



In Collaboration with the CDC Division of Diabetes Translation

Promoting Prediabetes Awareness and Provider Referrals to CDC-Recognized Lifestyle Change Programs

February 20, 2014
 3:00 pm - 4:30 pm EST
 Webinar Agenda

Time	Agenda Topic	Facilitator/Speaker
3:00 pm	Welcome and Introductions	Pat Schumacher, MS, RD, Team Lead, Division of Diabetes Translation, CDC
3:05 pm	Introduction/Review of Health Communication and Marketing Materials Consumer materials Health Care Provider materials	Josh Petty, MBA, Health Communication Specialist, CDC
3:35 pm	State Example: Raising Awareness of Prediabetes	Kelly McCracken, RD CDE, Chronic Disease Coordinator, Colorado Department of Public Health and Environment
3:50 pm	State Example: Promoting Provider Referrals to CDC-Recognized Programs	Sara Eve Sarliker, MPH, Manager, Heart, Stroke and Diabetes Program, Washington State Department of Health
4:05 pm	Q & A	Pat Schumacher
4:20 pm	Closing – What’s coming next	Josh Petty Judith McDivitt, PhD, Director, National Diabetes Education Program, CDC
4:30 pm	Adjourn	Pat Schumacher