Tip Sheet for Twitter

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What is Twitter?

“Twitter is a real-time information network powered by people all around the world that lets you share and discover what’s happening now. Twitter asks “what’s happening” and makes the answer spread across the globe to millions, immediately.”

Source: www.Twitter.com

Why tweet?

- Bring attention to ideas discussed at the conference
- Share ideas and resources with attendees and others interested in healthy communities work
- Promote healthy community initiatives in an online forum
- Begin a dialogue around specific topics or regional issues
- Share reactions to sessions and learn how others respond
- Learn from those who may not speak up during an event
- Seek out and build ties with other communities pursuing similar strategies
- Extend your professional network

Source: YMCAs “Using Twitter”

Twitter Symbols and Terms:

- @ = Using @ before a username (@ACHIEVEcast) means you’re commenting about their tweet or directing a message to them. Realize, all followers will see this tweet/message.
- # = known as a “hashtag”; by putting this before a word or phrase means it is part of a larger discussion. (#ACHIEVE).
- RT = Re-tweet; by clicking the “retweet” button below the tweet, you can share someone else’s message with your followers.
- Shortened URL = using a website like TinyURL.com to shorten a larger website to be posted in a tweet.

Visit the “More Social Media Info” tab on www.ACHIEVEcast.com for more links and applications to help enhance your Twitter experience.