



NACDD At-A-Glance (2018)

We are...

More than 7,000 public health professionals and thought leaders working in state and territorial health departments, national nonprofits, health systems, federal agencies, academia, and the private industry.

We seek to...

Enhance the work of state and territorial chronic disease leaders to prevent chronic disease and to promote health for all.

We offer...

- Professional development and workforce training opportunities.
- Program evaluation assistance, including needs assessment, design and planning, database development, and quantitative and qualitative analysis.
- A robust online community at chronicdisease.org, complete with success stories as well as public health and leadership best practices libraries.
- Fiscal agents and accounting services for states and organizations not able to receive special or restricted funds.
- An authoritative voice for chronic disease prevention and health promotion in local and national dialogues.
- Advocacy and legislative learning to support policies and funding for prevention and health promotion.
- Comprehensive meeting and event services for program conferences, trainings, and educational academies.

Our Achievements include...

- Implementation of more than 32 CDC-funded public health projects.
- NACDD and Member states participation in the MillionHearts® campaign.
- The participation of nine states in the "Moving to Institutional Equity" pilot.
- As a result of 35 State Engagement meetings implemented since 2012, almost 1 million private and public employees now have an insurance benefit for participation in the National Diabetes Prevention Program (National DPP).
- Leading workshops with employers and commercial health plans to facilitate operationalization of the National Diabetes Prevention Program (National DPP) lifestyle change program as a covered benefit and to demonstrate the resources available on the National DPP Coverage Toolkit (coveragetoolkit.org).
- Capitalizing on our partnership with Joan Lunden and CBS Health Solutions, 21 states have requested proposals for NACDD's partnership. Ten states (including three states who renewed their campaigns from last year) purchased spots in local doctors' offices, on websites, and via social media to broadcast a second season of prediabetes awareness messages as well as new colorectal cancer PSAs.
- Teams from the Walkability Action Institute, Years 1-3, have collectively accomplished 325 sustained walkability-related outcomes and reached more than 18 million people.
- Ten communities in five states developed a Community Action Plan targeting inclusive healthy community changes for people with disabilities, resulting in more than 100 impact outcomes so far.

For more information about these and other accomplishments in our project portfolio, please visit chronicdisease.org.

BY THE NUMBERS:

~7,000

members
nationwide

21

staff at NACDD
Headquarters

48

subject matter expert
consultants

>20

million dollars
in revenue

4

major cooperative
agreements, including
32 projects under OSTLTS



How Chronic Diseases Impact Everyone

According to the CDC:

- About **half of all American adults** (117 million people) have at least one chronic health condition; one-quarter of Americans experience more than one chronic disease.
- The **rates of obesity are increasing** among school-aged children, placing them at higher risk for chronic disease.
- About one-quarter of people with chronic disease endure **one or more daily activity limitations**.
- Patients and their families may experience a **reduced quality of life** due to caregiving responsibilities.
- Our communities are losing revenue—**75 percent of our nation’s healthcare spending** goes toward treatment of chronic disease.
- Preventable chronic diseases dominate the **leading causes of death** and **disability** in the United States, with heart attack and stroke causing nearly half of all mortality.
- The CDC reports that chronic diseases can co-exist with and intensify symptoms of **mental illnesses**, such as depression.

“NACDD’s national leadership in the field of chronic disease prevention and management sustains public health’s commitment to assuring health through the places we live, learn, work, and play. Because of NACDD’s efforts to support chronic disease staff across our country, our health systems, our environments, and our communities are better able to assure healthy lives for all.”

— *Gabriel Kaplan*, PhD, MPA, NACDD Board President and Chief, Health Promotion and Chronic Disease Prevention Branch, Colorado Department of Public Health and Environment

Why Every American Benefits from NACDD Activities

- Patients and their families can experience **higher qualities of life** and lower risks for serious illness through access to programs that help people adopt and maintain healthy lifestyles and behaviors.
- Our society can save **billions of dollars every year** by preventing healthcare costs for cancer, diabetes, heart disease, and arthritis.
- Businesses have **more productive workforces** due to reduced absenteeism.
- Healthy school-aged children have **better academic achievement** and greater future job potential and opportunities.
- Our **nation is more secure** with fit recruits and healthier, stronger communities.

“Prevention is key, especially policy, systems, and environmental interventions that reach large numbers of people or whole communities of greatest need. We must strive to make it easier to be healthy, whether it is through healthy food, physical activity, stable housing, education, screenings or access to equitable, affordable high-quality healthcare.”

— *Melita J. Jordan*, CNM, MSN, APRN C, CPM, Senior Executive Service Director, Integrated Health Services Branch, Community Health Division, Community Health & Wellness Unit, New Jersey Department of Health

NACDD Core Programs

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|---|------------------------------------|---|
| Arthritis | Epidemiology Mentorship Program | Nutrition, Physical Activity, and Obesity |
| Biomarker | Evidence-Based Public Health | Oral Health |
| Cancer | Healthy Aging | Pacific Chronic Disease Council |
| Cardiovascular Disease | Disability and Healthy Communities | Public Health Leadership and Practice |
| Diabetes | Health Equity | School Health |
| National Diabetes Prevention Program Scaling and Sustaining Project | Lupus | Vision and Eye Health |