

Evidence-Based Interventions to Increase Cancer Screening: **REDUCING STRUCTURAL BARRIERS**



OVERCOME OBSTACLES TO CANCER SCREENING

Interventions that remove barriers are proven to increase the number of people who get screened.

Reducing barriers increased breast cancer screenings by 18% and colorectal cancer screenings by 37%.¹

5 WAYS TO MAKE CANCER SCREENING EASIER FOR YOUR CLIENTS

- 1 TRANSPORTATION HELP:** Provide gas cards, bus passes, or taxi or ride-sharing service to clinics. Partner with local organizations that may provide transportation already.
 - **Think about:** Providing a range of options. Pursue low-cost strategies first to improve chances of sustainability.
- 2 FLEXIBLE HOURS:** Open clinics earlier, close later, and provide appointments during lunch hours for patient convenience.
 - **Think about:** Recruiting volunteers to staff extended clinic hours, rotating providers to reduce burnout, and providing funding for longer clinic hours.
- 3 MORE LOCATIONS:** Provide screening at worksites or through mobile mammography vans. Offer neighborhood pick-up locations for stool samples.
 - **Think about:** Developing new partnerships and new resources that may be needed.
- 4 SIMPLIFY PAPERWORK:** Eliminate unnecessary and confusing forms and provide scheduling help, translation services, and patient navigators.
 - **Think about:** Sharing translation staff with other departments or using language phone lines.
- 5 PATIENT NAVIGATION:** Provide support to help patients identify and overcome barriers to cancer screening.
 - **Think about:** Investing resources to operate a successful patient navigation system.



HOW TO START?



Find out what your community needs by talking to your target audience and connecting with local organizations. Reserve resources for individuals who are facing the identified barrier. Use data to determine the level of need for the identified intervention.

Try a pilot project: Start out by implementing a small-scale change designed to boost cancer screenings, using limited resources. Observe and document the changes and tweak the strategy. Document costs to estimate funding to scale up.

SUSTAINABILITY IS KEY, SO IDENTIFY COST-SAVING OPPORTUNITIES, PARTNER WITH LOCAL GROUPS, AND MAKE SURE TO SECURE AND MAINTAIN SUPPORT FROM PUBLIC HEALTH AND COMMUNITY LEADERS.



Contact your ScreenOutCancer affiliated state, regional, tribal, or territorial cancer prevention program for partnership opportunities including technical assistance on implementing evidence-based interventions:

www.cdc.gov/cancer/nbccedp

www.cdc.gov/cancer/crccp