



Community e-Connect

April 25, 2018



**NATIONAL ASSOCIATION OF
CHRONIC DISEASE DIRECTORS**
Promoting Health. Preventing Disease.

Purpose and Presenters

- Purpose

- Learn about an opportunity to work with NACDD to implement Community e-Connect, an electronic referral system linking clinical and community groups

- Presenters

- Susan Svencer – NACDD
- Thomas Land – University of Massachusetts Medical School



Disclaimer

The e-Referral Pilot was supported by Funding Opportunity Number CMS-1G1-12-001 from the U.S. Department of Health and Human Services, Centers for Medicare & Medicaid Services. The contents provided are solely the responsibility of the authors and do not necessarily represent the official views of HHS or any of its agencies.



Agenda

- Community e-Connect Overview
 - What and Why – definition and rationale
 - Who – roles
 - How – methodology
 - When – anticipated timeline
- FAQ's
- Next Steps
- Questions



The What and Why

- What is Community e-Connect?
 - Bi-directional linkage between clinical Electronic Health Records (EHRs) and community-based organizations (CBOs)
- Why do it?
 - Improve the health of patients with chronic diseases such as diabetes, pre-diabetes, cardiovascular disease and hypertension through evidence-based support beyond primary care
 - Enhance population health
 - Expand the care continuum



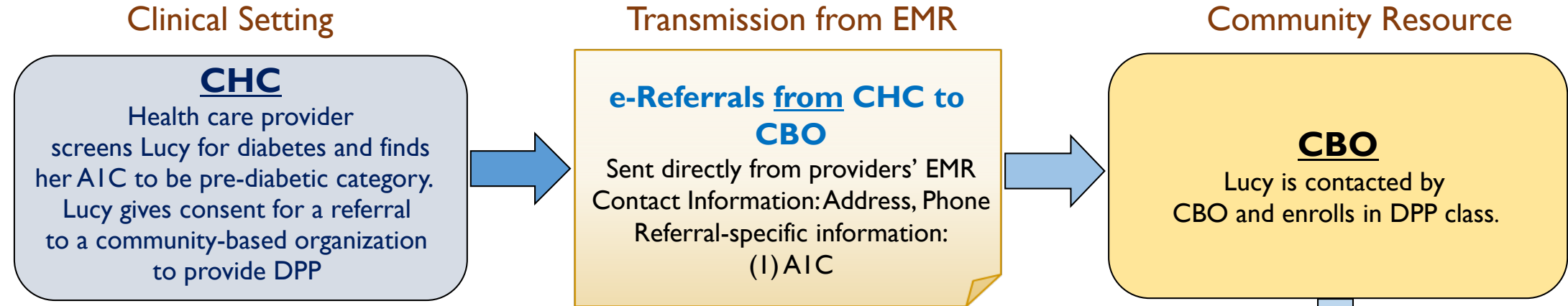
The Who

- Clinical providers
 - Refer patients for evidence-based services offered by CBOs like the YMCA, and Senior Centers, which meet patients' clinical needs
- CBOs
 - Document client enrollment, attendance, and program status, sending this information back to clinical organizations at agreed-upon intervals, enhancing the care continuum
- State Health Departments (SHDs)
 - Oversee and convene involved parties, build relationships, develop evidence and promote the results

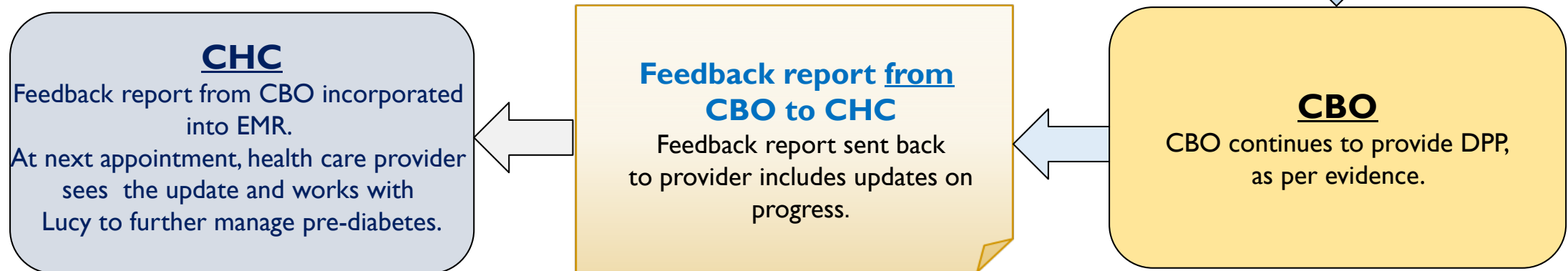


The How: Flow of Information

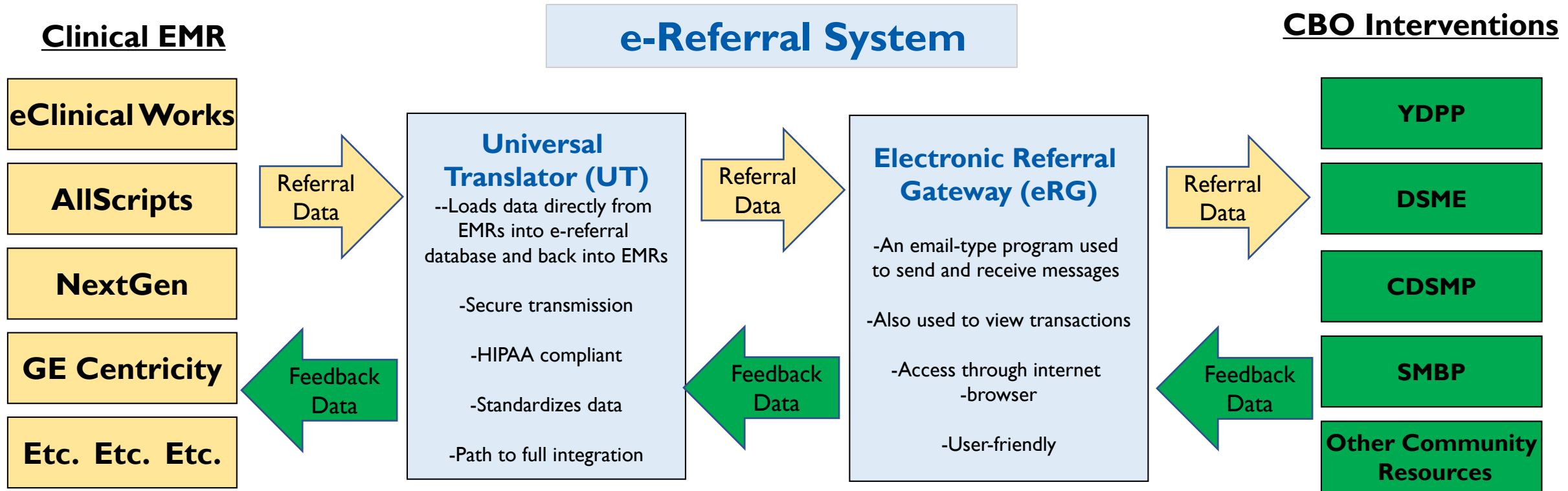
Referrals: Outbound Transaction



Feedback: Inbound Transaction



The How: Data Sharing



*The open source software was funded through a State Innovation Model Testing Award, through which Massachusetts piloted the software at 14 clinical sites.



The How: Implementation Methodology

Get Ready

- Define intervention
- Confirm legal referral agreement
- Organizational forms complete
- Kick off meeting and stakeholder buy-in
- Determine e-Referral key contacts
- Define workflows and data elements
- IT assessment

Get Set

- Confirm eRG integrated workflows/data elements with stakeholders
- Define weekly update meetings
- Confirm implementation schedule / project plan
- User training materials of eRG

Go Live

- Transition to Production
- Monitoring and Quality Control
- Evaluation



The How: Lessons Learned

- Relationships and communication
 - Clinical and community organizations must work and communicate well; building on existing relationships where possible
- Stakeholder buy-in
 - Senior leadership, legal, IT, clinicians, directors, and administrators
- Legal agreements
 - Must be in place prior to proceeding
- Patient consent
 - Must be obtained and can be built into EMR



The How: Outcomes

- In the Massachusetts' example

More than 50 community / clinical linkages were established with over a dozen referral types

Nearly 5,000 referrals were made and over 8,000 feedback reports received

Analysis of HTN referrals showed significant increases in % of patients with controlled BP and reduced SBP



The How: NACDD's Technical Assistance

- NACDD anticipates supporting 8-10 states in order to:
 - Serve as primary point of contact and overall project manager, working closely with state project coordinators and technical team
 - Provide training and trouble shooting support to state coordinators
 - Analyze state aggregate data at regular intervals, delivering a masked comparison of progress across participants



The How: Eligibility

- SHDs' selected clinical and community partners must be “ready”

Clinical Organizations

EMR vendor agrees to EMR modifications in writing

Must, at minimum, have the population necessary to refer 100 patients a year, which is roughly equivalent to 10,000 adult patients. This can be across multiple clinical entities

Both Clinical and Community

Establish or agree to establish a legal agreement defining their relationship

Are willing to share data with one another

Are willing to share aggregate data with the SHD / NACDD / CDC

Community-Based Organizations

Have the capacity to handle an influx of referrals for

- ADA-recognized / AADE-accredited DSME support programs
- NDPP lifestyle support programs
- Evidence-based lifestyle programs among patients with high blood pressure or blood cholesterol, including SMBP with clinical support

- NACDD will work with CDC to ensure programs and measures align with their intent and needs

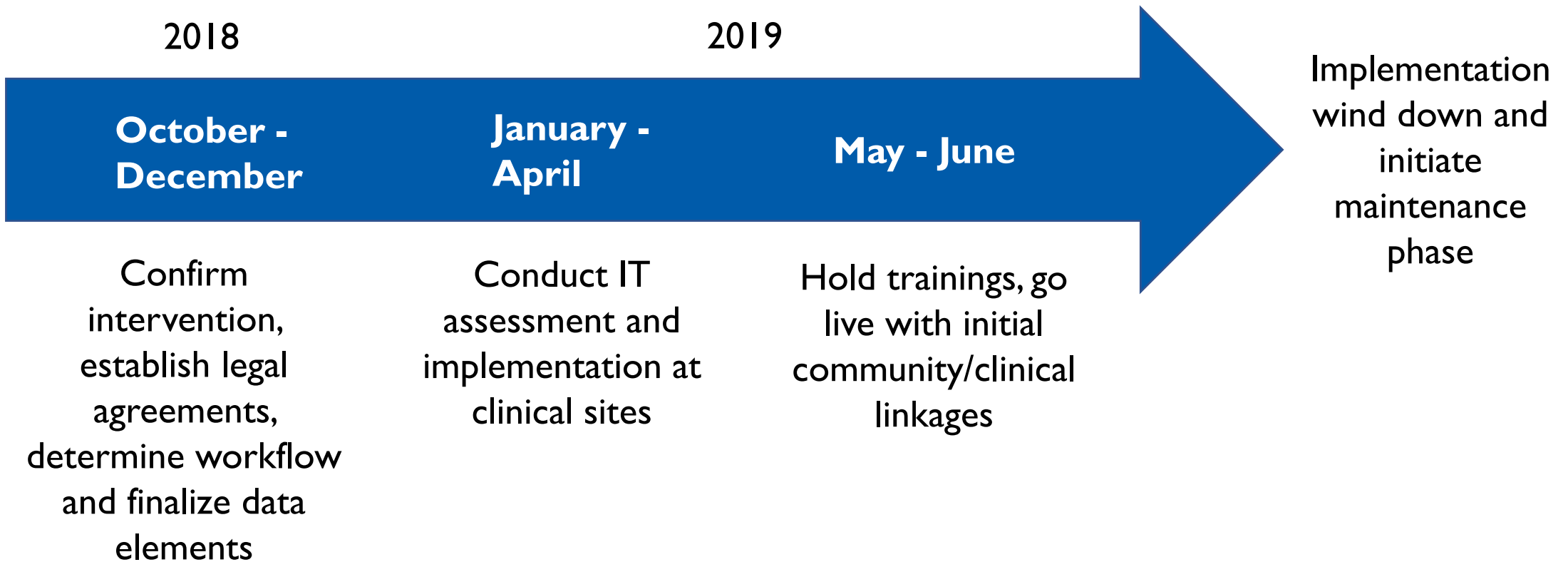


The How: SHD Considerations

- Participating SHDs should plan to implement referrals for pre-diabetes or diabetes *and* hypertension or cholesterol
- Recommend a project coordinator (~ .25 - .75 FTE), as well as ~.25-.5 FTE for an epidemiologist; depending upon number of connections
- Start up phase cost (year 1: 9 months) will be roughly \$60-65K
- Maintenance phase cost (year 2 and beyond) will be roughly \$20-25K, which includes light TA from NACDD and technical costs



The When: *Estimated* Timeframe



FAQs – EMR Integration

Q: Can Community e-Connect be integrated with any EMR?

A: Yes, with a few exceptions

Q: How are clinical partners trained on using Community e-Connect?

A: Once integrated with a given EMR, that EMR vendor will explain use and review details with the end clinical users

Q: Who fixes issues or glitches should they arise? Who do we reach out to with questions?

A: NACDD technical assistance team will help the project coordinators problem solve and connect them to technical resources, as appropriate



FAQs – e-Referral Gateway

Q: What do you need to use the e-Referral Gateway?
How are users trained?

A: Access to a web browser such as Google Chrome; training on use provided by NACDD

Q: Who uses the e-Referral Gateway?

A: Typically it is CBO staff who receive and send data via the eRG. Roles should be clearly defined within the workflows established

Q: Aren't there patient confidentiality issues?

A: Not if handled appropriately. Community e-Connect is HIPAA compliant, patient information is blinded, and consent recorded



Next Steps

- Review and discuss your state's response to the NOFO and resource allocation
- Determine potential partners to implement Community e-Connect who have the potential to meet the eligibility requirements detailed here
- Reach out to NACDD to discuss approaches, partners, and feasibility – we will send a survey link to all registrants to record eligibility responses tomorrow, 4/26



Next Steps (cont'd)

- May 2nd: complete eligibility survey
- May 9th: NACDD will reply with questions and determination of eligibility
 - NACDD will work with each eligible state to finalize budget and narrative details
- Contact Susan Svencer (ssvencer@chronicdisease.org) with questions. Answers, webinar recording, slides to be posted on the [NACDD website](#)



Questions?

