



NATIONAL ASSOCIATION OF
CHRONIC DISEASE DIRECTORS
Promoting Health. Preventing Disease.

Legislative and Policy Goal 2016

Goal: Develop and pursue a multi-faceted policy and legislative agenda that reflects the diverse needs and interests of the membership while seizing opportunities to expand state-based chronic disease prevention and control programs.

Objectives and Key Activities:

Support the essential growth and development of state-based programs that address chronic diseases, risk factors and social determinants of health through resources for the development of coordinated approaches to chronic disease prevention and control.

- Continue support for sustainable funding of basic state infrastructure for program and epidemiology capacity to plan, implement and evaluate interventions; link clinical and community resources; and educate the public to avoid preventable disease or complications of disease.
- Document the return on investment of chronic disease prevention.
- Work with national partners (ASTHO and others) to seek funding to support this goal.
- Work with Cornerstone Government Affairs to identify Congressional champions and promote accomplishment of this objective.

B. Support the continuation of funded chronic disease prevention and control programs in every state and territory including Heart Disease and Stroke Prevention, Diabetes Prevention and Control and Tobacco Prevention; Support adequate growth in Nutrition/Physical Activity, Cancer Prevention and Control, Arthritis Prevention and Control, School Health, and others.

- Document the return on investment of chronic disease prevention and the effect of unfunded programs
- Conduct educational sessions for Congress.

- Collaborate with voluntary health organizations and other key national partners.
- Conduct targeted Hill visits to promote the NACDD agenda.
- Conduct targeted meetings with administration officials to promote the NACDD agenda.
- Create and post appropriations fact sheets for chronic disease prevention and related programs including arthritis; breast and cervical cancer; colorectal cancer, comprehensive cancer; diabetes prevention and control; heart disease and stroke prevention; national program of cancer registries; nutrition, physical activity and obesity; preventive health and health services block grant; tobacco control; community prevention grants; school health and other programs as needed.
- Develop materials to assist members and others to promote the NACDD agenda. This will include fact sheets, state success stories, charts and other visuals.
- Maintain dedicated area of website to ensure that materials and information are easily accessible.
- Work with Cornerstone Government Affairs to promote accomplishment of this objective.

C. Work with partners to educate Congress and the Administration to the need for dramatic growth in resources to address physical activity and nutrition interventions.

Understanding that the Omnibus Appropriations Bill provides continuation of long requested resources for Diabetes Prevention and Control, Heart Disease and Stroke Prevention, Preventive Health and Health services Block Grant, Tobacco Control and other key programs, NACDD has identified that the area that continues to severely lag behind in resources needed is the risk factors of physical activity and nutrition. Combined these are a close second to Tobacco in terms of risk – yet resources lag far behind.

- Work toward a multi-year strategy to reach \$100 million (\$20 million this year) to support national activity – especially through state health departments.
- Conduct educational sessions for Congress.
- Collaborate with voluntary health organizations and other key national partners.
- Conduct targeted Hill visits to promote this goal.
- Conduct targeted meetings with administration officials to promote this goal.
- Develop materials to assist members and others to promote this goal.
- Maintain dedicated area of website to ensure that materials and information are easily accessible.
- Work with Cornerstone Government Affairs to promote accomplishment of this objective.

D. Support national partners in their overall budget requests to support CDC's chronic disease prevention and control programs.

- Participate as an active member of national coalitions, ensuring that the states' perspective is recognized and that state concerns are addressed.
- Reach out to non-traditional partners to identify common ground with NACDD Goals.
- Develop schedule of national and state meetings for presentations by NACDD and/or CDDs and develop talking points for use by CDDs at these meetings.
- Support national efforts to increase CDC chronic disease funding by distributing information to NACDD members, providing information about state programs and cosigning letters to decision-makers.
- Work with Cornerstone Government Affairs to promote accomplishment of this objective.