NACDD School Health Council
Meet and Greet the School Health Branch

September 24, 2013

Moderators:
Amy Greene, MPH, MSSW
NACDD School Health Consultant

Rachelle Johnsson-Chiang, MPH
NACDD School Health Consultant
NACDD’s School Health Project is a resource for people who have ever wondered how to tap into the resources of a health department and for those who currently work in a health department and want to know how to expand their reach in school health.
Speakers

• Holly Hunt, MA
  Branch Chief, School Health Branch, Division of Population Health, National Center for Chronic Disease Prevention and Health Promotion

• Melissa A. Fahrenbruch, M.Ed
  Team Lead, Program and Professional Development, School Health Branch

• Sarah Lee, PhD
  Team Lead, Research Application and Evaluation, School Health Branch
Division of Population Health
National Center for Chronic Disease Prevention and Health Promotion
Centers for Disease Control and Prevention

Office of the Director

Policy, Program Development, Planning & External Relations

Associate Director for Science

Administrative Support

Applied Research and Translation Branch (ARTB)
- Prevention Research Centers Team (PRC)
- Healthy Aging Team (HAP)

Arthritis, Epilepsy and Well-Being Branch (AEWB)
- Arthritis
- Epilepsy
- Quality of Life

Coordinated State Support Branch (CSSB)
- Coordinated Chronic Disease Prevention (CCDP)
- PHHS Block Grant

Epidemiology & Surveillance Branch (ESB)
- Analytic Methods Team
- Epidemiology Support Team
- Excessive Alcohol Use Prevention Team

School Health Branch (SHB)
- Research Application & Evaluation Team
- Program & Professional Development Team
# Division of Population Health

## School Health Branch

### Holly Hunt, MA--Branch Chief

### Vacant—Deputy Branch Chief

- Kavitha Muthuswamy, MPH—Health Communication Specialist
- Rebekah Buckley, MPH, CRT, AE-C -CMS
- Karyn Mitchell, Administrative Assistant (Contractor)
- Tod Hebenton, Web Developer

## Research Application and Evaluation Team

**Health Scientists**

- Sarah Lee, PhD--Team Lead
- Seraphine Pitt-Barnes, PhD, MPH, CHES
- Caitlin Merlo, MPH, RD
- Allison Nihiser, MPH
- Shannon Michael, Ph.D, MPH
- Edward Coffield, PhD.

## Program and Professional Development Team

**Health Education Specialists**

- Melissa Fahrenbruch, MEd--Team Lead
- Bridget Borgogna, MEd
- Jyotsna Blackwell, MPH
- Kim Lane, Ph.D., RD
- Caroline Pyle, MPH
- Jennifer Kohr, MPH
Key Priorities:

- Increase quantity and quality of **physical education and physical activity**
- Improve the **nutritional quality of foods** provided in school
- Improve the capacity of schools to **manage chronic conditions**
- Increase the number of schools implementing **comprehensive tobacco-free policies**
School Health Activities

The school health branch conducts the following activities to prevent chronic disease and promote the health of children and adolescents:

- Funding and support
- Research synthesis and translation
- Evaluation
- Professional development and training
- Cross-cutting collaboration
FUNDING AND SUPPORT

NEW FOA:

State Public Health Actions to Prevent and Control Diabetes, Heart Disease, Obesity and Associated Risk Factors and Promote School Health

Support implementation of evidence-based practices for:

• Healthier nutrition environments in schools
• Comprehensive school physical activity programs
• Capacity to manage chronic disease

- Fund public health departments in all 50 states and District of Columbia.
- Strengthen partnership between public health and education – MOU/MOA
School Health Branch
Program and Professional Development Team
Healthy Nutrition Environment: Policies and Practices

- Nutritious and appealing school meals that comply with federal requirements
- Marketing and promoting healthier foods and beverages
- Standards for competitive foods consistent with the Institute of Medicine Nutrition Standards for Foods in Schools
- Access to free drinking water
- Implementation of strong local wellness policies
Quality Physical Education and Physical Activity

Comprehensive School Physical Activity Program (CSPAP)

- Quality physical education as the foundation
- Physical activity before, during, and after school
- Staff involvement
- Family and community engagement
Managing Chronic Conditions in Schools

Chronic Conditions
- Asthma, Food Allergies and Anaphylaxis, Diabetes and other chronic conditions

Policies, processes and protocols to meet daily management and emergency care needs of students with chronic conditions.
- Guidance
- Professional development and technical assistance
National Non-Governmental Funded Partners

- American Academy of Pediatrics (AAP)
- American Association of School Administrators (AASA)
- American Cancer Society (ACS)
- Action for Healthy Kids (AFHK)
- American Alliance for Health, Physical Education, Recreation and Dance (AAPHERD)
- Food Allergy Research and Education (FARE)
- National Association of State Boards of Education (NASBE)
- National Association of Chronic Disease Directors (NACDD)
Training Tools for Healthy Schools provides workshops designed and delivered by qualified trainers to help improve school health policies, programs and curricula:

- Health Education Curriculum Analysis Tool (HECAT)
- Physical Education Curriculum Analysis Tool (PECAT)
- School Health Guidelines to Promote Healthy Eating and Physical Activity (SHG)
- School Health Index: A Self-Assessment and Planning Guide (SHI)
School Health Branch
Research Application and Evaluation Team
What we do: Make research applicable and usable for practitioners
Examples of Existing Research Synthesis Projects
Examples of Existing Research Translation Products

- PECAT: Physical Education Curriculum Analysis Tool
- www.cdc.gov/healthyyouth
- Youth Physical Activity Guidelines Toolkit
- Be Active and Play 60 Minutes Every Day!
- Initiating Change: Creating an Asthma-Friendly School
- Making It Happen!
- School Nutrition Success Stories
- CDC
- Nutrition Standards
Examples of Program Evaluation and Evaluation Research Work

- Rapid Evaluations
- Evaluability Assessments
- Evaluation Technical Assistance
CURRENT SCIENTIFIC PROJECTS
A Sampling of Current Scientific Work

EVALUATION OF COMPREHENSIVE SCHOOL PA PROGRAM

COMPETITIVE FOOD POLICY ANALYSIS

YRBS, NYPANS Manuscripts

COMPREHENSIVE SCHOOL PA PROGRAM GUIDE

School Tobacco Guidelines

URBAN PE RESOURCE BRIEFS

Systematic Review on Managing Chronic Conditions in Schools

COMPETITIVE FOOD POLICY CASE STUDIES

LWP needs assessment & stories
Cross-Cutting Functions (Dissemination, Technical Assistance, and SME)

- Training Tools for Healthy Schools
- Scientific Presentations
- Technical assistance
- Urban Physical Education Leadership Summit
- Responses to internal and external requests
- Cross-division collaboration (e.g., water access expert panel)
CDC’s Division of Adolescent and School Health (DASH) promotes the health and well-being of children and adolescents to enable them to become healthy and productive adults.

**School Health**

**Coordinated School Health** A systematic approach to improving students' health and well-being so they can participate and succeed in school...

**Health & Academics** The academic success of America's youth is strongly linked with their health...

**School Health Surveillance** Data from School Health Profiles and the School Health Policies and Practices Study

**Youth Risk Behavior Surveillance**

**Youth Online - Data from the Youth Risk Behavior Surveillance System (YRBSS)**

Search 2009 Data For: 
Select Location

YRBSS Fact Sheets
YRBSS in Brief

**Contact Us:**
Division of Adolescent and School Health
4770 Buford Hwy, NE
Atlanta, GA 30341
800-CDC-INFO
(800-232-4636)
TTY: (888) 232-6348
24 Hours/Every Day

cdcinfo@cdc.gov

www.cdc.gov/healthyouth
Thank You!

www.cdc.gov/HealthyYouth