

Year 3 Outcomes Tracker to Date

(Prepared and Submitted by Karma Harris, MSPH – NACDD Walkability Project Lead)

2017 (Year 3) Walkability Action Institute (WAI) Specifics:

- **Official Course Title:** Action Institute to Increase Walking and Walkability (referred to as Walkability Action Institute (WAI))
- **Course Implemented:** Decatur (Atlanta), Georgia April 3 - 6, 2017
- **Target Audience:** Interdisciplinary MPO Regions
- **Course Attendees: 10** Total Teams
 - Included 10 MPO Regional Teams (or the equivalent entity, i.e. Transportation Planning Organization (TPO), Regional Council of Government (RCOG), etc.)
 - All 10 teams (**100%**) received competitive travel assistance to attend the course.
- **Total Course Participants: 78**

Year 3 MPO Regional Teams:

- 1) **Cleveland, Tennessee** (Cleveland Urban Area MPO)
- 2) **Cook County, Illinois** (South Suburban Cook County)
- 3) **Corridor, Iowa** (Linn County Public Health/Corridor MPO)
- 4) **Duluth, Minnesota** (Arrowhead Regional Development Commission)
- 5) **Flint, Michigan** (Genesee County Metropolitan Planning Commission)
- 6) **Mansfield, Ohio** (Richland County Regional Planning Commission)
- 7) **Oahu, Hawaii** (Oahu MPO)
- 8) **Puget Sound Region, Washington** (Tacoma-Pierce County Health Department)
- 9) **Rochester, New York** (Genesee Transportation Council MPO)
- 10) **Tulsa, Oklahoma** (Indian Nations Council of Government)



Year 3 Individual Outcomes to Date:

- **Cleveland, Tennessee (Cleveland Urban Area MPO)**
 - Original interdisciplinary team still meets monthly following WAI participation.
 - New Environmental Changes:
 - Using a matching grant funding process, a new sidewalk crossing is in place at Keith and 20th Streets that now connects a park, school and greenway (n=1)
 - One new sidewalk exists in the Blythe-Oldfield neighborhood where they are also installing a new walking track as part of a separate park project (n=1)
 - New Non-PSE Outcomes:
 - Implemented an event in conjunction with the Bradley Health Council in August 2017, reaching approximately **60** elected officials, school officials, and other community stakeholders (n=1)
 - The city has completed an ADA compliance survey of its existing sidewalks along with bicycle and pedestrian counts in approximately **60** locations (n=1)
 - Received a Transportation Alternative grant for sidewalk and transit shelter construction in the Gaut Street corridor (n=1)
 - Cleveland's local BikeWalk effort is now an official affiliate of the statewide Tennessee BikeWalk effort (n=1)
 - Additional Outcomes in Progress:
 - Soon expecting Tennessee DOT approval for the Dalton Pike/Wildwood sidewalk plan (n=1)
 - The city is currently working with the Cleveland State Community College to plan and design a new roundabout and sidewalk improvements near the college's entrance (n=1)
 - Total estimated reach provided = **60; 60 locations**
 - Total of **two environmental changes, four non-PSE outcomes,** and **two additional outcomes still in progress (eight total outcomes)**
 - Reported total funds leveraged since attending the WAI = **\$930,000** from the following funding sources:

- \$30,000 from matching Healthy Communities grant and City of Cleveland
 - \$900,000 from Transportation Alternative grant
- **Cook County, Illinois (South Suburban Cook County)**
 - Original interdisciplinary team regularly collaborates on walkability actions with team partners, but does not hold official meetings
 - New Policy Change:
 - The South Council of Mayors, South Suburban Mayors, and Managers Association (SSMMA) approved a regional Complete Streets plan in June, 2017 (<http://www.cmap.illinois.gov/programs-and-resources/lta/ssmma-south-com>), impacting nearly **40** municipalities with potential to reach an estimated **650,000** residents (**n=1**)
 - Total estimated reach provided = **650,000; 40 municipalities**
 - Total of **one policy change (one total outcome)**
 - Reported total funds leveraged since attending the WAI = **\$307,000** from the following funding sources:
 - \$12,000 from the Healthy HotSpot Initiative
 - \$295,000 from Cook County DOT and Highways
 - **Corridor, Iowa (Linn County Public Health/Corridor MPO)**
 - Original interdisciplinary team did not meet following WAI participation due to the Team Lead being out on maternity leave, but plan to begin meeting again for the next reporting period.
 - To date, have reported **zero total outcomes**
 - Reported total funds leveraged since attending the WAI = **\$2,000** from the Iowa Healthiest State Initiative

“Please keep the funding for this important programming. I have seen the blending of different sectors like never before, and **this would not have been possible without this opportunity**. Change is slow - but it is happening across the country from this very program.”

(Rachel Schramm, Team Lead Corridor, IA)

- **Duluth, Minnesota (Arrowhead Regional Development Commission)**
 - Original interdisciplinary team still meets monthly following WAI participation.
 - New Non-PSE Outcomes:
 - As part of the Places for People Campaign, received grant funds to coordinate a door knocking campaign build capacity and support for more walkable and bikeable streets in the neighborhoods of zip codes 55802 and 55905, reaching an estimated **8,000 residents (n=1)**
 - Received a \$1,500 grant to work with the City of Duluth Commission on Disabilities to implement tactical urbanism projects that call attention to common barriers for people living with disabilities (**n=1**)
 - Additional Outcomes in Progress:
 - The WAI team is examining a citywide snow removal ordinance that will be driven by a volunteer system (**n=1**)
 - Total estimated reach = **8,000**
 - Total of two **non-PSE outcomes** and **one additional outcome still in progress (three total outcomes)**
 - Reported total funds leveraged since attending the WAI = **\$11,500** from unspecified sources

- **Flint, Michigan (Genesee County Metropolitan Planning Commission)**
 - Original interdisciplinary team still meets monthly following WAI participation.
 - New Non-PSE Outcomes:
 - MPO staff have launched a surveillance program to collect non-motorized counts using four eco-counter installations in **four** locations (**n=1**)
 - Additional Outcomes in Progress:
 - Currently working with the Flint YMCA on a Blue Cross Blue Shield walkability signage grant for the YMCA (**n=1**)
 - Actively pursuing funding sources to host a community wide event promoting walkability concepts (**n=1**)
 - Currently working with WAI faculty Hugh Morris on obtaining a national Smart Growth grant (**n=1**)
 - Total estimated reach = **four locations**

- Total of **one new non-PSE outcome** and **three additional outcomes still in progress (four total outcomes)**
- Reported total funds leveraged since attending the WAI = **\$9,000**

- **Mansfield, Ohio (Richland County Regional Planning Commission)**
 - Original interdisciplinary team does not meet regularly, but routinely interacts with team partners.
 - Additional Outcomes in Progress:
 - One new multi-use trail is currently undergoing expansion construction to be **1.5 miles** in length, with estimated completion date of October 2017 and potential to reach 23,420 people nearby (**n=1**)
 - Total estimated reach not provided (cannot “count” 23,420 until the trail construction is final).
 - Total of **one additional outcome in progress (one total outcome)**

- **Oahu, Hawaii (Oahu MPO)**
 - To date, have reported **zero total outcomes**

- **Puget Sound Region, Washington (Tacoma-Pierce County Health Department)**
 - Original interdisciplinary team still meets monthly following WAI participation.
 - New Policy Change:
 - The Tacoma City Council unanimously passed a Complete Streets ordinance within their existing Municipal Code Title 10, which now provides for Complete Street Design Guidelines to ensure transportation

“Our team is grateful to the NACDD and CDC for bringing us together! The momentum from the training and creating our Action Plan has **cemented our partnerships and is bringing more organizations to the table**. Our next steps include looking at how we can continue to **sustain this work and keep it a priority.**”

(Diane Evans, Team Lead Puget Sound Region, WA)

improvements are planned, designed, and constructed to encourage walking, biking and transit use, reaching potentially **211,277** people (**n=1**)

○ New Systems Change:

- Due to the WAI team’s collective review of the Pierce Transit’s Public Involvement Plan for the High Capacity Transit Feasibility Study along State Route 7, the Public Involvement Plan now includes a new emphasis on involving low-income people of color in community planning and engagement processes (**n=1**)

○ New Environmental Change:

- Downtown On the Go recently implemented a tactical urbanism project involving new pedestrian crosswalk and wayfinding signs, after receiving a small grant from the New Tacoma Neighborhood Council (**n=1**)

○ New Non-PSE Outcomes:

- The Puget Sound Regional Council provided an education and networking session on multimodal level of service for about **50** jurisdiction and transit agency staff, consultant teams, Washington state DOT, and advocacy (**n=1**)
- **Two** community-wide presentations were conducted with community partners on transportation and health efforts, including the team’s WAI team action plan for a total of **35** attendees across both presentations (**n=2**)
- Through collaboration with the University of Washington and the Taskar Center for Accessible Technology, hosted a Map-n-Learn event titled “OpenSidewalks” in May 2017 for **40** participants representing jurisdiction, transit, consultants, DOT and advocacy (**n=1**)
- Tacoma was selected as the beneficiary for the University of Washington’s Livable City Year Program, where **25** student projects will focus on place-making and station area planning along the State Road 7 corridor, with a potential to reach **106,364** people in the affected area (**n=1**; will change once the 25 projects are implemented)

○ Additional Outcomes in Progress:

- The Puget Sound Regional Council is currently updating its Active Transportation Plan, which will provide resources and guidance for Complete Streets (**n=1**)
 - Total estimated reach = **317,766**
 - Total of **one new policy change, one new system change, one new environmental change, five new non-PSE outcomes,** and **one additional outcome still in progress (nine total outcomes)**
 - Reported total funds leveraged since attending the WAI = **\$22,535** from the following sources:
 - \$12,000 Tacoma-Pierce County Health Department (CDC DP 14-1422 funds)
 - \$1,000 Pierce County
 - \$1,000 City of Tacoma
 - \$1,000 Metro Parks of Tacoma
 - \$1,000 Pierce Transit
 - \$500 Transportation Choices Coalition
 - \$500 Downtown On the Go
 - \$5,535 New Tacoma Neighborhood Council
- **Rochester, New York (Genesee Transportation Council MPO)**
 - Original interdisciplinary team still meets monthly following WAI participation.
 - New Non-PSE Outcomes:
 - The Genesee Transportation Council and the City of Rochester hosted one Complete Streets workshop with Smart Growth America in September 2017 for **40** attendees from **three** communities for potential eventual reach of **250,000 (n=1)**
 - The Genesee Transportation Council acquired **five** pieces of counting equipment and will pilot bicycle and pedestrian counts at multiple locations spanning a **nine-county area (n=1)**
 - Additional Outcomes in Progress:
 - Planning to complete a Health Impact Assessment for a bike share and regional trail in the Fall of 2017 (**n=1**)

- Currently developing a traffic safety campaign to be implemented in Fall of 2017 (n=1)
 - Total estimated reach = **250,040; three communities; nine-county area**
 - Total of **two non-PSE outcomes** and **two additional outcomes still in progress (four total outcomes)**
 - Reported total funds leveraged since attending the WAI is **\$8,240,000** from the New York DOT.
- **Tulsa, Oklahoma (Indian Nations Council of Government)**
 - Original interdisciplinary team still meets bi-monthly following WAI participation.
 - New Environmental Change:
 - The WAI team implemented a pop-up traffic calming demonstration in June 2017, where approximately **90** people/vehicles were reached during the three-hour event. Following the event, the team submitted a report to the local Traffic Engineering department, who is now considering implementing the report's recommendations (n=1)
 - Total estimated reach = **90**
 - Total of **one new environmental change (one total outcome)**
 - Reported total funds leveraged since attending the WAI is **\$5,000** from an unspecified source.

Year 3 Collective Outcomes to Date:

- Collectively, the Year 3 Cohort has achieved **21 total outcomes** (not including the **10 documented additional outcomes that are currently in progress** as of June 2017), affecting **more than 567,806** estimated individuals.
- The second progress report is scheduled for January 2017.
- The breakdown of the outcomes will be detailed in Table 1 below in the following outcome categories:
 - New Policy Changes;

- New System Changes;
- New Environmental Changes;
- New Non-PSE Outcomes;
- New Resources;
- New Tools; and
- Additional Outcomes in Progress (not yet accomplished)

Table 1: Year 3 Outcomes Tracker to Date

Team	New Policy Changes	New System Changes	New Environmental Changes	New Non-PSE Changes	New Tools	New Resources	Additional Outcomes in Progress	Team Totals
Cleveland, Tennessee	0	0	2	4	0	0	2	8
Cook County, Illinois	1	0	0	0	0	0	0	1
Corridor, Iowa	0	0	0	0	0	0	0	0
Duluth, Minnesota	0	0	0	2	0	0	1	3
Flint, Michigan	0	0	0	1	0	0	3	4
Mansfield, Ohio	0	0	0	0	0	0	1	1
Oahu, Hawaii	0	0	0	0	0	0	0	0

Team	New Policy Changes	New System Changes	New Environmental Changes	New Non-PSE Changes	New Tools	New Resources	Additional Outcomes in Progress	Team Totals
Puget Sound Region, Washington	1	1	1	5	0	0	1	9
Rochester, New York	0	0	0	2	0	0	2	4
Tulsa, Oklahoma	0	0	1	0	0	0	0	1
TOTALS	2	1	4	14	0	0	10	31

- Collectively to date, the Year 3 Cohort has leveraged a total of **\$9,527,035** since attending the NACDD WAI implement walkability and active transportation efforts in their respective MPO regions.
 - (Please note this amount will be self-reported on voluntary progress reports by the Team Lead for each team and may not be 100% accurate)*
- A total project budget of **\$300,000** in 2017 was invested by CDC Division of Nutrition Physical Activity and Obesity (DNPAO) to NACDD for the second annual WAI.
 - This total amount reflects all funds involved in the planning, implementation, and evaluation of the WAI course, as well as the funds used for travel stipends for attending teams.
 - The amount of funds collectively leveraged via self-reported voluntary progress reports of \$9,527,035 divided by the total 2017 project budget of \$300,000 to determine an estimated project return on investment (ROI) ratio of 31.8:1.**
- The breakdown of total funds leveraged per 2017 team is reflected in Table 2 below.

Table 2: Leveraged Funds by 2017 Cohort

2017 WAI Team:	Self-Reported \$ Amount Leveraged:
Cleveland, Tennessee	\$930,000
Cook County, Illinois	\$307,000
Corridor, Iowa	\$2,000
Duluth, Minnesota	\$11,500
Flint, Michigan	\$9,000
Mansfield, Ohio	\$0
Oahu, Hawaii	\$0
Puget Sound Region, Washington	\$22,535
Rochester, New York	\$8,240,000
Tulsa, Oklahoma	\$5,000
Total 2017 WAI Cohort Funds Leveraged	\$9,527,035

Year 3 MPO Group Walkability Community of Practice (CoP):

- A CoP group was established for MPO teams to provide an opportunity for MPO Team Leads and team members to remain virtually connected and engaged to one another, as well as to NACDD, following 2017 attendance at the WAI.
 - CoP groups serve as an innovative, cost-efficient method to bring stakeholders together to share, network, mentor, and discuss related walkability/active transportation project successes and lessons learned.

- CoP group attendance is open to any Year 2 and Year 3 MPO Team Leads, additional team members and/or other regional or local walkability/active transportation partners.
- The MPO Group Walkability CoP is currently implemented on a bi-monthly schedule for a one-hour meeting duration – on opposite months of the State Group Walkability CoP.
- NACDD is proud to partner with Phil Bors, Technical Assistance Director at Active Living By Design (ALBD), to coordinate and implement the MPO Group Walkability CoP.
 - ALBD’s experience with Healthy Communities, built design, and active transportation make them a valuable contributor to session content, as well as to the anticipation and delivery of specific technical assistance needs for participant teams.
 - Additionally, Mr. Bors has served as both a WAI Course Steering Committee member and Core Course Faculty Team member since the project’s onset. His overall WAI participation in both roles is an asset to NACDD and the CoP.
- To date, the MPO Group Walkability CoP was convened **six** times and reached **115 duplicated participants** – this is an approximate average of **19** participants per meeting.
 - The second MPO CoP meeting was a joint meeting with the State Group Walkability CoP.
 - The MPO Group Walkability CoP will include the MPO team cohorts from both Years 2 and 3 moving forward. Beginning with the third meeting, Year 3 MPO teams were merged into the existing MPO Group.
- The breakdown of the MPO Group Walkability CoP is detailed in Table 3 below:

Table 3: MPO Group Walkability CoP Meeting Specifics

MPO Group CoP Session:	Session Date:	Number of Participants:	Session Topic:
1	January 17, 2017	17	Reconvening MPO Teams and Group Updates on Action Plan

MPO Group CoP Session:	Session Date:	Number of Participants:	Session Topic:
			Progress Since Attending WAI in April, 2016
2	March 21, 2017	23	Prioritizing Equity through Complete Streets <i>(Guest Presenters Dr. Jamie Chriqui and Emily Thrun)</i>
3	May 16, 2017	23	MPO WAI Peer Exchange
4	July 18, 2017	18	Overview and Update of Hartford, Connecticut Capitol Region Council of Government's Regional Plan Update with Complete Streets <i>(Guest Presenter Emily Hultquist, Hartford, Connecticut Team Lead)</i>
5	September 19, 2017	19	Measuring and Prioritizing Health in Transportation <i>(Guest Presenters Rochelle Carpenter, Nashville MPO and Cortney Geary, Chattanooga, Tennessee Team Lead)</i>
6	November 21, 2017	15	Where and How Much Are People Walking? MPOs Measuring Pedestrian Activity <i>(Guest Presenters Darin Ramsay, Rochester, New York; Josh</i>

MPO Group CoP Session:	Session Date:	Number of Participants:	Session Topic:
			<i>Gorham (Team Lead) and James Getemeier, Duluth Minnesota; and Jacob Mauer, Flit Michigan Team Lead)</i>

**Please note that these outcomes are provided through quarterly, voluntary progress reports. We only have outcomes documented for those that complete the progress reports. We cannot enforce completion of progress reports without grant money and a current contract.*