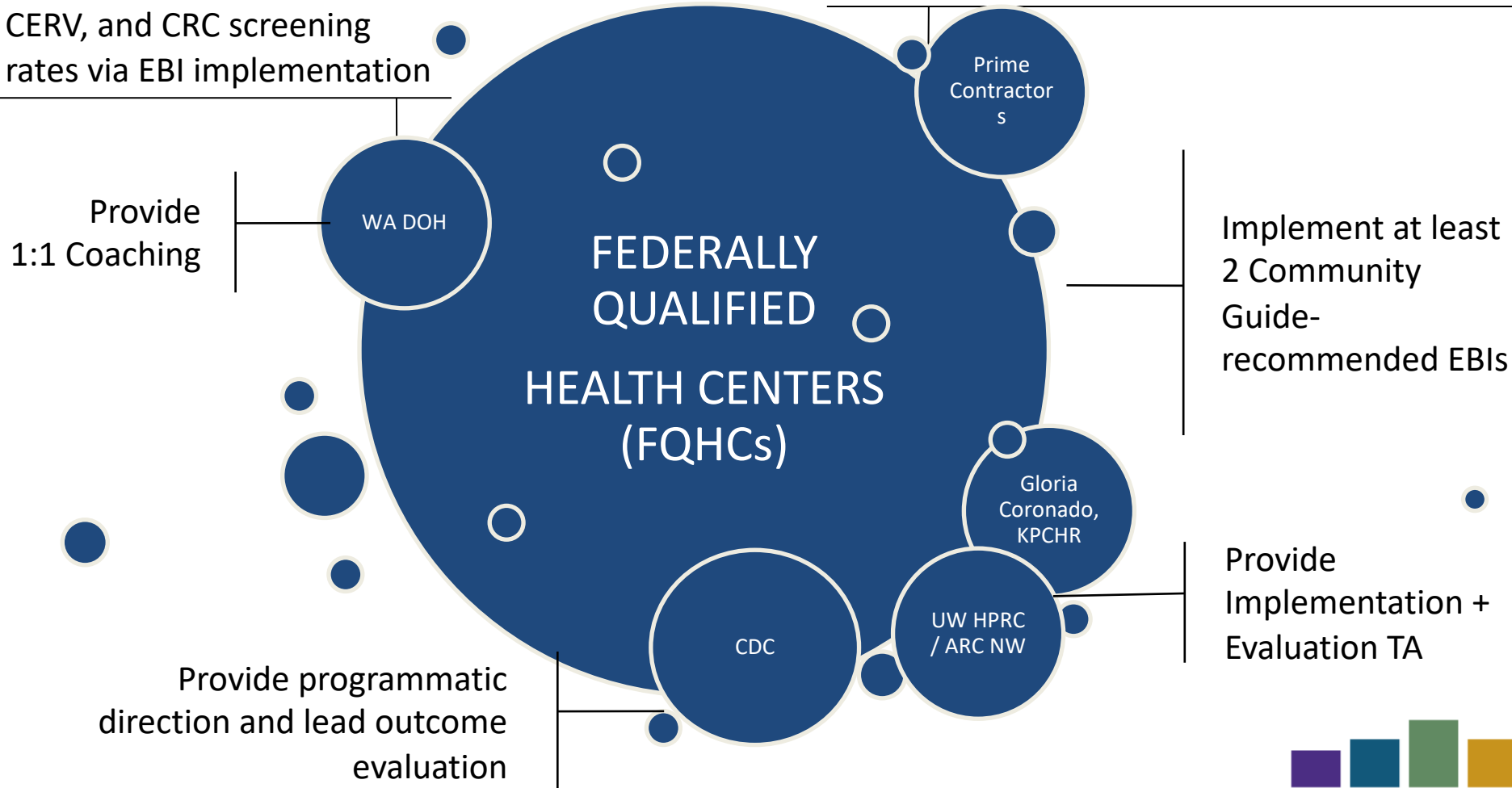


# WA Breast, Cervical, and Colorectal Cancer Screening Program

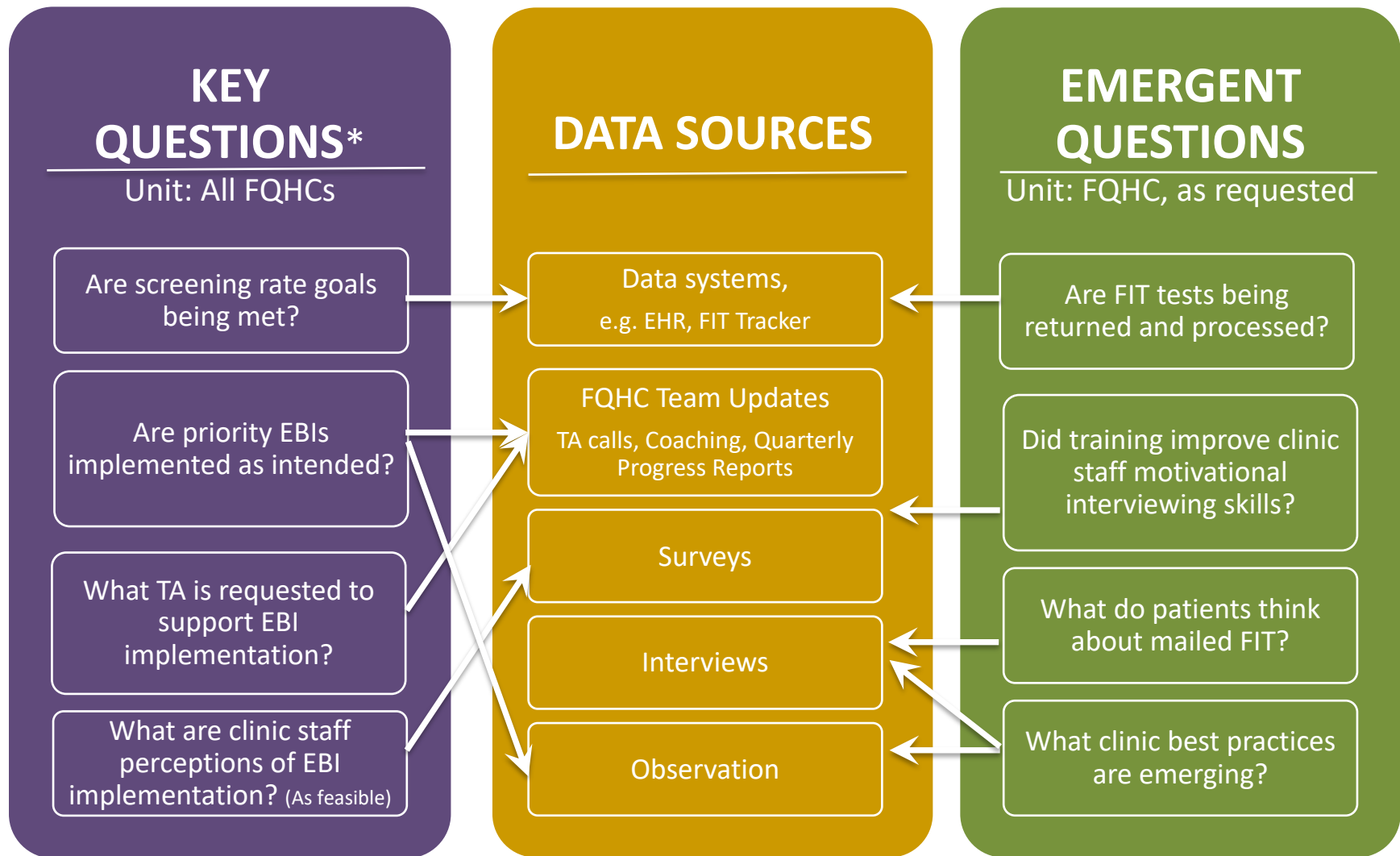
| CRCCP (DP15-1502) + NBCCEDP (DP17-1701)

Partner w/ health systems serving high-need populations to increase BR, CERV, and CRC screening rates via EBI implementation

Provide breast, cervical, and CRC screening, diagnostics and other support services to eligible patients



# WA's Evaluation Strategy



\* Selected questions that overlap both CRC and BCC activities



# Technical Assistance

## Example: FIT Tracking Tool

Evaluation question: Is the FIT kit intervention being implemented as intended?

### TECHNICAL ASSISTANCE

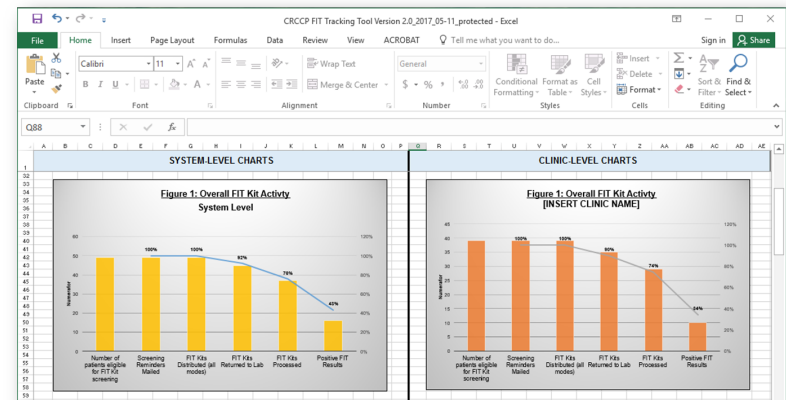
- Assessed FQHC tracking/report plan and resources
- Identified FQHC need
- Collaborated w/ WA DOH and FQHCs on metrics and functionality
- Developed FIT tracking Tool
- Delivered 1:1 webinar trainings w/ each FQHC
- Provide ongoing 1:1 TA and updates



### FIT TRACKING TOOL

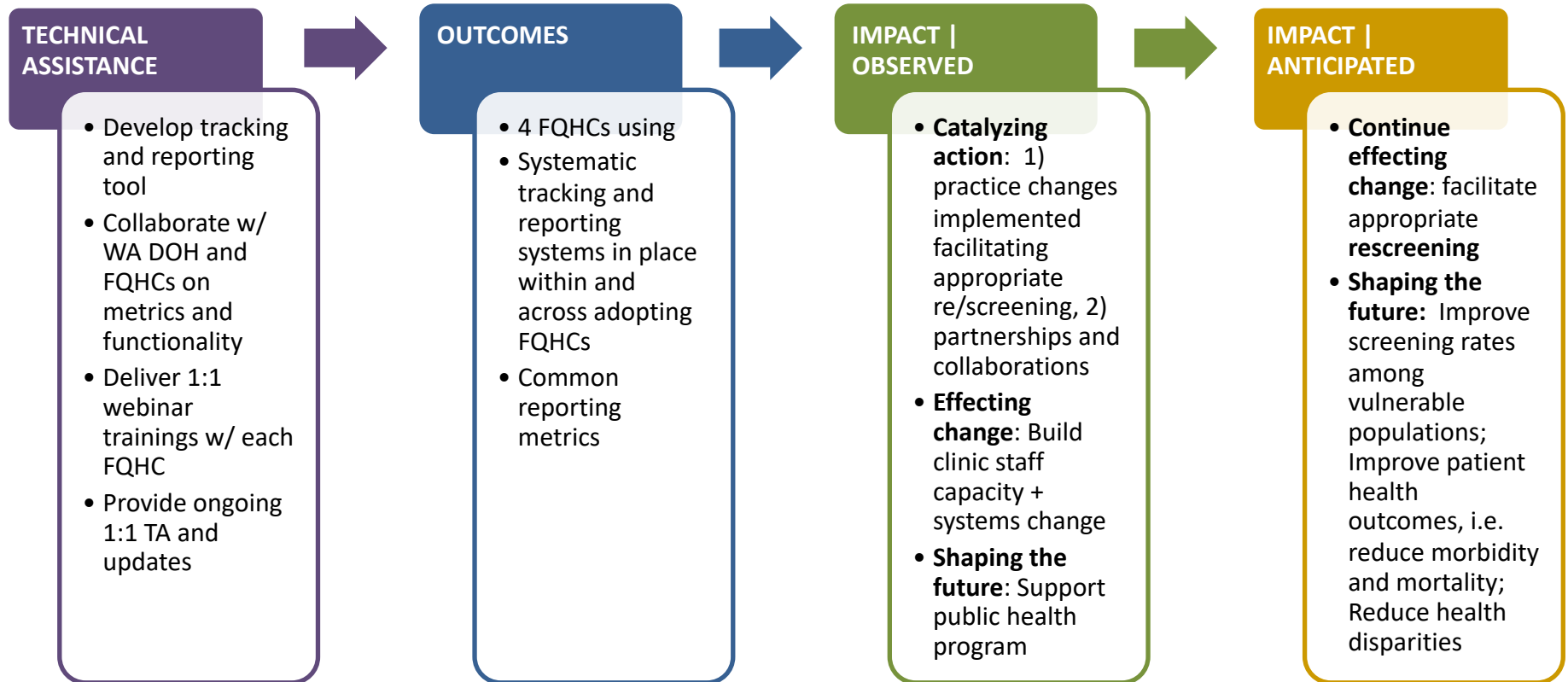
- Excel-based data tracking and reporting system
- Standardized response options
- Tracks FIT and reminder activities
- Tracks patient language, ethnicity, insurance status
- Detailed manual
- Data dictionary
- Pre-programmed reports and charts – system and clinic level

FIT KIT ACTIVITY REPORT			
System Level			
Summary of FIT Kit Activities			
Reporting Period:	PY2 for Auburn		
Screened by FIT Overview	n (numerator)	d (denominator)	%
FITs mailed - Current Grant Year (PY2)	639	1340	48%
Screened by FIT - Current Grant Year (PY2)	610	1340	46%
FITs Mailed - Last Grant Year (PY1), if applicable	1,686	5,424	31%
Screened by FIT - Last Grant Year (PY1), if applicable	0	1340	0%
MEASURES		FIT Kit Activity Results	
<b>Table 1: Overall FIT Kit Activity Summary</b>			
Number of patients eligible for FIT Kit screening	1340		
Screening Reminders Mailed	186	1340	14%
FIT Kits Distributed (all modes)	1135	1340	85%
FIT Kits Returned to Lab	610	1135	54%
FIT Kits Processed	610	1135	54%
Positive FIT Results	50	610	8%
Referred to Colonoscopy (out of positive FIT)	0	50	0%
Completed Colonoscopy (out of referred to colonoscopy)	0	0	#DIV/0!
Polyps Found (out of completed colonoscopy)	0	0	#DIV/0!

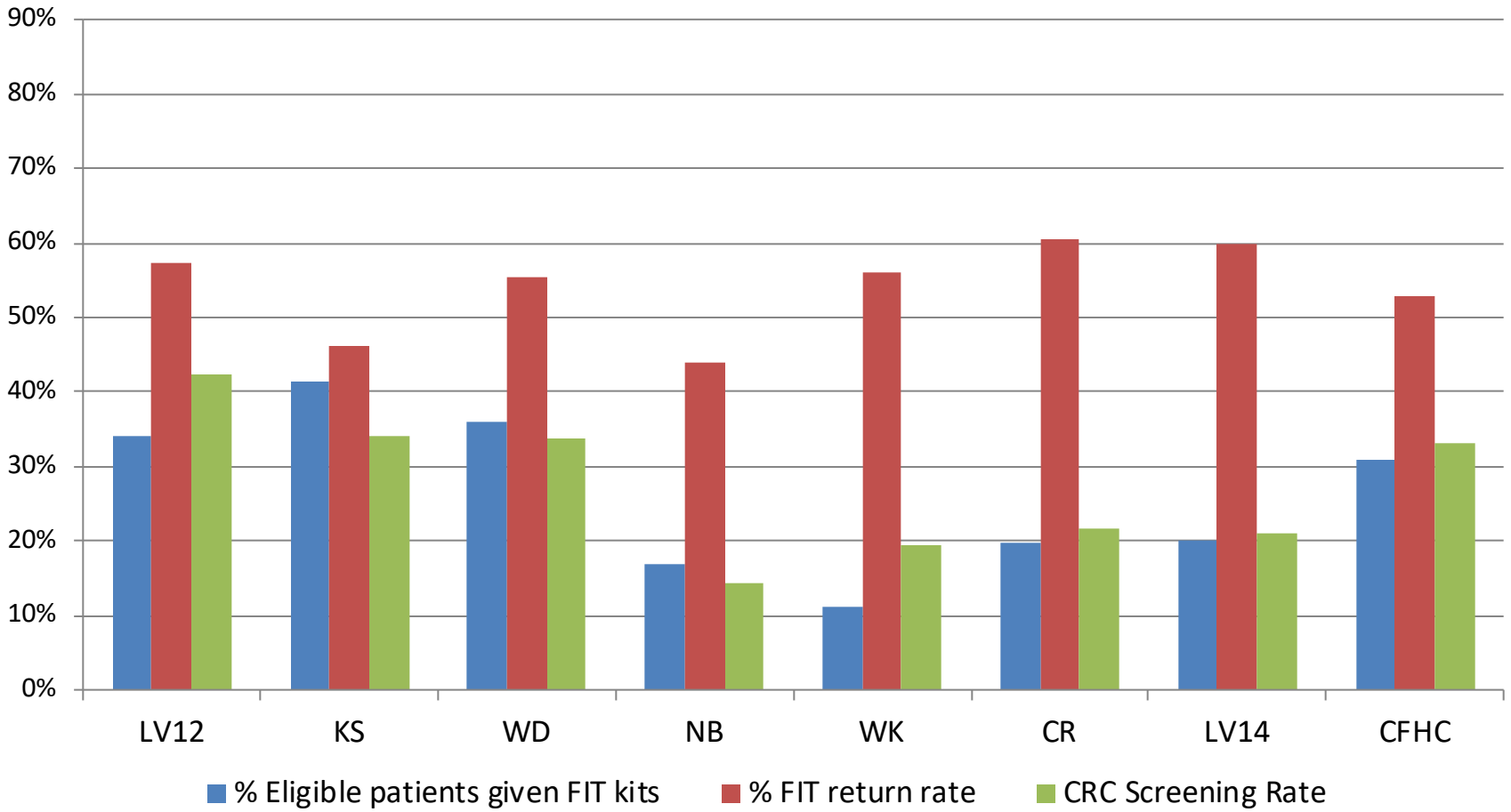


# Technical Assistance, Outcomes and Impact | Example: FIT Tracking Tool

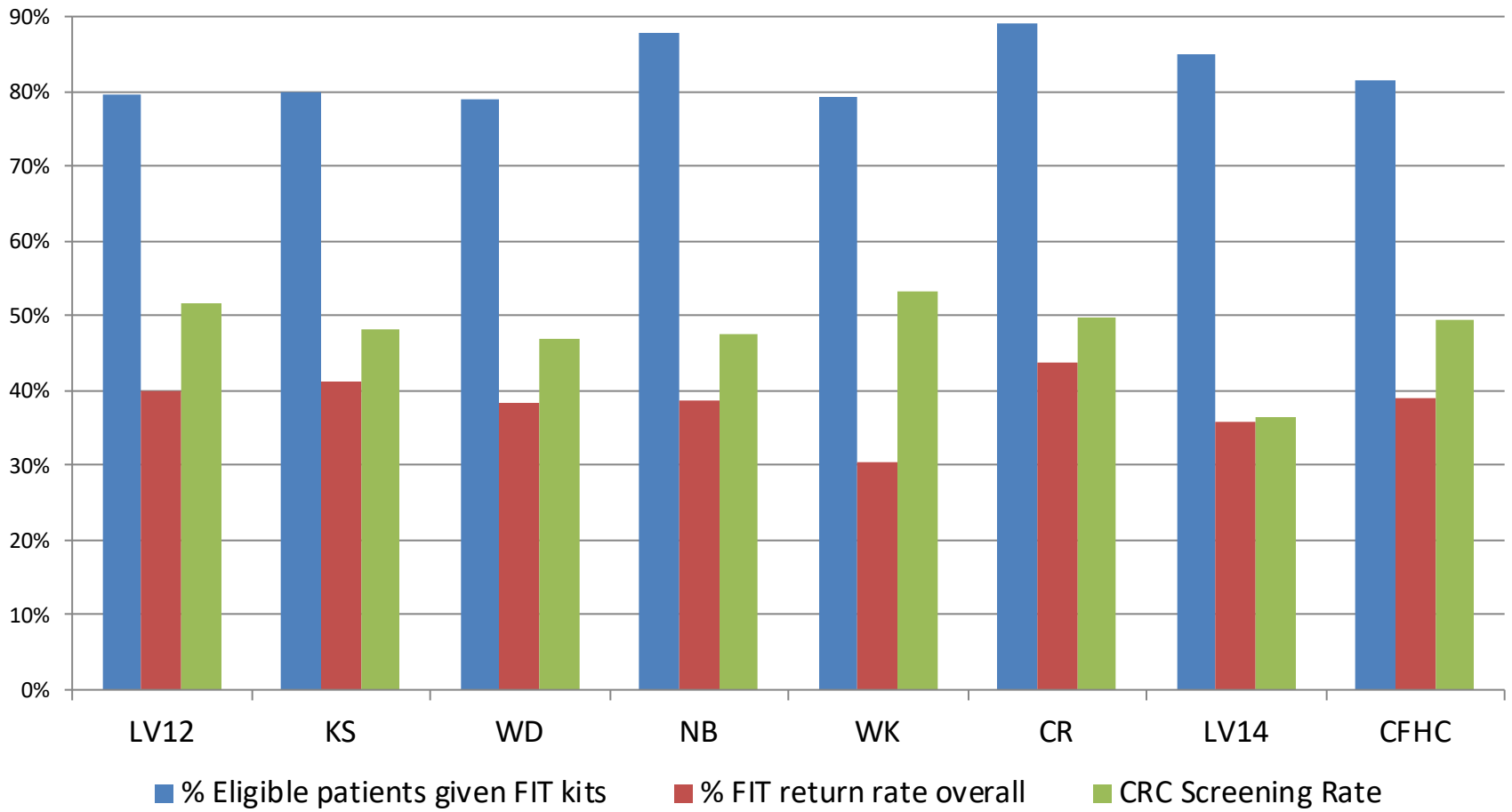
Evaluation question: Is the FIT kit intervention being implemented as intended?



# Baseline FIT Distribution, Return Rate, and CRC Screening Rate

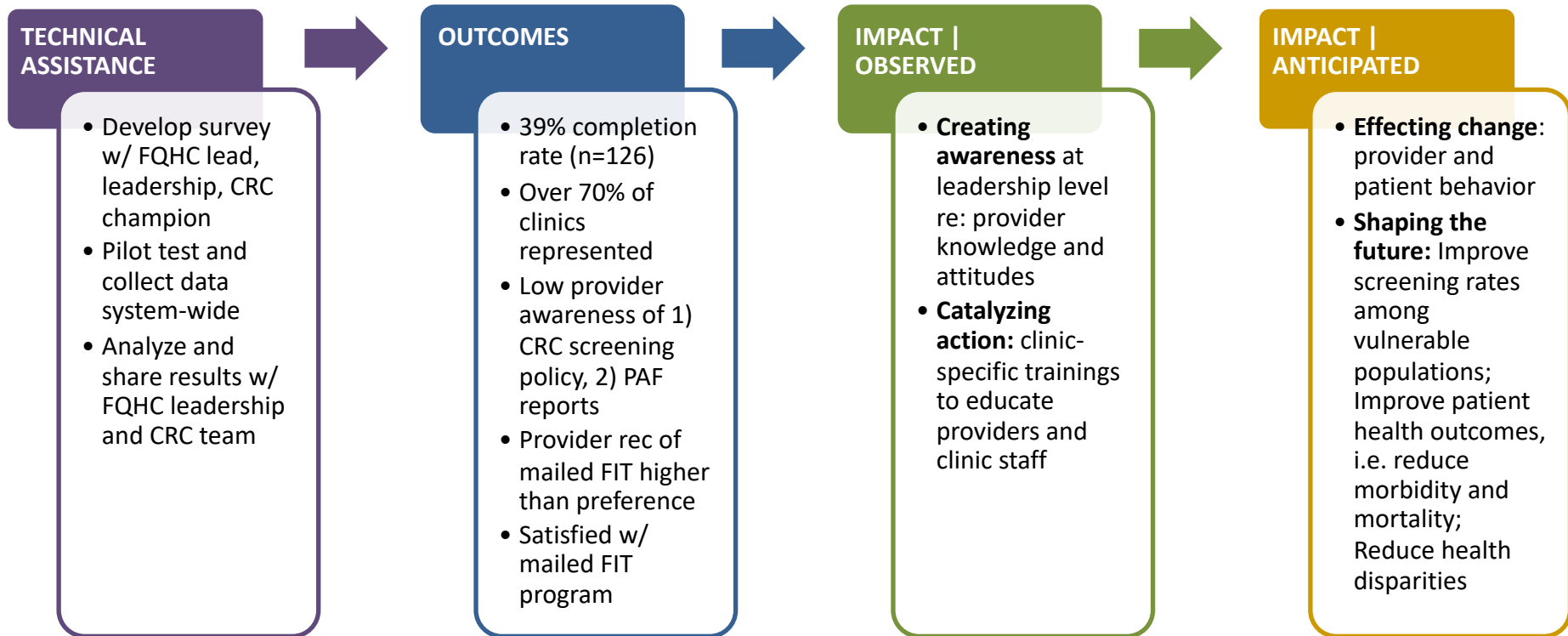


# Current FIT Distribution, Return Rate, and CRC Screening Rate



# Technical Assistance, Outcomes and Impact | Example: Provider Survey

Evaluation question: What are providers' 1) recommendation preferences vs. practices, and 2) attitudes and awareness about their clinic's CRC screening activities?





# What we wish we had known

- FQHCs have EMRs with limited capacity for population management around CRC screening
- FQHCs need data in real-time to monitor and improve EBI implementation



# What we would do again

- Make sure our evaluation efforts solve problems for the FQHC partners – align our evaluation with their data needs



# Acknowledgements

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