



MEMORANDUM OF UNDERSTANDING

Power UP for 30

THIS MEMORANDUM OF UNDERSTANDING is entered into on the _____ day of _____ (month & year) among The Board of Regents of the University System of Georgia by and on behalf of The University of Georgia (UGA) and _____ (school district).

Mutual agreements set forth include the following:

- I. **Background and Purpose:** Research shows a strong positive relationship between physical fitness and academic achievement. Children who are more active in school are not only more alert and ready to learn, but they often show higher attendance and test performance than their less active peers. Daily exercise challenges the brain so it can grow. Incorporating just 30 MINUTES (or more!) of physical activity into the daily school routine without altering the academic schedule can create an enhanced learning environment.

Developed as a focused initiative from the Georgia Student Health and Physical Education (SHAPE) partnership, the *Power Up for 30* campaign will provide training, support, resources, rewards, recognition, and encouragement to participating school communities aiming to implement programs throughout the school day to incorporate at least 30 minutes of physical activity in the daily curriculum not including regularly scheduled physical education programming.

The purpose of SHAPE's *Power Up for 30* is to increase physical activity before, during, and/or after school to foster an environment supporting higher academic achievement. All entities will be involved in the collaborative effort of resource allocation and assessment.

- II. **Term:** This agreement will become effective upon execution by all parties for the duration of the 2013-2014 school year.

- III. **Duties & Responsibilities:** The participating school agrees to implement a before, during, and/or after school strategy to incorporate 30 minutes of physical activity into the daily school schedule. The school will then communicate their efforts to the Physical Activity Coordinators and make effort to participate in webinars, email contact, and training outreach conducted by the GA DPH. Periodically, participating parties may be asked to provide FitnessGram data reports, criteria verification documents, online checklists, or any other form of program evaluation and assessment.

YES we opt in for sharing our school's data with UGA that is fully de-identified, anonymous, and secure (but with unique student identifiers and school codings) including but not limited to individual student data on 1) FitnessGram scores, 2) CRCT scores, 3) Attendance, 4) medication administration information if available and 4) Discipline referrals; and school-level data on 1) Resources and costs to implement FitnessGram and 2) Resources and costs to implement Power Up for 30. The UGA research team will be led by Drs. Marsha Davis and Phaedra Corso of the Economic Evaluation Research Group in the College of Public Health at UGA (www.publichealth.uga.edu/hpam/EERG, 706-369-5989). Pending funding for this evaluation, UGA can provide school-specific and district-level feedback upon request to school officials wanting to leverage advancement of the programming efforts in each community, but only summary data will be published and school names will be kept private.

***UGA will not share raw data with any outside entities unless legally required to do so – all data will remain property of the school district – UGA may conduct research using, and publish, school's de-identified and anonymous data**

SCHOOL DISTRICT REPRESENTATIVE

NAME _____

Signature _____

Title _____

Date _____

UNIVERSITY OF GEORGIA

NAME _____

Signature _____

Title _____

Date _____